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**Prof. Janat Shah**  
Director  
IIM Udaipur

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Govt. of Rajasthan

**As on 31/03/2014**

## **Message from the Director**

IIM Udaipur has benefited from a clear vision of its community to be at the forefront of management education in India through excellence in Research and Teaching which is evident in the clear path that the institute has chalked out for itself.

We continue to invest heavily on faculty development in these areas. We have an active programme which aims to encourage and recognize them for their expertise in their chosen field. This year, three faculties attended the Harvard Global Colloquium on Participant-Centered Learning, which enables the faculty to build deeper insights into teaching better at the highest level with a focus on the students. Additionally, they continue to be mentored by experienced and senior faculty from top institutes, and they can leverage the various Centers of Excellence on campus to create and disseminate the latest knowledge and research. We have also started an initiative of Weekly Research Seminar series to create a platform for faculty to present and share ideas with their peers on a regular basis and gain from the feedback and discussion on the topic.

2013-14 was also a year of tremendous growth for us as our second batch with 99 students graduated and the number of students on campus crossed 230. It was encouraging to see that the institute has stabilized and is capable of handling a larger student body. The core idea at the heart of the entire teaching-learning process is that the MBA at IIMU needs to be a transformational experience, and this continues to drive various initiatives we have taken this year. The teaching quality continues to be high class with teaching responsibilities shared between our team of in-house faculty and the best visiting faculty from the top business schools in India and abroad.

The culture of excellence permeates to the student clubs and organisations as well. There are numerous clubs at IIMU, and the extracurricular environment is a vibrant place to sharpen team-building and leadership skills in students. The class of 2014 led the initiative to draft and adopt a student constitution which governs all student activities on campus. They also formulated a system of student self-government and elected IIM Udaipur's first Council of Student Affairs.

We have started reaping the benefits of this approach with our students taking greater responsibility for their development and the development of the Institute.

Immersion continues to be the focus of the institute. International immersion has been strengthened this year by the addition of the Global Business in Practice programme. IIM Udaipur has become a part of this international collaboration between 12 Universities in the US and other countries in which students from these universities complete projects in international locations in cross-border teams. Industry immersion has also been strengthened locally with the formation of ConsultU, the consulting club of IIM Udaipur, which takes up various short term projects from the industry giving students an opportunity to engage with industry even while they are studying. ConsultU completed 13 projects for seven clients this year.

In keeping with the vision of making the MBA a transformational journey for the students, a major initiative taken this year was in the area of emotional intelligence and leadership development. Emotional intelligence is an essential quality for a leader and IIMU has partnered with Hay Group, a leading international HR consultancy to develop emotional and social competency among the students.

As an institute, developing entrepreneurship among students is a top priority. We see it as a way of making a difference to the region and the nation in the long term. As part of this, IIMU has launched various initiatives to promote entrepreneurship including placement holidays, hardship allowance, entrepreneurship development activities and mentoring by entrepreneurs among others. I am glad to report that two students from the graduating class of 2014 have already taken this route and have ventured into the food processing industry.

One of the most important stakeholders for the institute are the corporates who recruit our students and provide the ultimate test for the quality of our education. IIM Udaipur continues to engage actively with corporates in many ways including summits, conclaves, guest lectures and other such activities. Their inputs and feedback help ensure that our curriculum and syllabus is continuously updated and stays relevant to the industry.

**Janat Shah**  
Director

## **About IIM Udaipur**

The Indian Institutes of Management (IIMs) were established by the Government of India with the aim of identifying the brightest intellectual talent available in the student community of India and training it in the best management techniques available in the world, to ultimately create a pool of elite managers to manage and lead the various sections of the Indian economy. IIMs play a leadership role in the nation's managerial manpower development and carry out research in emerging areas. These Institutes are recognized as premier management institutions, comparable to the best in the world for teaching, training, research, and interaction with industries.

In 2009 Indian government decided to start six new IIMs including IIM Udaipur. IIM Udaipur is the youngest IIM and started its operations from the year 2011 in a temporary campus located at Polymer Science Building, Mohanlal Sukhadia University (MLSU), Udaipur. New campus for IIM Udaipur will come up in almost 300 acres of land in Balicha area allocated by the Government of Rajasthan.

IIM Udaipur currently offers a Two-Year Post-Graduate Programme in Management as its flagship programme. IIM Udaipur's pedagogy focuses on the changing global environment so as to remain up-to-date with the latest practices in the business world. The courses are delivered by world renowned faculty from other IIMs and practitioners.

It is the philosophy of IIM Udaipur to inculcate a sense of belongingness on the students. Hence, the Institute involves the student community, along with the faculty, in all its activities.

### **Vision of IIM Udaipur**

IIM Udaipur aims to set new benchmark in management education by delivering high quality education and building and disseminating knowledge. The Board of Governors (BOG), IIM Udaipur, has decided to work with ambitious agenda. By 2020, BOG would like IIM Udaipur to emerge as one of the leading global management institutions based in India known for its excellence in teaching and research. BOG would like IIM Udaipur to operate at a scale which would make an impact on Indian economy.

### **Academic Advisory Board (AAB)**

To achieve the objectives of the Institute as outlined in the earlier section, the Board has decided to constitute an Academic Advisory Board which would guide BOG and Director in academic policy, processes, systems and related issues.

### **Functions of AAB**

The major role that the Academic Advisory Board plays is to provide guidance so that the Institute designs and offer academic programmes as well as undertakes research activities that are relevant, contemporary and have mark of excellence.

In particular, BOG would like AAB to help in designing processes, systems, and review related to:

- Faculty sourcing, evaluation and retention (including incentives)
- Academic activity mix planning for the Institute, academic groups and individual faculty
- Curriculum design and review so that the programmes may achieve their purpose
- Course design and pedagogy for meeting the objectives of the courses

## **Academic Advisory Board**

### **Prof. Jahar Saha**

Former Director  
Indian Institute of Management Ahmedabad

### **Prof. Mendu Rammohan Rao**

Dean Emeritus  
Indian School of Business

### **Prof. Jay K. Satia**

Senior Director, Academics  
Public Health Foundation of India

### **Prof. John C. Camillus**

Chair Professor  
Joseph M. Katz Graduate School of Business  
University of Pittsburgh

### **Prof. Ravi Bapna**

Board of Overseers Professor  
Information and Decision Sciences Department  
University of Minnesota

## **Programmes**

### **Post-Graduate Programme in Management (PGP)**

The Post-Graduate Programme (PGP) at IIM Udaipur is the flagship programme of the Institute. The Institute's vision is to build leaders and entrepreneurs through holistic, transformative and innovative education.

The duration of the PGP is two academic years. Each academic year has three terms. In addition, the students are required to complete a summer assignment after completion of first year and before commencement of the second year.

The first year programme consists of:

- (a) **Orientation Programme:** The programme aims to make the students comfortable in the new environment. The specific objective of the programme is to familiarize the students with content of the PGP and the teaching methodology of IIMU.
- (b) **Compulsory Courses:** The purpose of these courses is to build the foundation required for the programme.
- (c) **Summer Internship:** Students are required to work in an organization for at least eight weeks during the summer between the first and the second academic years.

In the second year students register for elective courses, that is, courses of their choice. These courses are chosen out of the set of courses that are offered in the three terms during the second year. Through these courses students are expected to deepen their understanding of and acquire skills relevant to specific areas in management.

### **Course Curriculum**

The PGP course curriculum has been designed to equip students with the skill set and knowledge to operate in today's demanding and dynamic business environment.

### **Pedagogy**

IIM Udaipur follows the case method of learning as it gives students an opportunity to take decisions, express opinions and learn through discussion. The case method has proved to be a great learning innovation that exposes students to greater challenges being faced by organizations worldwide. Replete with constraints and partial information as found in the real business scenarios, the case methodology puts students in the shoes of the decision makers. Solutions to these real world problems are not simple and hence only through the active process of comprehensive analysis and detailed discussions do the students learn to make difficult decisions and exercise judgement – the key traits of a skilled manager. The case method of learning at IIMU is complemented by seminars, simulation games, role-plays, guest lectures and a number of group exercises. Group activities range from working on group assignments and case presentations, to working on live industry projects. Groups are created by putting together students from diverse educational and cultural backgrounds, ensuring that all possible perspectives of looking at a particular task or problem are brought to the table – thereby enabling people to bring out their best individually while achieving a common objective.

### First Year Courses (Compulsory)

Term 1	Term 2	Term 3
Financial Accounting Managerial Oral Communication Marketing - I Microeconomics for Managers Organizational Behaviour - I Statistics for Management Written Analysis & Communication – I	Corporate Finance–I Legal Aspects of Business Macroeconomics Managerial Accounting Operations Management–I Operations Research Organizational Behaviour–II Written Analysis & Communication–II	Business Ethics Corporate Finance - II Human Resource Management Information Systems for Managers Indian Social and Political Environment Market Research Operations Management – II Strategic Management Spreadsheet Modeling

### Second Year Courses (Electives)

#### **Business Policy & Strategy**

- International Business Strategy
- Industry and Competitive Analysis
- General Commercial Knowledge
- International Business Practices
- Management Consulting
- Advanced Competitive Strategy
- Business Relationships and Networks
- Business German
- Business French
- Social Entrepreneurship: Understanding Alternative Business Model

#### **Economics**

- Managing Infrastructure Business
- Game Theory & Applications

#### **Finance & Accounting**

- Corporate Valuation
- Financial Derivatives
- Risk Management
- Banking, Financial Markets and Systems
- Public Policy and Public Finance
- Strategic Financial Management
- Mergers & Acquisition and Corporate Restructuring
- Security Analysis and Portfolio Management
- Behavioural Finance
- Private Equity Finance
- Introduction to Fixed Income Security
- International Finance

#### **Marketing**

- Consumer Behaviour
- Integrated Marketing Communication
- Strategic Marketing for Innovation Business
- B2B Marketing
- Retail Management
- Services Marketing and Management

- Digital & Social Media Marketing
- Product Strategy and Management
- Brand Management
- Sales and Distribution Management
- Consumer Based Business Strategies

### **Organizational Behaviour and Human Resources Management**

- Inspired Leadership thru Personal Mastery
- International Negotiation Skills
- Advanced Compensation and Benefits
- Managers as a Citizen in Democratic Society
- Advanced Leadership Course
- Professional, Personal & Interpersonal Leadership for Success and Organizational Effectiveness.

