



Indian Institute of Management Udaipur  
भारतीय प्रबंधन संस्थान उदयपुर



## SUMMER PLACEMENT REPORT 2011



# SUMMER INTERNSHIP PLACEMENT REPORT - 2011

Indian Institute of Management Udaipur, the youngest member of the coveted IIM fraternity has completed the process of Summer Placements for its first batch. The PGP batch of 2013, comprising of some of the best minds of the nation, received plenty of opportunities to choose from a wide range of roles at leading national and international firms.

Despite the economic downturn this year, IIM Udaipur has placed the entire batch of 57 students by December itself. The five month old IIM is thus proud to announce its arrival through this placement season.

Udaipur, one of the most attractive tourist destinations of India is well connected to all the metros via air, rail and road networks. Thus, it is relatively easy for IIM Udaipur to have access to reputed faculties from the established IIMs. Also, the recruiting companies found it convenient to conduct the selection process at the institute premises.

Though IIM Udaipur started its placement process relatively late as compared to the other IIMs, it still witnessed an overwhelming response from recruiters willing to offer interesting roles across domains to the students. The innovative curriculum, which has been designed after numerous deliberations to match industry needs, was the single most appealing factor for the recruiters. The summer internship placement process started in the middle of November 2011, and the whole batch of 57 was placed in just a little over a month.

Approximately 50% of the batch has been placed in State Capitals and Metros with over 20% going to Mumbai. Other cities where the students shall be working during their summers are Bengaluru, Chennai, Hyderabad, several areas of the NCR and Jaipur.

The batch had a good mix of profiles to choose from. The various profiles on offer could be broadly classified into Consulting & Analytics, Banking & Finance, Sales & Marketing, General Management & Operations and Human Resources.

## **BANKING AND FINANCE**

Banking and Finance has been the all-time favourite of management students and IIM Udaipur is no different. With Prof. Sanjeevan Kapshe from SEBI and Prof. Shyamal Roy, former Dean of IIM Bangalore, teaching courses in finance and macroeconomics respectively, the students were eager to put their skills to test by taking up roles in the Banking and Finance domain. IIM Udaipur thus saw Banking and Finance roles being offered by **Nomura Securities, GE India, ICICI Bank, UAE Exchange, Union Bank of India and YES Bank** with 28% of the students choosing to do their internship with Banking and Finance companies.

## **SALES AND MARKETING**

Sales and Marketing was another domain which was highly sought after by the batch. Around 28% of the students opted to do their summer internship with reputed companies like **Godrej and Boyce, Hindustan Coca Cola Beverages Ltd, Hunter Douglas, United Spirits and Raymond Ltd** which offered diverse roles in Sales and Marketing.

## CONSULTING AND ANALYTICS

Being a fledgling IIM did not deter esteemed consulting firms from visiting IIM Udaipur. Consulting and Analytics constituted 23% of the offers made on campus with consulting profiles being offered by **Accenture Management Consulting, KPMG and ICRA Management Consultants Ltd** while **IBM, Genpact and Infosys BPO** offered roles in analytics.

## GENERAL MANAGEMENT, OPERATIONS & HR

Operations, being taught by the Director, Prof. Janat Shah himself, the students were well prepared to impress companies which offered Operations and Strategy profiles. There was no dearth of General Management and HR roles either. While 14% of the batch will be doing their summers in General Management and Operations with reputed companies like **Bharti Airtel, Tata Steel and Secure Meters**; 7% will be pursuing their summer internships in HR roles offered by **HPCL and Snowman Logistics Ltd**.

## SOME HIGHLIGHTS

The highlight of the first Summer Placement season was the number of **International Placements** that were offered on campus. From the very first batch of IIM Udaipur, 9% of the students would be pursuing their internships in **United Kingdom, United Arab Emirates, Qatar and Malaysia** in varied profiles including Marketing, Finance and Operations.

IIM Udaipur might also be the only IIM to boast of a **Pre-Placement Offer** at this stage. One of our students, who impressed the interviewers with his passion for HR, received not only a summer internship but also a PPO from a leading logistics company.

For the students who expressed interest in working for public sector firms, there was no dearth of options, as there were various roles offered by **Union Bank of India, NTPC Limited, HPCL and Rajasthan State Mines and Minerals Ltd**.

The highest stipend on offer for the internship period is INR 1,00,000 while, the average stipend for the batch stands at INR 45,600. The top 25% of the batch has an average stipend of INR 79,300 whereas the average for the top 50% stands at INR 64,800.

## RECRUITERS SPEAK

*"The students are grounded, clear thinking and hard-working. They are well groomed. It was an awesome experience."* – **GE India**

*"We had an exciting over all experience during the course of the interactions with the students as well as with the arrangements made by the institute."* – **UAE Exchange**

*"You clearly exceeded our expectations"* – **CSS Corp**

## PLACEMENT STATISTICS

Batch Strength	57
Total number of offers made	58
Total number of companies confirming presence	25
Number of companies that made offers	25
Average Number of offers per company	2.32
Highest Stipend for internship period	INR 1,00,000
Average Stipend for internship period	INR 45,600
Average Stipend of top 25% of the batch	INR 79,300
Average Stipend of top 50% of the batch	INR 64,800

## SECTOR AND FUNCTION ANALYSIS

### Placement Statistics - Profile

