

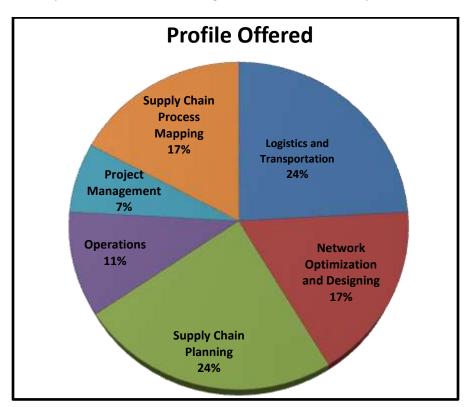
## **IIM-U PRESS RELEASE**

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## PGPX Internship Report - Class of 2014

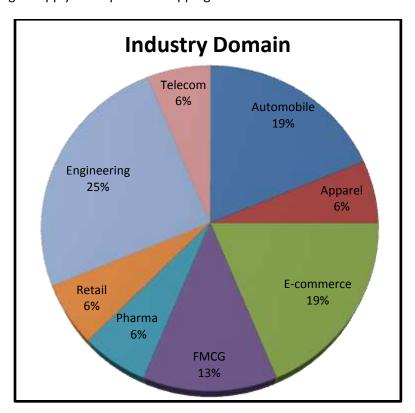
The first batch of the IIMU – Purdue Dual Degree Program completed its summer internship in the first week of August. With the students currently undergoing the US stint of the program, the Pre-Placement Interviews (PPIs) have started flowing in. Though it is a relatively new program, the industry response and acceptance of this program have once again been reiterated in the summers.

Early in January this year, realizing the growing industry needs for skilled Supply Chain professionals, IIM Udaipur in collaboration with Purdue University, US had launched this unique 15-month dual degree program in Global Supply Chain Management (GSCM). The students of this program will be conferred a dual degree – Post Graduate degree in SCM (PGPX) by Indian Institute of Management, Udaipur and an MS degree in GSCM by Krannert School of Management, Purdue University, USA.



All the 16 students were offered a gamut of roles in the Supply Chain domain – Logistics, Transportation, Planning, Sourcing and Procurement. The internship process saw a participation of more than 20 companies, with the students opting for 12 of them. The highlight of the process was the diversity of sectors represented by these companies and the number of projects offered by them. The minimum stipend offered was 20,000 INR.

Bharti-Walmart recruited exclusively from IIMU for its Supply Chain Planning function. One of India's leading e-commerce companies, Jabong.com recruited 3 students for its Gurgaon headquarters and offered them strategic roles in core operations with one of them getting a unique opportunity to work in a start-up Jabongworld.com. Hyundai offered a coveted project in the end-to-end network design and optimization. Raymond Limited, one of India's largest apparel company, hired exclusively for a rare Supply Chain Transformational project. Cummins has offered PPIs to both the hires for their exemplary performance in designing and improving its Indian distribution network. One of the engineering majors, Siemens offered 3 key roles for its Mumbai Corporate office. The FMCG sector was well represented by Cargill, which offered internal supply-chain consulting roles for IT implementation. Astra-Zeneca, the pharmaceutical giant, offered a key role in the distribution network design. The manufacturing giant, J.C.Bamford recruited one student for planning & implementing a greener sustainable supply chain. Tikona Digital Networks. one of India's top 3 broadband service provider, offered 2 critical projects in telecom forecasting & supply chain process mapping domains.



All the pioneers got back to work after a 5-month academic module at IIMU and indeed, they could realize the significant value addition of this program at work. With the learning experience and the

industry response fal milestones in the yea	right time, this	budding progr	am is all set to	achieve many such