### **Operation Management, Quantitative Methods & Information System**

- Supply Chain Management
- Advanced Tools for Business Analytics
- Project Management
- Operational Excellence
- Operations Strategy
- ERP Systems: Technology Planning & Implementation

### **Other Salient Features of PGP**

**Rural Immersion:** We believe it is essential for future managers to understand rural India. PGP's compulsory Rural Immersion starts with a course on the Indian Social and Political Environment and continues with the students spending a week in a village where they work closely with NGOs to appreciate on-the-ground realities and challenges faced by those at the bottom of the pyramid.

**International Business in Practice (IBP):** The International Business in Practice course is one of the second year electives. Approximately one-third of the class opt to work on short duration consulting assignments at locations in Thailand and the U.A.E.

**International Corporate Internships:** A number of students have undertaken their compulsory summer internships at international locations.

**Student Exchange Programme (STEP):** IIMU has agreements with leading schools in Germany and France for reciprocal student exchanges. Scholarships are available to defray some of the costs of these exchanges.

**Global Business Project (GBP):** IIM Udaipur represents India in the Global Business Project, a unique, four month action-based learning course with participation from twelve leading business schools across the globe.



## **Scholarships & Financial Aid**

### **Genpact Scholarships**

Every year, “GENPACT Scholarships” are given to two second year students. The preliminary list of students for consideration of the scholarships would be made based on the following criteria as well as the criteria contained in the General Guidelines for Scholarships:

- i. The students should have been in the top 20 percent of the first year class.
- ii. The student’s CGPA is 3 and above in the first year

The final selection will be made by a Committee consisted of a representative from GENPACT and IIMU. The scholarship is of Rs. 1,00,000 each.

### **GRM Tech Scholarship**

Every year, “GRM Tech Scholarship” is given to two second year students. The preliminary list of students for consideration of the scholarships would be made based on the following criteria as well as the criteria contained in the General Guidelines for Scholarships:

- i. The students should have been in the top 20 percent of the first year class
- ii. The student’s CGPA is 3 and above in the first year.

The final selection will be made by the Award Committee of IIMU. The scholarship is of Rs. 1,00,000.

### **Number of students who received scholarships in 2013-14:**

Genpact Scholarship - 2 Students

GRM Scholarship - 2 Students

### **Financial Assistance**

IIMU extends Financial Aid to students in need of financial assistance. The objective of the Financial Aid Policy at IIMU is to ensure that no student is deprived of education at the institute for financial reasons. This process is intended for those students who have a pressing need for financial assistance. All students whose annual household income is below Rs. 4,50,000 are eligible to apply. Other students with severe financial difficulties may also apply.

### **Number of students who received financial aid in 2013-14:**

17 - Second Year Students (Batch 2012-14)

19 - First Year Students (Batch 2013-15)

## PGP Admission

9197 applications were shortlisted for interviews for the third batch (2013-15). The details are given below:

Category	No. of Applications
General	4639
OBC	2493
SC	1453
ST	472
DAP	140
Total	9197

In the Third Batch of PGP 2013-15, 111 (Excluding two students of 2012-14 Batch) students were admitted. Three students withdrew from the programme after registration. The batch category-wise breakup is given below:

### Profile of Students

Category	No. of Students	Percentage
General	54	49
NC-OBC	36	32
SC	17	15
ST	03	3
DAP	01	1
Total	111	100%

Age	Percentage
20-23 years	36%
24-26 years	58%
27-30 years	6%

Gender	Percentage
Male	86%
Female	14%

Work Experience	Percentage
Freshers	14%
< 12 months	04%
12-23 months	27%
24-36 months	50%
>36 months	05%

Discipline	Percentage
Engineering	89%
Business/Management	03%
Commerce	02%
Science	05%
Arts	01%
Total	100%

## Finals Placements

### Overview

Indian Institute of Management Udaipur started the final placement process for the “Class of 2014” on a rolling basis from November 2013. A total of 52 companies participated in the final placement process, offering a wide variety of new, niche and regular roles spanning across Finance, Consulting, Sales and Marketing, Operations, Analytics, IT, HR, Business Development and General Management. This year’s placement process saw an overwhelming response from new recruiters such as **Cognizant, Accenture, Dell International, EY, Godrej & Boyce, MindTree, Titan Industries** etc., to name a few. Regular recruiters like **GE India, ICICI Bank, YES Bank, Bajaj Auto, Quikr, Genpact, BPCL, Crompton Greaves** and **Mother Dairy** continued their association with the institute. ICICI bank was the largest recruiter, hiring a total of 8 students from campus. Cognizant, a first time recruiter, was the second largest recruiter hiring a total of 6 students. In terms of the highest domestic offer on campus, GE India emerged as our biggest recruiter for this year’s placement process, followed by Bharat Petroleum Corporation Limited. All in all, this year saw Industry reposing enhanced confidence and trust in the quality of our students, which was palpable by the sheer number of students hired by various organizations and the offers made on campus. IIM Udaipur, in return, would continue to strengthen its relationship with organizations world over by providing quality education to its students, making them corporate ready and assisting them in being better human beings and better individuals.

IIM Udaipur is signatory to Indian Placement Reporting Standards (IPRS), as laid down by IIM Ahmedabad and followed by a number of Management Institutes in India. We are the third IIM to adopt IPRS and that too from the time of our first batch passing out. Under IPRS, we strive, and are bound, to report Placement/Recruitment details with utmost transparency and clarity. The IIM Udaipur placement report is externally audited and hence stands testimony of an external legal entity.

### (a) Pre-Placement Offers:

A number of companies reinstated their faith in IIM Udaipur during final placements this year. The confidence was evident with six students receiving pre-placement offers, emphasizing the importance with which summer internships are treated by the companies as well as the performance of the students of IIM Udaipur. With an increase in batch size and our continued association with corporates, the number of PPO are expected to go up in the coming years.

### (b) Domain-Wise analysis:

**Finance-** Three Pre-placement offers were accepted in the finance domain. Two pre-placement offers were made by ICICI bank, which also recruited six more students through the on-campus interviews, making it the largest recruiter on campus. The third pre-placement offer was made by GE India in FMP role. Management Trainee roles were offered by companies like Aranca.

**Sales and Marketing** - With the highest number of offers being made, Sales & Marketing continued to be the major choice of students as well as recruiters covering 35% of the batch under this domain. Two International offers were made by EMEL group in this domain. Firms like Bajaj Auto, BPCL, Crompton Greaves, Dalmia Cements, Nucleus Software, Yes Bank, Titan Industries, Wipro, etc. offered a variety of roles like Brand Management, B2B Marketing and Value Sales.

**Operations/Supply Chain** - Healthcare/ Pharmaceutical companies showed a keen interest in our placement process this year by offering a variety of roles in Operations/Supply Chain. Some prominent recruiters included Accenture, Manipal Hospitals, Mewar Hospital, Infosys BPO, Mother Dairy, Nucleus Software, and Wipro.

**Consulting** - The Consulting domain attracted a good number of participants from the batch and emerged as a function of choice. This year saw a remarkable increase in the number of consulting companies participating in the recruitment process at IIM Udaipur. EY led the way by offering roles of Consultant and Associate Consultant. Catalyst Constellations, Dell International, Infosys BPO, JDA Software, Max Life Insurance, Mindtree, Talisma Corporation Pvt. Ltd. and Quikr provided various roles in E-commerce, Finance and IT consulting.

**HR-** Rajasthan Electronics & Instruments Limited recruited for role in Human Resources.

**Business Development** - Cognizant, a new recruiter to the campus this year, displayed immense confidence in the students of IIM Udaipur, and ended up being one of the biggest recruiters from the campus this year. Cognizant hired 6 students for the business development role. Max Life Insurance also recruited one student under this domain.

**General Management** - Future Supply Chain offered a role under this category. The student, under this role, would be given an opportunity to work across functions in the organization.

**Leadership Development Programme** - Continuing its relationship with IIM Udaipur, CSS Corp offered its unique and flagship profile of Management Associate under the Leadership Development Programme this year. An international offer was made in the Leadership role by NMC Healthcare with a profile of Executive Assistant to the CEO.

#### **Entrepreneurship – The Road Less Taken**

Entrepreneurship is one of the key underlying philosophies that drive the teaching, delivery and the overarching approach at IIM Udaipur. In line with this a policy was drafted this year to support students taking entrepreneurial plunge by giving them a 2 year placement holiday and a hardship allowance for one year. Resultantly, this year two students opted out of the placement process to pursue opportunities as entrepreneurs with the support of the Entrepreneurial Development Committee (EDC), IIM Udaipur. The start-up is in the Food Processing industry that would involve manufacturing, packaging and marketing of the product(s).

