❱ **One Year
MBA - DEM**
Full-Time MBA Program in
Digital Enterprise Management

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IIMU
भारतीय प्रबंध संस्थान उदयपुर
Indian Institute of Management Udaipur
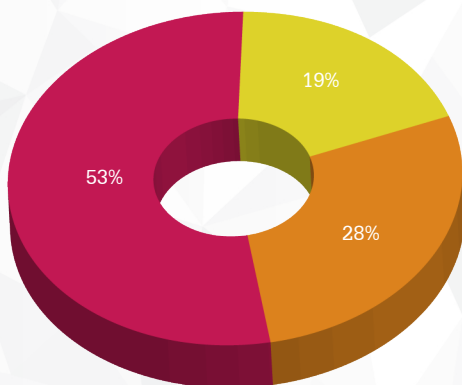
Batch Demographics

47
Class Size

25%
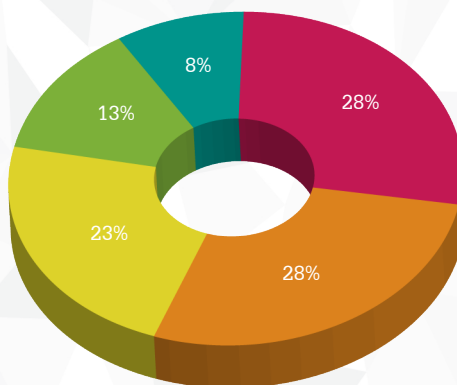Women Students

26.5 Years
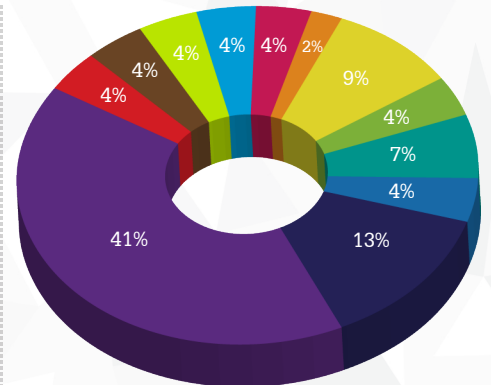Average Age

52 Months
Average Work Experience

Work Experience

- 53%
- 28%
- 19%

- 36-48 Months
- 48-60 Months
- 60+ Months

Age Profile

- 28%
- 28%
- 23%
- 13%
- 8%

- 24-25 Years
- 25-26 Years
- 26-27 Years
- 27-28 Years
- >28 Years

Industry Experience

- 41%
- 13%
- 9%
- 7%
- 4%
- 4%
- 4%
- 4%
- 4%
- 4%
- 4%
- 2%

- Automobiles / Auto Ancillaries
- BFSI
- Consulting
- e-Commerce
- Education
- FMCG / Retail
- IT / AI Products
- IT / Analytics Services
- Manufacturing
- Marketing and Advertising
- Oil / Energy / Petroleum
- Others

Placement Season Highlights

▶ IIM Udaipur welcomed prominent recruiters like Accenture Strategy & Consulting, Accenture Technology, Adani, Cognizant, Cybertech, Digite, Fullerton India, Genpact, IBM, Infosys, Manhattan Associates, McKinsey Digital, Mphasis, Protiviti, Publicis Sapient, Quantiphi , Reliance Retail, ServiceNow, The Math Company, Trukker and Virtusa.

▶ 100% of MBA-DEM students, who opted for campus placements, were placed through campus-generated opportunities.

▶ 21 recruiters extended offers to MBA-DEM students at IIM Udaipur.

▶ Roles were offered across various domains like Business Process Improvement, Consulting & Strategy, Information Technology, Operations/Supply Chain Management (SCM), Product Management, Project Management and Sales & Marketing and Business Development.

▶ Highest maximum earning potential : Rs 34.07 lakhs per annum.
Average maximum earning potential : Rs 21.47 lakhs per annum.
Median earning potential : Rs 21 lakhs per annum.

Placement details as per IPRS

The entire batch of 47 students was eligible for sitting in the Final Placements.

Classification of the entire placement pool

Table 1: Classification of entire placement pool

Categories	No. of students
1. Sought placement through the institute	46
2. Did not seek placement through the institute	
2a. Company-sponsored or already employed	0
2b. Continuing education	0
2c. Postponing job search	0
2d. Entrepreneurship (Starting a new business)	0
2e. Returning to / joining family business	0
2f. Sought placement outside the campus placement process	1
2g. Did not seek placements for other reasons	0
Total students who did not seek employment through the institute	1
Total graduates	**47**