## Salary Data

### Note:

1. The entries in the 'Data' column specify the data points for which the minimum, maximum, mean and median are specified.
2. All international placements related data is expressed in USD, and the rate considered for conversion are as under:
  - (a) 1USD = 3.670 AED
  - (b) 1USD = 166.667 Nigerian Naira

### 1.1 Salary Head – Domestic Offers (INR)

Salary	Min	Max	Median	Mean	Data
A. Basic salary	96,000	540,000	300,000	289,768	76
B. Additional guaranteed cash components	169,220	1,089,626	610,652	596,247	76
C. One-time Cash Payments	50,000	150,000	75,000	92,857	14
D. Total guaranteed cash payments	350,000	1,438,826	865,000	887,309	88
E. Maximum Earning Potential (including non-cash, long term and performance linked components)	400,000	1,525,000	1,001,296	994,662	88

Classification of Salary Heads – Domestic

### 1.2 Salary Heads – International Offers (USD)

Salary	Min	Max	Median	Mean	Data
A. Basic salary	11,445	11,445	11,445	11,445	1
B. Additional guaranteed cash components	34,335	34,335	34,335	34,335	1
C. One-time Cash Payments	-	-	-	-	0
D. Total guaranteed cash payments	44,200	45,780	44,200	44,727	3
E. Maximum Earning Potential (including non-cash, long term and performance linked components)	44,200	45,780	44,200	44,727	3

Classification of Salary Heads – International

**Companies extending offers in Final placements 2012-14**

Accenture	Max Life Insurance
Aranca	Mewar Hospital
Bajaj Auto Ltd.	Mindtree Ltd.
BPCL	Monk Consulting Pvt. Ltd.
Catallyst Constellations	Mother Dairy
Cognizant	NEI Ltd.
Crompton Greaves Ltd.	NMC Healthcare
CSS Corp	Novire Technologies
Dalmia Cement Bharat Ltd.	Nucleus Software
daVizta India Pvt. Ltd.	Pristine Edutronics
Dell International Services Pvt. Ltd.	Puravankara Projects Ltd.
Infochips Ltd.	Quikr India Pvt. Ltd.
EMEI Enterprises Ltd.	Rajasthan Electronics & Instruments Ltd.
EY	Resonance Eduventures Pvt. Ltd.
Future Supply Chain	Talisma Corporation Pvt. Ltd.
GE India Industrial Pvt. Ltd.	TaxiForSure
Genpact	Titan Company Ltd.
Godrej & Boyce	Vaibhav Global Ltd.
HCL	Wipro Infotech
ICICI Bank Ltd.	Yes Bank
Infosys BPO	Visa Steel
Manipal Hospitals	

## Summer Internships

### Overview

Summer internships are a critical part of the academic requirement and hence the corporate relations team in campus ensured that all students were offered good learning opportunities in companies of repute. This season saw participation of several reputed organizations across various sectors such as Banking, Financial Services and Insurance (BFSI), FMCG, Consulting, E-Commerce, Pharmaceutical / Healthcare, Retail, Energy and Conglomerates among others. BFSI emerged as the largest sector making offers to 25% of the batch.

IIM Udaipur witnessed participation from a total of 58 companies, marking a 26% increase over the previous year, in the Summer Placement process for the 110 students of the Post Graduate Programme (PGP) 2013-2015. This year saw many prominent brands visiting the campus for the first time, a few names being **Aegis Global Ltd., Boston Consulting Group, Cummins, Future Group, Dover Corporation, Marico, Maersk Line, Sundaram Mutual, Talisma** and many more. This strongly reflects the rising distinction of the institute and the increasing value of its talent in the industry. Several past recruiters like **GE India, ICICI Bank, ICRA, KPMG, Infoedge India (naukri.com), Mapro, Xpress Money, UAE Exchange, Vedanta** and others continued to show confidence in the quality of the students and the management education imparted. With the varied professional and educational diversity of the batch, students were offered with a variety of profiles like Finance, Marketing, Consulting, Operations, IT/Analytics and HR. Various profiles of Business Development, Strategy design and execution were provided by different start-ups.

IIM Udaipur believes in doing things differently and focuses on maximizing the utility of the summer internship programme. The students were selected to work for **Trunz Water Systems**, a Switzerland based firm on a project that was completely handled by the students and they carried out the commercial-feasibility analysis. The students will get an opportunity to work in collaboration with the students from the **University of St. Gallen**, thus giving them exposure of working with a global team and analyzing from a global perspective.

### Global Business Project

The institute is the first B-school from India to partner with the prestigious **Global Business Project** consortium through which selected students get an opportunity to work with the very best management graduates from a set of 12 global universities namely UNC-Chapel Hill, Columbia, George Washington University, Lingnan College, Miami, Maryland, Purdue, Pittsburgh, San Diego State, University of Connecticut, and University of Wisconsin & UNISINOS. The project provides the students with an opportunity to work with top global companies who recruit MBAs as well as with fellow MBAs from different backgrounds, countries and culture. Three of our students worked for clients HPCL, Eli Lilly and Handwriting Without Tears in consulting projects which helped them gain an international business experience complementary to the academics.

### Classification by Sector

BFSI emerged as the most prominent sector with the participation of companies like GE India, ICICI Bank, Reliance General Insurance Co. Ltd and Genpact to name a few. Xpress Money and UAE Exchange continued their association with IIM Udaipur and extended the highest paying international internship offers. GE India and ICICI Bank offered the highest stipend in the domestic BFSI Sector. Profiles spanned across retail banking, corporate finance, portfolio management, project finance, etc.

Consulting domain saw participation from new recruiters this year such as Boston Consulting Group, LittleR Associates and Anand & Anand, a legal consulting firm. Past recruiters like KPMG and ICRA Management Consulting Services Ltd added to this list. The profiles offered ranged from Management consulting to Technology consulting.

In the Consumer Goods sector, Mapro Foods Pvt. Ltd offered the highest stipend while United Biscuits (UK) Ltd. was the largest recruiter. The FMCG sector was dominated by the roles in Sales and Marketing. Various niche profiles like Market research, Digital marketing and Strategy formulation, were offered in the field of marketing.

With the growing trends of Analytics and its use in all range of businesses profiles of Business Analytics and Intelligence, Data Mining and Analytics were offered by Aegis Global Ltd., Infotech Enterprises Ltd. and Quantiphi Analytics Solutions Pvt. Ltd.

Summer placements in manufacturing sector were adorned with new recruiters that include Cummins, DCM Shriram and Jaipur Rugs while Bajaj Auto continued its past association with IIM Udaipur. Conglomerates like Vedanta and Dover Corp. also extended internship offers to the students in Strategy, Marketing and Human Resources.

IIM Udaipur also received participation from niche sectors like Education and Healthcare with offers being made by Eli Lilly and Handwriting Without Tears through the Global Business Programme .

### **Classification by Function**

The third batch for summer internships saw offers across different roles and the functional profiles ranging from Marketing, Finance, Consulting, Analytics, Operations/Supply Chain, Human Resources, Business Development etc. The composition by functions was – Marketing (44%), Finance (10%), Operations/Supply Chain (10%), Human Resources (8%) and Consulting (7%). Marketing roles were offered by firms from FMCG, Retail, Pharmaceutical, Energy, Telecom and Conglomerates.



### Companies Participating In Summer Internship Placements 2013-14

Companies		
Aegis Ltd.	Amoeba Webware Pvt. Ltd.	Anand & Anand
AMS International FZ LLC	Bajaj Auto Ltd.	Boston Consulting Group
Carbon Clean Solutions Pvt. Ltd.	Cummins India Ltd	DCM Shriram Consolidated Ltd.
DONEbyNONE	Dover India Pvt. Ltd.	Eli Lilly (Global Business Programme)
Future Group	GE India	Genpact
GlobalsITeS Pvt. Ltd.	Gray Routes Innovative Distribution LLP	Handwriting Without Tears (Global Business Programme)
Hindustan Petroleum Corporation Ltd.	Hindustan Petroleum Corporation Ltd. (Global Business Programme)	ICICI Bank Ltd.
ICRA Management Consulting Services Ltd.	Indus Momentus Business Solutions Pvt. Ltd.	Infoedge (Naukri.com)
Infotech Enterprises Limited	Jaipur Rugs	Jigsaw Academy
J K Lakshmi Cement Ltd.	Kalpataru	KPMG
Learning Quotient	LittleR Associates	Mapro Foods Pvt. Ltd.
Marico	Maersk Line	MTS
Numerify	Pristine Edutronics	Quantphi Analytics Solutions Pvt. Ltd.
RBL Bank	Reliance General Insurance Co. Ltd.	Resonance
Rural Electrification Corporation Limited	Secure Meters Ltd.	SELCO Incubation Centre
Serendipity Labs Pvt Ltd (Taxi for Sure)	Shree Cement Ltd.	Siemens Financial Services
Snowman Logistics Ltd.	Sundaram Mutual	Talisma
TCI Logistics Inc.	Trunz Water Systems (University of St. Gallen)	TVS Auto
UAE Exchange Centre L.L.C	United Biscuits (UK) Limited	Vaibhav Global Ltd.
Vedanta-Hindustan Zinc Ltd.	Xpress Money	

**Dual Degree Programme in Global Supply Chain Management**  
(PGPX from Indian Institute of Management Udaipur and MS from Purdue University)

**Programme Objectives**

The dual degree programme in Global Supply Chain Management is offered by Indian Institute of Management Udaipur (IIMU) in collaboration with Krannert School of Management, Purdue University. Purdue University confers a degree of M.S. in Global Supply Chain Management at the end of the coursework of December (calendar year 1). Additionally IIMU confers a diploma in Global Supply Chain Management at the end of the coursework in March (calendar year 2).

The Master of Science (MS) Degree with concentration in Global Supply Chain Management (GSCM) requires a minimum of 30 credits of course work with an 8-week experiential learning. The 30 credit consist of 16 credit of required courses, balancing courses can be taken from GSCM electives; GSCM related electives and general business electives.

Students admitted to this programme from Indian Institute of Management Udaipur (IIMU) take a minimum of 15 credit of course work at IIMU in spring semester (beginning of the programme). This includes a basic preparation in general management, operations management and introduction to supply chain management. The students take three required courses of total 7 credits (Operations Management, Operational Research & Spreadsheet Modeling and Supply Chain Management), one GSCM relevant elective of 2 credit (Business Statistics and Data Mining), and three general business electives of total 6 credit (Economics for Managers, Organizational Behavior and Accounting for Managers).

Following the first term course work at IIM Udaipur the students carry out an 8 weeks experiential learning with an industry sponsor. A 3 credit course work on experiential learning (Management of Operating Systems) is awarded.

An additional 12 credit of course work at Krannert School of Management fulfill the requirement for the degree. Students take additional 13 credit at IIMU to qualify for PGPX diploma from Indian Institute of Management Udaipur.

This programme is designed to cater to the present industry requirements and equips students to deal with complex supply chains spanning several nations across the globe. This dual degree programme is designed to enhance the educational experience with each degree programme being a unique one with considerable and peculiar synergies.

**Target**

This programme specially targets executives with high interest in supply chain domain and willing to accept increasingly responsible positions in global supply chain sector. Executives possessing a Bachelor's degree or equivalent (in any discipline) and relevant work experience of a minimum of 30 months are eligible to apply for this programme.

### Course Curriculum

A dual-degree candidate must satisfy the grading standards of the appropriate school. This dual degree programme is divided into four modules. The programme duration is of 15 months and consists of three components; one component is the coursework at IIMU during January-April (calendar year 1) and the January-April period (calendar year 2). The second component is the experiential learning internship during May-August (calendar year 1) and the third component is the coursework at Purdue University during August-December (calendar year 1). In total the programme covers 645 student contact hours with 420 contact hours at the IIMU campus.

Module 1	January – May	Course Work at IIM Udaipur
Module 2	June-August	Experiential Learning
Module 3	August-December	Semester at Purdue University, USA
Module 4	January – March	Course Work at IIM Udaipur

### Profile of Students

Discipline	Percentage
Engineers	92%
Others	8%

Work Experience	Percentage
60+ months	8%
51-60 months	8%
41-50 months	46%
30-40 months	38%

Area	Percentage
Productions/Operations/General	38%
IT	46%
R & D	0%
Project Management	16%

Gender	Percentage
Male	85%
Female	15%

GMAT Score	Percentage
650-700	54%
600-650	46%

## Final Placements

The first year of placements for the Post Graduate Programme for Executives (PGPX) saw serious interest and participation from a diverse group of recruiters. The spectrum of recruiters covered sectors such as Management Consulting, Information Technology, Analytics and Logistics offering a wide variety of roles spanning across Consulting, Operations, Analytics, Government Advisory, Product Management and Strategy. This year's placement process saw interest from recruiters such as Accenture Strategy, daVIZta India Pvt. Ltd., Dell International Services, Ernst & Young, Manhattan Associates, MindTree Ltd., Mu Sigma Business Solutions, Snowman Logistics etc. Manhattan Associates was the largest recruiter, hiring a total of 5 students from campus. The highest domestic offer was made by daVIZta India Pvt. Ltd.

It was heartening to see the confidence and trust that the Industry exhibited in the programme that was in its first year. The entire hiring was in the lateral domain and the supply chain depth coupled with the international exposure of the candidates landed them in fairly senior positions.

### Classification Based on Sectors

<b>Sector</b>	<b>No. of Offers accepted</b>
Information Technology (IT)	7
Management Consulting	5
Consulting/ Analytics	3
Logistics	1
<b>Total</b>	<b>16</b>

### Classification Based on Functions

<b>Function</b>	<b>No. of offers accepted</b>
Consulting	8
Analytics	1
Strategy	1
Operations / Supply Chain	5
Product Management	1
<b>Total</b>	<b>16</b>

### Companies Extending Offers in Final Placements 2013-14

Accenture Strategy	Manhattan Associates
daVIZta India Pvt. Ltd.	MindTree Ltd.
Ernst & Young	Mu Sigma
Dell International Services	Snowman Logistics

## Experiential Learning

PGPX Summer Internship programme is an intensive eight week experiential learning exercise undertaken by the students in Industry. The objective of this exercise is to give students a first-hand experience of the supply chain and operations related processes, best practices and challenges faced in industry and to give students an opportunity to test their theoretical understanding on ground.

The experiential learning exercise is part of the academic requirement and has to be undertaken by every student. This year, the exercise saw some very interesting roles being offered in Procurement, Operations and Supply Chain domain.

Given that the experiential learning exercise is a graded component of the course, a lot of academic rigor is expected from the projects offered. Hence, to provide support on scoping and for regular feedback, a dedicated mentor was allocated from IIM Udaipur to liaise with the company mentor.

The internship process received strong support from companies with the students finally being offered projects by 9 of them. Companies from sectors as diverse as FMCG, E-commerce, Consumer Durables, Manufacturing and Logistics offered well scoped and structured projects to the batch of 11 students. E-commerce was the highest recruiter followed by FMCG and Logistics.

E-commerce sector was represented by Urban Ladder Home Décor Solutions Pvt. Ltd., Indiamart Intermesh Pvt Ltd and Sharaf DG.

Cargill India Private Limited and ITC Food Division offered projects from the FMCG space. In the Consumer Durables sector, Eureka Forbes Limited recruited 2 students and a same number was selected by Cummins India Limited from the Manufacturing sector.

In the logistics sector, Future Supply Chain and Forbes India recruited 1 student each.

Most of the projects offered were in the Supply Chain Management and Procurement areas.

### Companies Participating in PGPX Summer Internship Placement

Urban Ladder Home Décor Solutions Pvt. Ltd	Cummins India Limited
Indiamart Intermesh Pvt Ltd	Future Supply Chain
Sharaf DG	Forbes India
Cargill India Private Limited	Eureka Forbes Limited
ITC Food Division	

## Convocation 2014

2<sup>nd</sup> Annual Convocation was held on Monday 31st March 2014 at the MLSU auditorium, Mohan Lal Sukhadia University Campus, Udaipur.

Prof. Jahar Saha, Former Director of IIM Ahmedabad felicitated the ceremony as the Chief Guest. He delivered the convocation address in which he congratulated the students on this joyous occasion and emphasized the passing out batch to be sensitive towards the differences in cross-cultural working environments. He encouraged the students to practice co-operation rather than competition in their careers.

Dr. V.S. Vyas, Acting Chairperson - Board of Governors, IIMU delivered the welcome address. He stated that this batch of students have made the institute proud through their various pursuits and initiatives in both national and international arenas.

Prof. Janat Shah, Director – IIM Udaipur delivered the concluding address. Prof. Shah spoke about how he and his generation envy the current younger generation which is going to play a key role in building the future of India and urged the passing out batch of students to be on the forefront of this journey.

The occasion was graced by the members of the Board of Governors of IIMU, Faculty members and many other dignitaries from Udaipur.

A total of 97 graduating students of IIMU's Post Graduate Programme and 16 students of IIMU's Post Graduate Programme for Executives received diplomas in this year's convocation. Three students received Gold Medals for their exceptional performances in the institute.

The following students received the Gold Medals:

- (1) Ms. Anusha Ganne – Gold Medal for Scholastic Performance (Post Graduate Programme).
- (2) Mr. Ravindran Damodran – Gold Medal for Scholastic Performance (Post Graduate Programme for Executives).
- (3) Mr. Parikshit Kapila – Gold Medal for Best All-Round Performance (Post Graduate Programme).

The students were joined by their proud parents and the faculty who mentored them in achieving this feat in this important moment of their lives.

## Faculty Members

### Faculty

Amitava Mukherjee, Ph.D (University of Calcutta)
Janaki Anant, Currently pursuing doctoral programme (XLRI)
Janat Shah, Fellow (Indian Institute of Management Ahmedabad)
Mridul Maheshwari, Fellow (Indian Institute of Management Ahmedabad)
N. Viswanathan, PGDM (Indian Institute of Management Calcutta)
Neeti Sanan, Ph.D (Aligarh Muslim University)
Rezina Sultana, Ph.D (Bar-Ilan-University, Israel)
Thomas Joseph, Fellow (Indian Institute of Management Bangalore)
Sandhya Bhatia, Ph.D (Mohanlal Sukhadia University)
Soorjith Illickal Karthikeyan, Ph.D (University of Lugano, Switzerland)
Soumya Sarkar, Fellow (Indian Institute of Management Calcutta)
Srinivasan Tatachari, Fellow (Indian Institute of Management Bangalore)
Subhadip Roy, Ph.D (ICFAI University, Dehradun)
Subhamoy Ganguly, Ph.D (University of Colorado at Boulder, USA)
Subhashish Chakravarty, Ph.D (University of Iowa, USA)
Sumit Kumar, Ph.D (Indian Institute of Technology Roorkee)
Vandana Swami, Ph.D (State University of New York, Binghamton, USA)
Vinay Ramani, Ph.D (University at Buffalo-State University of New York, Buffalo, USA)

### Adjunct Faculty

D.V.R. Seshadri, Fellow (Indian Institute of Management Ahmedabad)
Ramesh Bhat, Ph.D (Delhi School of Economics, University of Delhi)
Roger Moser, Ph.D (European Business School)

### Visiting Faculty

A. K. Jain, Fellow (Indian Institute of Management Ahmedabad)
A.T.P. Ramani, MBA (Jamnalal Bajaj Institute of Management Studies Mumbai)
Alexandra Y. Benz, D.E.A (Doctoral Degree), Montpellier I, France
Anand Kasturi, Ph.D (University of Buckingham, UK)
Anujayesh Krishna, Fellow (Indian Institute of Management Ahmedabad)
Arindam Mukherjee, Fellow (Indian Institute of Management Calcutta)
D. Ashok, PGDM (Indian Institute of Management Bangalore)
Diptiranjana Mahapatra, Fellow (Indian Institute of Management Ahmedabad)
Gita Chaudhuri, Ph.D (Gujarat University)
Jagdeep Chhokar, Ph.D (Louisiana State University, USA)
Jaideep Deodhar. PGDM (Indian Institute of Management Lucknow)
L. Sridhar, FCA (Fellow Member of The Institute of Chartered Accountants of India)
L.S. Murty, Fellow (Indian Institute of Management Ahmedabad)
Madhupa Bakshi, Ph.D (Aligarh Muslim University)
Manab Bose, M.A. (Calcutta University)
Nageshwar Rao, BE (University Visvesvaraya College of Engineering)