Classification Based on Sectors

Table 2: Classification based on Sectors

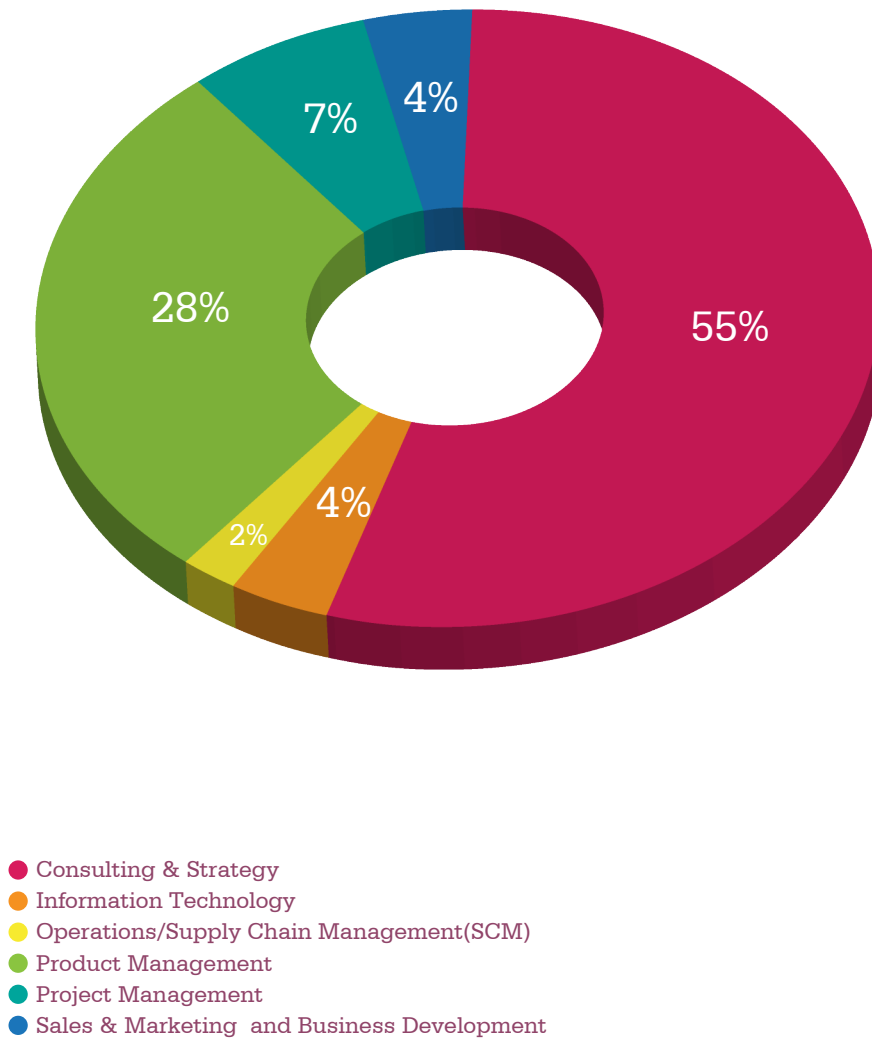| Sector	No. of Offers accepted
Banking, Financial Services and Insurance (BFSI)	2
Consulting	8
Fast Moving Consumer Goods/Durables & Retail (FMCG/D)	5
Information Technology/ITES	30
Logistics	1
Total	**46**
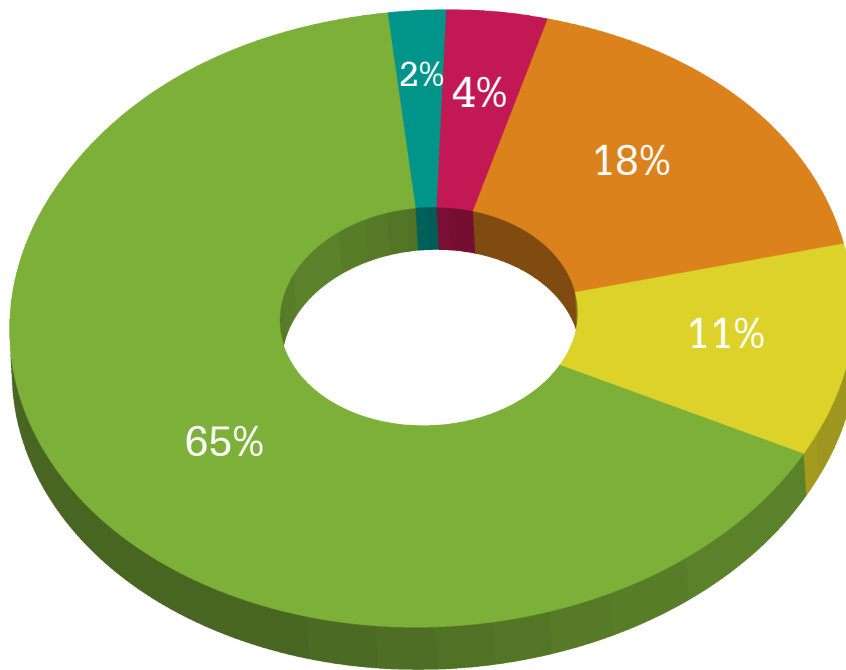
- Banking, Financial Services, & Insurance (BFSI)
- Consulting
- Fast Moving Consumer Goods / Durables & Retail (FMCG/D)
- Information Technology / ITES
- Logistics

Classification Based on Functions

Table 3: Classification based on Functions

Function	No. of Offers accepted
Consulting & Strategy	25
Information Technology	2
Operations/Supply Chain Management (SCM)	1
Product Management	13
Project Management	3
Sales & Marketing and Business Development	2
Total	**46**

- ● Consulting & Strategy
- ● Information Technology
- ● Operations/Supply Chain Management(SCM)
- ● Product Management
- ● Project Management
- ● Sales & Marketing and Business Development

Classification Based on Location

Table 4: Classification based on Locations

Location	No. of Offers accepted
Ahmedabad	1
Bangalore	13
Gurgaon	4
Hyderabad	4
Kolkata	2
Mumbai	6
Mumbai/Bengaluru	3
Pune	2
Thane	1
To Be Decided	10
Total	**46**

Student Placements Committee 2022-23

Deepak Bhardwaj
deepakbhardwaj.dem2022@iimu.ac.in
+91 85859 28497

Raghav Goel
raghavgoel.dem2022@iimu.ac.in
+91 84372 00758

Deepankar Vivek
deepankarvivek.dem2022@iimu.ac.in
+91 82947 70319

Suyash Bansal
suyashbansal.dem2022@iimu.ac.in
+91 88026 81855

Prachi Mishra
prachimishra.dem2022@iimu.ac.in
+91 88006 50997

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