Nitender Dhillon, Fellow (Indian Institute of Management Ahmedabad)
P. C. Narayan, Ph.D (Indian Institute of Technology Madras)
Prarthan B. Desai, Fellow (Indian Institute of Management Bangalore)
Pramod Yadav, Fellow (Indian Institute of Management Ahmedabad)
Prashant Mishra, Ph.D (Devi Ahilya University, Indore)
Puneet Prakash, Ph.D (Georgia State University, USA)
Rajanish Dass, Fellow (Indian Institute of Management Calcutta)
Rajnish Rai, Fellow (Indian Institute of Management Calcutta)
Rama Bijapurkar, PGDM (Indian Institute of Management Ahmedabad)
Ramesh Venkateswaran, PGDM (Indian Institute of Management Bangalore)
Rohini Patel, Ph.D (Pennsylvania State University, USA)
Sai Prakash Iyer, Fellow (Indian Institute of Management Bangalore)
S. Krishnamurthy, FCA (Fellow Member of The Institute of Chartered Accountants of India)
Satish Duryodhan, PGDM (Indian Institute of Management Ahmedabad)
Srikant Gokhale, PGDM (Indian Institute of Management Ahmedabad)
Sunil Unny Guptan, Ph.D (Osmania University, Hyderabad)
Suri Valluri, PGDM (Xavier School of Management Jamshedpur)
T.P. Rama Rao, M. Tech (Indian Institute of Technology Kanpur)
Thomas Kuruvilla, MBA, Melbourne Business School, Australia/Asian Institute of Management, Philippines
Uday Damodaran, Fellow (Indian Institute of Management Bangalore)
Utkarsh Majmudar, Fellow (Indian Institute of Management Ahmedabad)
V.V. Rao, Ph.D (Georgia Tech.)
Vinay Khanna, MBA (Wayne State University, USA)



## Research & Publication

### Publication (Peer-Reviewed Journals)

**Amitava Mukherjee**, A. M. Abd-Elfattah, B. Purkait (2013). A rule of thumb for testing symmetry about an unknown median against a long right tail. *Journal of Statistical Computation and Simulation*, 84 (10), 2138-2155.

Bhattacharya, S. and **Roy, S.** (2014). Rural Consumer Behavior and Strategic Marketing Innovations: An Exploratory Study in Eastern India. *Indian Journal of Marketing*, 44 (1),15-25.

Bhave, K., Jain V. and **Roy, S.** (2013). Understanding the Orientation of gen Y toward mobile applications and in-app advertising in India. *International Journal of Mobile Marketing*, 8 (1), 62-74.

Chowdhury, S; **Mukherjee, A**; Chakraborti, S (2014). A New Distribution-free Control Chart for Joint Monitoring of Unknown Location and Scale Parameters of Continuous Distributions. *Quality and Reliability Engineering International*, 30, 191-204.

**Ganguly, S.**, Lawrence, S.R., & Prather, M. (2014). Emergency Department Staff Planning to Improve Patient Care and Reduce Costs. *Decision Sciences*, 45 (1), 115-145.

McCracken A. K., Chakraborti, S, **Mukherjee, A.** (2013). Control Charts for Simultaneous Monitoring of Unknown Mean and Variance of Normally Distributed Processes. *Journal of Quality Technology*, 45, 360-376.

Min Zhang, Kulwant S. Pawar, **Janat Shah**, Peeyush Mehta. Evaluating outsourcing partners' capability: a case study from the pharmaceutical supply chain. *Journal of Manufacturing Technology Management*, Vol. 24 No. 8, 2013, pp. 1080-1101.

**Mukherjee, A.** Nonparametric Phase-II monitoring for detecting monotone trend based on inverse sampling (2013). *Statistical Methods & Applications*, 22, 131-153.

**Neeti Sanan**, Himanshu Joshi, Amit Anurag, Ashutosh Dash, Amit Agrawal (2013). Case Analysis of Management Case 'Investment in Indian Sectors: Price Multiple Perspective. *The Journal of Business Perspective*, 17 (2), 175-183.

**Roy, S.** and Pansari, A. (2014). Owner or Endorser? Investigating the Effectiveness Celebrity Owners of Sports Teams as Endorsers in Indian Context. *International Journal of Sports Marketing and Sponsorships*, 15 (2), 89-106.

**Roy, S.** and Ghosh, L. (2013). Understanding Apparel Store Image: A Scale Development Approach. *Journal of Services Research*, 13 (2), 53-70.

## Conference Papers/Invited Seminar/Colloquia by Faculty Members

Bagdare, S. and **Roy, S.** The power of sight: Visual cues in organized retailing and its impact on customer. Presented at 7th Great Lakes NASMEI Marketing Conference, Chennai, India. (December 27-28).

Chen, Hung-Ju and **Sultana Rezina.** Job Reservation and Intergenerational Transmission of Preferences". ISI Calcutta, 3rd -7th June 2013.

H. Rogers, M. Srivastava, K. Pawar, **J. Shah.** Supply chain risk management in India – Practical Insights. 18th International Symposium on Logistics, Vienna, Austria – 7-10 July 2013, pp. 204-212.

K. Pawar, H. Rogers, M. Srivastava, **J. Shah.** Water Supply Chain Risk: Measurement and Management. 22nd International Conference on Production Research, Brazil – July 28- August 1, 2013.

**Mridul Maheshwari** and **Srinivasan Tatachari.** Building an institution of the future: A case study. Proceedings of the PAN-IIM World Management Conference 2013, Goa, May 30-Jun 1, 2013, 2014, 82-90.

**Rezina Sultana.** Reversal of Envy. ISI Calcutta, 3rd -7th June 2013.

**Soumya Sarkar** and Madhupa Bakshi. A Hedonic Consumption Based Analysis of Popularity of Hindi Film Music. 35th INFORMS Marketing Science Conference, Istanbul, July 11-13, 2013.

Sreejesh, S. and **Roy, S.** A grounded theory approach to investigate consumer-brand relationships in India. Presented at the 3rd International Consumer Brand Relationship Conference, Rollins College, Orlando, Florida, USA, (September 26-28, 2013).

**Subhashish Chakravarty** and **Soumya Sarkar.** Market Orientation-Corporate Brand Performance Relationship in Indian B2B Firms: A Bayesian Analysis. 35th INFORMS Marketing Science Conference, Istanbul, July 11-13, 2013.

**Thomas Joseph** and S. Raghunath. Business Model Innovation & its Sustainability in International Strategic Alliances. Academy of International Business Annual Conference of India Chapter (April 2013, IIM Bangalore).

**Thomas Joseph, Vinay Ramani** and Raina Chhajer. Developing Positive Psychological Capital for Job Satisfaction and Individual Performance: Evidence from Middle East. Academy of International Business Annual Conference of India Chapter and MENA chapter (Feb2014, IIM Udaipur).

**Thomas Joseph.** Key Note Address in SAARC Vice-Chancellors' Conference at Udaipur on 16th Oct 2013 (Durbar Hall, City Palace)

## Research Projects

### **An Efficient Model for Post Hoc Segmentation in B2B Markets**

Principal Investigator – **Soumya Sarkar** and **Sumit Kumar**

Funded by – Indian Institute of Management Udaipur

Status – Ongoing

### **Assessing and Mapping Risk of Human – Wildlife Conflicts around Rajasthan Protected areas**

Principal Investigator – Krithi K. Karanth, Erika Weinthal, **Subhashish Chakarvarty**

Funded by – Indian Institute of Management Udaipur, Center for Wildlife Studies Bangalore, Duke University

Status – Ongoing

### **Baseline Study on the Key Development Indicators among the Sahariya Tribe in Baran District, Rajasthan**

Principal Investigator – **Vandana Swami** and **Janat Shah**

Funded by – Indian Institute of Management Udaipur and Tribal Area Development Udaipur

Status – Ongoing

### **Chai Garam: An Ethnographic Inquiry into Unorganized Retailing in Eastern India**

Principal Investigator – **Subhadip Roy**

Funded by – Indian Institute of Management Udaipur

Status – Ongoing

### **Clientelism, Public Services and Elections in the Slums of Udaipur**

Principal Investigator – **Subhash Jha**, Eric Wibbels and Alka Vyas

Funded by – Indian Institute of Management Udaipur, Duke University and Jan Daksha Trust Udaipur

Status – Ongoing

### **Exploratory Research on Spiritual Dimension of Leadership**

Principal Investigator – **D. V. R. Seshadri**, K. Sasidhar and Mandar Nayak

Funded by – Indian Institute of Management Udaipur

Status – Completed

### **Impact of IFRS adoption on Financial Statements**

Principal Investigator – **Sandhya Bhatia**

Funded by – Indian Institute of Management Udaipur

Status – Ongoing

### **Impact of Indian Social Policies to Reduce Poverty and to Mitigate Social Exclusion**

Principal Investigator – **Vandana Swami**, **Rezina Sultana** and William (Sandy) Darity Jr.

Funded by – Indian Institute of Management Udaipur, Duke University and Vidya Bhawan Society

Status – Ongoing

### **Impact of Algorithmic Trading on Emerging Market Microstructure: Evidence from Indian Stock Market**

Principal Investigator – **Amitava Mukherjee**, **Rezina Sultana**, **Sumit Kumar**, **Vinay Ramani** and **Subhashish Chakarvarty**

Funded by – Indian Institute of Management Udaipur and IBM

Status – Ongoing

**Study of Masking Effect of Nonparametric Precedence type charts and Possible Remedies for Process Control Charts**

Principal Investigator –**Amitava Mukherjee**

Funded by – Indian Institute of Management Udaipur

Status – Ongoing

**To innovate or to nurture an image: interplay of perceived innovativeness and corporate image in the formation of attitudinal loyalty in emerging market**

Principal Investigator –**Subhash Jha**

Funded by – Indian Institute of Management Udaipur

Status – Ongoing

**Understanding Complementarities across Environmental Health Interventions**

Principal Investigator –**Subhadip Roy, Janat Shah**, Marc Jeuland and Priyanka Singh

Funded by – Indian Institute of Management Udaipur, Duke University and Seva Mandir Udaipur

Status – Ongoing

**Working Papers**

Indian Institute of Management Udaipur Research Paper Series No. 2012-2171274.

**Mridul Maheshwari**. Dynamics of Being a ‘Good Employee’ and a ‘Good Mother’: Dilemmas of Professional Indian Working Women. Indian Institute of Management Udaipur Working Paper No. 2013-07.

Rahul Patil, Tapan Dey and **Janat Shah**. Pricing and Lead Time Competition in the Presence of Process Variability. Indian Institute of Management Udaipur Working Paper No. 2013-08.

**Subhamoy Ganguly** and Michele Samorani. Optimal Sequencing of Unpunctual Patients: Provider's Wait-Preempt Dilemma. Indian Institute of Management Udaipur Working Paper No. 2013-09.

Naveen Sundaresan and **Janat Shah**. Role of Inequity Perception on Counterfeiting Strategy of Retailer. Indian Institute of Management Udaipur Working Paper No. 2013-10.

**Subhash Jha**. Haptic Information Processing: The Moderating Role of Consumer Knowledge. Indian Institute of Management Udaipur Working Paper No. 2013-11.

**Soumya Sarkar** and **Subhashish Chakravarty**. Market Orientation and Corporate Brand Performance: A Bayesian Analysis. Indian Institute of Management Udaipur Working Paper No. 2013-12.

**Sandhya Bhatia**. Evaluatory Assessment of World Bank's DPIP Interventions in Rajasthan. Indian Institute of Management Udaipur Working Paper No. 2013-13.

**Vandana Swami**. Environmental History and British Colonialism in India. Indian Institute of Management Udaipur Working Paper No. 2013-14.

**Vandana Swami**. Malnutrition Among Tribal Children in South Rajasthan. Indian Institute of Management Udaipur Working Paper No. 2013-15.

**Vandana Swami.** Wheels of Empire and Reordering of Landscape: The Great Indian Peninsula Railway and Geography in 19th Century Colonial Western India. Indian Institute of Management Udaipur Working Paper No. 2013-16.

Naveen Sundaresan and **Janat Shah.** Supply Chain Contracts Under Uncertainty of Retailer Counterfeiting, Indian Institute of Management Udaipur Working Paper No. 2014-01.

**Srinivasan Tatachari.** Dynamics of Organizational Identification, Psychological Contract Breach and Prestige During Early Socialization. Indian Institute of Management Udaipur Working Paper No. 2014-02.

J. Ramachandran and **Shaleen Gopal.** Negotiating Punctuations: Ambiguity, State Uncertainty and Strategic Behavior of Firms. Indian Institute of Management Udaipur Working Paper No. 2014-03.

**Soorjith Illickal Karthikeyan** and Filippo Carlo Wezel. Identity Repositioning: The Case of Liberal Democrats and Audience Attention in British Politics, 1950-2005. Indian Institute of Management Udaipur Working Paper No. 2014-03

### **Case Studies**

7- Eleven in Thailand – Sundar Venkatesh, **Sandhya Bhatia**– 9B13B021. Published in Ivey.

Amisha Gupta's First Year at Work – **Srinivasan Tatachari** – 9B14C002. Published in Ivey.

Cold Chain Distribution Issues at Indo-Euro Pharma – Mohit Srivastava, Helen Rogers, Kulwant Pawar, **Janat Shah** - 9B13D018. Published in Ivey.

Marketing brand Aava: not as simple as water - Varsha Jain, **Subhadip Roy**, Ashok Ranchhod. Published in Emerald Emerging Markets Case Studies.

### **External Engagements**

#### **Amitava Mukherjee**

- Member of the Programme Committee of the Annual Conference of International Indian Statistical Association in January 2013.
- Associate Editor of Statistical Methodology. Expert Service to Journal.
- Visited City University of Hong Kong for Research appointment.

#### **Janat Shah**

- Four Soft, Hyderabad - Independent Director
- TCI Developers Ltd., Gurgaon - Independent Director
- Confederation of Indian Industry-Institute of Logistics (CII), Chennai - Member
- All India Council for Technical Education (AICTE), New Delhi – Member

#### **Soumya Sarkar**

- Corporate Participation in Higher Education in Rajasthan

#### **Srinivasan Tatachari**

- Academy of Management - Member, Reviewer of Annual Meeting
- European Academy of Management (EURAM) - Member, Reviewer of EURAM Annual Conference
- Pan-IIM Conference 2014 - Reviewer
- AIB Conference 2014 at IIMU - Reviewer, Session Chair

**Subhadip Roy**

- Academy of Marketing Science –Member

**Thomas Joseph**

- Migration and Development, A Taylor and Francis Journal, 2012-14 - Member, Editorial Board

**Book Chapters**

Prashant Mishra & **Soumya Sarkar**. Customer-Based Corporate Brand Equity (CBCBE) In Business-to-Business Firms: An Emerging Market Perspective; Brand Management in Emerging Markets: Theories and Practice, Cheng Lu Wang and Jiaxun He (Eds.), Hershey, PA; IGI Global, 2014 (Forthcoming).

**Srinivasan Tatachari** (Indian Institute of Management Udaipur, India), K. S. Manikandan (Indian Institute of Management Tiruchirappalli, India) and Srinivas Gunta (Indian Institute of Management Indore, India). A Synthesis of Organizational Learning and Knowledge Management Literatures, Knowledge Management and Competitive Advantage: Issues and Potential Solutions. M. Chilton, & J. Bloodgood (Eds.). Hershey, PA, Information Science Reference, 2014, (pp. 122-147).

Titas Bhattacharjee, Sarbari Sarkar, & **Soumya Sarkar**. Why a Team of Entrepreneurs Failed to Become an Entrepreneurial Team: A Case Study on Funarena, Strategic Initiatives for Competitive Advantage in the Knowledge Society, G.D. Sardana & Tojo Thatchenkery (Eds.), New Delhi, Bloomsbury India, 2014, 305-309.

**Special Projects****IBM**

Impact of Algorithmic Trading on Emerging Market Microstructure: Evidence from Indian Stock Market - The purpose of this research project is to study the impact of Algorithmic Trading on market liquidity and efficiency using Tick Data. Because algorithmic trades cannot be observed directly from the tick data, this will require the identification of an appropriate Instrumental Variable as a proxy for measuring frequency of algorithmic trades. We propose to study the impact of algorithmic trading on the three major stakeholders – government, regulator, and the traders (both informed and uninformed). We plan to offer courses and conduct workshops for better understanding of Tick Data Analytics and Market Microstructure of Indian stock market.

**Global Colloquium on Participant Centered Learning**

IIM Udaipur sent 3 faculty members to attend Global Colloquium on Participant Centered Learning at Harvard Business School between 21st July & 27th July 2013. The main purpose of this global colloquium is to assist faculty members in case teaching method.

## Faculty Seminars

April 5, 2013

Inferential Problems and Challenges in Groundwater Pollution Management: Some Cost-Effective Approaches of Arsenic Contamination Monitoring and Pattern Detection –**Amitava Mukherjee**

May 10, 2013

Job Reservation and Intergenerational Transmission of Preferences- **Rezina Sultana**

July 5, 2013

VISUALSCAPE: A New Scale to Measure Visual Elements in Organized Retailing - **Subhadip Roy**

July 19, 2013

Optimal Sequencing of Unpunctual Patients: Provider's Wait-Preempt Dilemma – **Subhamoy Ganguly**

September 13, 2013

One-Way Mirrors and Weak-Signaling in Online Dating: A Randomized Field Experiment - **Ravi Bapna**

October 4, 2013

Market Orientation and Corporate Brand Performance: A Bayesian Analysis –**Subhashish Chakraborty**

October 18, 2013

Impact of Gender Diverse Corporate Boards on Financial and Social Performance of Indian Firms –**Neeti Sanan**

November 1, 2013

Structured initiative for employee engagement & superior firm performance: Evidence from practice –**Thomas Joseph**

December 5, 2013

The Devil's Workshop? A Look at the Impact of Idle Time on Newcomers' Perceptions – **Srinivasan Tatachari**

January 16, 2014

Dynamics of Organizational Identification, Psychological Contract Breach and Prestige During Early Socialization –**Srinivasan Tatachari**

March 4, 2014

Semantic Cues in Reference Price Advertisements: Role of Sale Rationale –**Subhash Jha**

## **Centre For Case Research**

Case study based teaching encourages innovative thinking and enables students to understand the practical application of theory in real world situations. Brainstorming on the ideal solution, given the complexity of the information and consequences of different possible scenarios, stimulates interactive learning. This advances the role of students from mere recipients of knowledge to contributors in the learning process.

For long, Harvard Business School has served as the biggest source of good quality case studies suitable for business schools across the globe. HBS operates both a Global Research Centre and six regional research centres. These centres support the development of case studies that are used by business schools across the globe. The need for a full-fledged case research centre, similar to the model adopted by Harvard Business School, inspired the Research and Development Committee at IIM Udaipur to initiate discussions for setting up an autonomous centre for case writing. The Harvard model definitely serves as a source of inspiration. However, IIMU's vision is not strictly limited to it.

The Centre for Case Research, IIM Udaipur has been set up with the following mission: "To achieve self-sufficiency in case writing and gain global recognition as a source of insightful case studies for all disciplines."

The centre aims to establish a formal structure to conduct case research and writing. The subject matter of case studies is carefully selected based on thorough discussions with the associated faculty members to ensure that the case studies are fit to be used as teaching material and the theory underpinning them connects materially to the programme curriculum. Case studies are designed keeping in mind the aim to stimulate students to analyze problems from a real world perspective and come up with practical solutions. In this way, the centre provides a platform to attain self-sufficiency in developing advanced learning tools.



## **Centres of Excellence**

### **Centre for Development Management (CDM)**

Udaipur is one of the leading hubs for practitioners of development management in India. It has practically become the NGO capital of India. The CDM at IIM Udaipur works closely with the main NGOs in the region to conduct research and build capabilities in this sector.

The CDM collaborates with the leading international school working in this field, Duke University's Sanford School of Public policy. Among other joint activities, IIMU together with Duke have established the Summer Programme for Future Leaders in Development Management.

### **Centre for Innovation and Entrepreneurship**

One of the key ways in which IIMU intends to make a difference to the region is by promoting entrepreneurship. We are creating an ecosystem which supports new enterprises and innovative young entrepreneurs. Part of this agenda is achieved through the Management Development Programme for Women Entrepreneurs. IIMU also actively promotes this attitude in all its post graduate programmes.

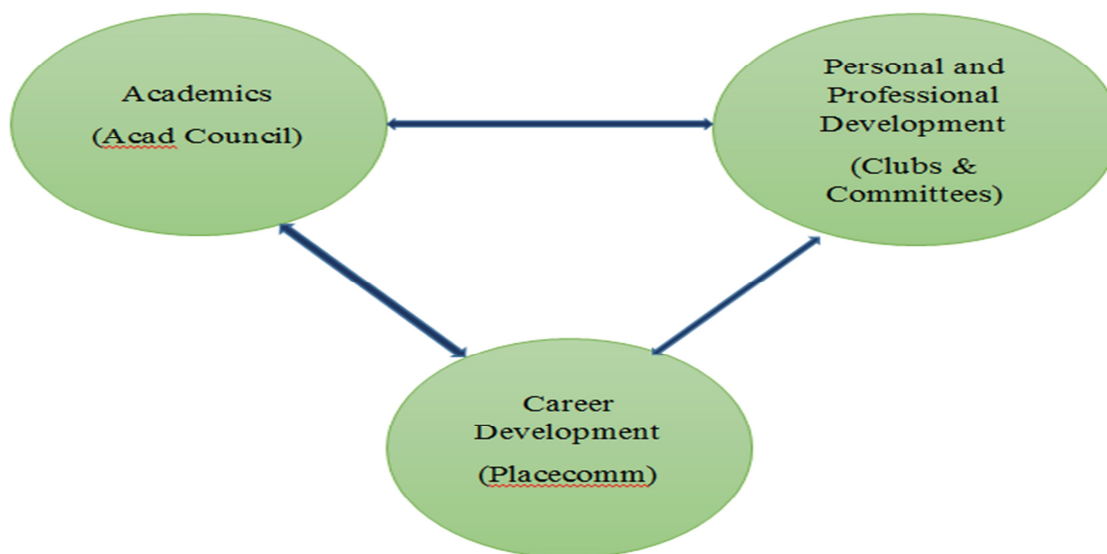
### **Centre for Business Analytics (CBA)**

The CBA is the result of a partnership with IBM. The Centre brings cutting-edge research in analytics and big data to the classroom by offering customized practice-oriented courses in all our programmes. The delivery of these courses as well as significant research in this area is achieved in the purpose-built Analytics Lab.

## Student Activities

Indian Institute of Management Udaipur has always focused on the trinity of overall development of students. There are 3 aspects which are taken care in order to offer a holistic learning as shown in **Figure 1**.

Personal and Professional Development is attained by offering opportunities to students in various extra-curricular and co-curricular activities.



Currently, There are 29 clubs/Committes in the campus which widely cover majority of the interests of students. Academic year 2013-2014 saw a surge in activity level of all student bodies. Clubs/Committees worked with the spirit of excellence in whatever they did. Focus was on increasing the activity level without compromising the quality of the event.

### Academic Council

Academic Council is the crux of IIMU. This council continually strives to ensure that the best academic education is provided to its students. It is our constant endeavor to be updated with changes in the management field and try and incorporate these changes into the curriculum so that the students are industry ready. The council plays a vital role in guiding the students in choosing their electives and counseling them with the electives and organizing workshops keeping every student's aspiration in view. Academic Council is an interface between the students and the college management, and the faculties. We strive to address the issues that the students face and fill the gap between them. Academic Council also facilitates arranging sessions for the students in order to help them cope up with their studies and is ever ready to guide students to overcome their problems pertaining to education.

The primary purpose of the Academic Council IIMU is to monitor the academic affairs of the institute and to review and make recommendations pertaining to the Post Graduate Programme to the PGP Administration. Academic Council also helps students to realize their academic aspirations through any means possible.

Academic Council was part of the entire process of subject selection and course allocation for the fourth, fifth and sixth term. It had done thorough study of the electives being offered in all the top B-Schools all over the world including Harvard, Yale, Columbia Universities and IIMs. It also ensured the offering of fairly good number of electives to all areas of specialization so as to cater to the diverse requirements of the entire batch.

Academic Council had organized “Course Workshops” to seek information on the courses being offered with the help of faculties. Additionally, it had conducted a workshop on “Choice of Electives” by Mr. Shashank Kothi, CAG member, IIMU. Also, Academic Council had conducted a workshop “To achieve a structured approach towards Summer Internship programme” by Mr. Ankur Bhandari, Partner, Ernst & Young.

It had conducted elections in a fair and just manner to select the junior members. Also, it had conducted elections for selecting class representatives for all courses offered in all the terms. It had arranged remedial sessions for students in few subjects of their choice.

### **Clubs/Committees and Their Activities**

Each student Club has a different role to play in order to complement the curricular learning by providing co-curricular and extra-curricular activities. Below are clubs along with the events that they organized in academic year 2013-2014.

#### **Alumni And Allies Association (A4)**

The Alumni and Allies Association (A4) of IIMU strives to act as a liaison between IIMU and the alumni of the institute. The association was founded on 26<sup>th</sup> July, 2013 by a group of students from the batch of 2015. The long term motive of A4 is to generate funding for the institute in the form of alumni fund and also to enhance corporate relations of the institute by establishing relationships with reputed academicians as well as industry personalities and making them the Allies of IIMU.

**Sampark:** It consists of a series of online interactive sessions through the medium of video conference calls between the alumni and the existing batch of PGP1 students so as to address queries of students specific to their summer internships and the different profiles which the corporate world has to offer. The event was conducted over a period of 6 weeks with total number of PGP1 participants being close to 35 with 20 students participating in one-to-one mock interview calls. Since, Sampark was the very first event conducted by the association feedback was taken from the participants on how to take Sampark to the next level. Overall, the event managed to bring a perspective for the students on what to expect at SIPs and the kind of interviews which they might have to face.

**The Thump:** As stated, the main motive of the association is making sure the ties between the institute and the alumni are always strengthened. The Thump, the first edition of the alumni magazine, which released on 14 Feb, 2014 was an attempt to connect the alumni to the institute by creating the moments of nostalgia for the alumni to re-live. The magazine consisted of activities carried out by all the clubs and committees at IIMU from July to December 2013. It included contributions from the students, alumni as well as the faculties in the form of articles and photos.

**Flash Back:** IIMU believes in being Unique. Another unique feather in the cap for IIMU was when, the first ever alumni meet of IIMU was held within a year from the passing out of the first batch of students. The meet was organized as a day long event on 1 March, 2014 with a 40% turnout from the batch of alumni. The event consisted of a session with the director, Prof. Janat Shah and the alumni, a cricket match between the alumni and the rest of IIMU, an interactive session between the alumni and the PGP1s and PGPs which was graced by the faculty as well and finally a dinner party exclusively for the alumni followed by a party which brought students from PGP2s, PGP1s and PGPs, all together on a single platform.

**IIMU Professional Mentorship Programme (PMP):** Currently, we are in the process of initiating the IIMU PMP with the help of industry mentors from the top B-schools across India i.e. IIM A, B, C and XLRI. These mentors would guide the students of IIMU throughout their journey as MBA students and help them in queries related to corporate profiles and their overall personally development. IIMU envisions being one of the best B-schools across the globe by 2020. For this to be a reality, it is important that the students, who would be building the foundation for a new institute, are aware of what is expected from them in the corporate world as well as the society.

**U-directory:** One of the primary objectives of A4 is to maintain an exhaustive database of the alumni of IIMU. We call this database the 'U Directory'. It's an on-going process and as more and more students graduate each year and go on to become tycoons of the nation, U Directory will become a crucial database not just for A4 but for IIMU at large.

### **Consult-U (The consulting club of IIM Udaipur)**

Consult U, the consulting club of IIM Udaipur is a student driven initiative which provides quality consulting services to tackle strategic problems faced by organizations. The club, acting as a channel between the industry and the institute, undertakes live projects from organizations aiming for improving their performance. The **projects**, typically of 2-3 months duration, enable the companies to transform themselves as the students use their skills learnt from class to solve them in a structured method. In the past the club has provided services to diverse industries such as mining, minerals, hospitality, healthcare, energy, financial services and development. Also, the club provides consulting solutions which transcends the boundaries of functions such as finance, marketing and supply chain.

The club identifies and undertakes activities which enable students to take up management consulting as a career. Apart from **live projects**, the students also get exposure to leading management consultants from reputed companies. Through sessions and workshops, students are kept abreast about the life and journey of a management consultant.

The club comes up with a quarterly magazine '**Mantrana**' which covers all the latest happening and trends of the consulting world. In addition to it, the magazine also includes various industry level analyses for short and medium term. The club also prepares students for solving cases in a structured manner.

The club works with an underlying belief that the real life challenges thrown up through live projects will test the students their domain and analytical skills. It also provides students an opportunity to get a flavor of the consulting world before they move into the industry. Also, through case study competitions, the club aspires to make students across b schools work on toughest of cases to identify future leaders of consulting industry.

### **dHRuva- HR Club of IIMU**

**dHRuva** is an acronym for **the HR yuva - HR club of IIMU**. It was conceptualized and formed with the aim to bring together students interested in HR to explore different opportunities in this domain to enhance their interpersonal skills, knowledge and practical experience. dHRuva, in-line with its objectives, conducted activities and events mentioned below:

#### **Inauguration of the Club**

dHRuva was inaugurated on August 29th, 2013 by Dr. Devi Prasad Shetty from Narayana Hrudayalaya at IIMU. The inauguration started off with our Director's



note followed by Dr. Shetty's inspirational speech about various aspects of human resource development keeping humanity as a major aspect.

### **Kathan-The First Edition**

The Annual HR Magazine of dHRuva was launched containing Top 10 articles selected from the article writing competition organized during Spandan on various themes in HR Domain.



### **Spandan 2013 - the HR Conclave**

dHRuva hosted a National level HR Summit "Spandan 2013" on 20th October 2013 attended by many distinguished professionals in the field of HR which included a keynote speech from the "Father of Indian HRD ", Dr. T.V. Rao.



### **Finomina –The Finance Club Of IIM Udaipur**

The core ideology behind FINOMINA is to nurture interest and create awareness among students about the different domains of financial services industry. The club's activities cover domains ranging from Investment Banking, Equity Research, and Corporate Finance to Retail Banking and Micro Finance.

FIMOMINA aims to promote student-industry interaction by organizing knowledge sessions with reputed names from within the industry as well as academicians from various other IIMs. Club has been fortunate to host stalwarts like Mr. Ashish Chauhan, MD & CEO BSE and others. In addition to it, the club endeavours to comprehend and analyse economic reports published by Morgan Stanley, Goldman Sachs etc.

The Club's quarterly magazine 'Artharth' probes and publishes articles on current financial and economic environment. The magazine is circulated to the entire B-School fraternity as well as several corporate institutions. The club also hosts several pan-India finance events.

**Fin Talks** -Finomina organizes regular sessions with eminent personalities from the Finance Industry wherein the speakers talk about their experiences and share some of their major learning over the years. Club has hosted industry stalwarts such as Mr. Ashish Chauhan, CEO & MD, Bombay Stock Exchange; Mr. Ramesh Venkat, CEO Reliance Private Equity and Mr. Ramesh Srinivasan, Director and Member of the Board, Kotak Investment Bank.

**Open Outcry** - It is a mock on-the-floor contemporary trading. It is conducted for the purpose of enhancing the understanding of old-school trading and the theory of comparative advantage among the students of IIMU.

**Arth-Samvaad** - It is our flagship event which includes panel discussions on pressing issues of the finance world. The panellists are the prominent and well-known personalities from the finance industry and the discussions are moderated by IIM Udaipur students. Other events in the conclave include final round of Debate competition held across all major B-schools of India.

**Vitt-Sangram** - Under this umbrella theme, Quiz competitions and Article-writing competitions are held in which student from all major b-schools across India participate.

**Bloomberg Trading Lab** at IIMU is maintained by FINOMINA and the club conducts regular knowledge sharing sessions for the student community. There are 13 active Bloomberg terminals to facilitate the interests of the students.

### **IRIS – The Photography Club of IIM Udaipur**

IRIS – The Photography Club of IIM Udaipur strives to achieve the following objectives:

- To bring out the artistic side of students through the medium of photography and video making, inspired by the activities and life on campus and beyond campus
- Manage a media library of all the events for the institute.
- Create interest in the photography enthusiasts and help them in improving their skills

IRIS team captures all the events happening on the campus, be it Guest lectures or any events/ functions happening on the campus. The team collaborates with other clubs and committee in order to promote the event and maintain a database of images/videos.

The members of IRIS club are recruited based on their interests in various areas like photography, video making, photo and video editing. Club believes in mutual benefits of both college and students. IRIS team helps their members in developing their interest and their skills in photography and video making. This results in learning, expertise in photography and coverage of the events of the institute.

IRIS helps IIM Udaipur in developing the brand of IIMU through various platforms of media. Once IRIS club commenced, IIMU no more waits for a professional photographer to cover the events. Now, 80% of the events of IIMU and all the events that happen on campus are covered by IRIS club. Students join the club voluntarily and contribute to the club and the institute in their own way.

The club aims to showcase the vibrant life of IIM U on social media platforms. IRIS constantly provides the respective clubs/committees with the photographs of the event instantaneously, which are updated to media, both print and digital. Apart from this, IRIS maintains a page on 'Facebook' which constantly updates all the important happenings on campus, which makes that a go-to place to follow the life on IIMU campus for outside world.

### **Lake Siders- Sports Club of IIMU**

The past academic year at IIM Udaipur was full of sporting activities in various sporting disciplines. It was the year where IIM-U sports teams ventured out of the campus for the first time and built relations with various clubs in Udaipur. The first sporting activity of the year was an informal football match between the IIM-U and Rajputana Football Club teams. This was followed by Cyclothon and Tug of War events in Unwind'13 (PGPI cultural event). As precursor to the two marquee sports events of LakeSiders, CLU and FLU (Cricket and Football League of Udaipur respectively), an intra and inter hostel tennis-ball cricket tournament, called **War of Wings** (WoW), was organized. The CLU/FLU player auction nights followed WoW.



IIM Udaipur participated in the IIM-A sports fest “Shaurya” in October 2013. Students represented IIM-U in cricket, football, volleyball, basketball, badminton, table-tennis and snooker at the event. FLU’13 was organized between October’13 and December’13 and was preceded by a promo night for the event. The FLU’13 opening ceremony also witnessed the launching of LakeSiders – SportsComm IIMU’s first newsletter, Sports Time: The Lakeside Story. We came out with the second issue of this quarterly magazine on 14<sup>th</sup> March, 2014. The closing ceremony of FLU’13 featured a friendly football match between the IIMU Faculty/Staff and IIMU Students team.

The first quarter of 2014 was the busiest in terms of sports activities on IIMU campus. We started off with the IIMU Table-Tennis and Volleyball tournaments in January 2014, followed by **CLU’14**. **BLU’14** (Badminton League of Udaipur) tournament was organized in February and March 2014. LakeSiders, in association with the Alumni and Allies Association of IIM Udaipur organized the first ever FlashBack Cup on 1<sup>st</sup> March 2014. It was a tennis-ball cricket match between the IIMU Alumni and Rest of IIMU teams (students/faculty/staff) and was organized as part of the first IIM-U Reunion party.

Online sports events, FLU Football Pundit and CLU Fantasy League, were organized as part of FLU and CLU respectively, and saw large scale participation from the student community.

### **MarClan – The Marketing Club of IIM Udaipur**

MarClan is a club that was created with the intention of grooming marketing talent within the campus and providing a platform to the marketing enthusiasts to showcase their skills. We conducted Pan India competitions **Adcarnate** and **Midas** targeting b-schools across the country. Adcarnate was a print ad contest centered on the theme ‘redesign’ and Midas was conducted in association with Learning Quotient (rules were specified by Learning Quotient and the contest was centered on their product). We also conducted ‘**Zelus**’, an intra-college brand recognition challenge and summer internship experience sharing session.

**Speakers** from the industry such as Mr. Ajoy Chawla (Chief Strategy Officer at Titan Industries Ltd), Mr. Amit Mathur (Vice President, International Business at Micromax Informatics Ltd), Mr. Angira Agarwal (AVP and Country Head – Cloud, NEC India Pvt. Ltd) and Mr. Deepak Gopalakrishnan (Planning Director at OgilvyOne, Mumbai) delivered guest lectures and workshops for the IIMU student community. Marketing Post is the monthly newsletter of Marclan, 5 editions of the Marketing Post have been released in the past year covering various topics in marketing. Monthly learning sessions (marketing knowledge sharing sessions) were conducted with the view of improving the knowledge of the student community about various aspects of marketing.

### **MarClan Events**





### MERC- Merchandising and Retail Committee

In the year 2013-14 Merchandising and Retail Committee operated with the objective of promoting IIM Udaipur brand by procuring customized merchandises and catering to various utility needs of the student community of the institute. To accomplish the tasks set out by the committee eight new members from PGP1 were welcomed into the functional group. These individuals brought with them various skill sets like designing, vendor management, account handling, etc.



At the start of this academic year MERC made the first contribution for the student community by bringing mobile SIM card vendors into the campus, so that new PGP1 students could avail the same with minimum hassles of paperwork. This was followed by collaborating with Punjab Cycles Udaipur, to make bicycle

available for students at a reasonable rate and at their respective hostels. This was immensely helpful for PGP1's who were allotted ST Hostel. This was an initiative which was well received and provided for recognition of MERC among new members of student community.

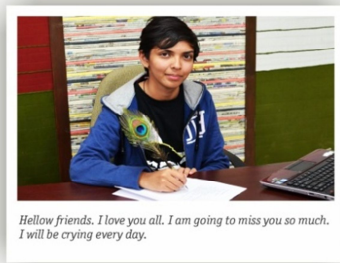
Next activity was that of making polo t-shirt available to the IIMU community. This was followed up with procuring customized sweatshirt and a round necked t-shirt. Due to overwhelming responses we had to re-order the sweatshirts and round necked t-shirts to meet new demands. Designs of the same are attached here.





We also designed and helped procure T-Shirts for Saksham’s flagship event Prarambh.

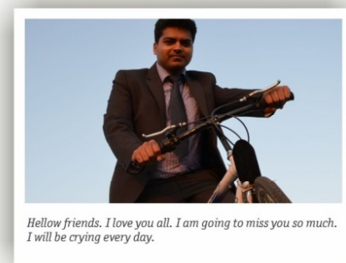
We published yearbook for passing out batches of PGP and PGPX. This included a compilation of testimonials for each student. Each student a page full of experiences written by their batch mates.



*Writer, right? Write!*



*Convicted CEO*



*Lance Formal-Strong*

We had a new initiative called Legacy-14. It was a charity auction where outgoing batch of IIM Udaipur donate useful things which were auctioned to the juniors. The money collected from the auction was given to Prayatna for charity.

As we continue to evolve we have envisioned two main development goals for us as a club. First is to have an operational website along with display space dedicated for merchandise. Next is to collaborate with other clubs and committees to provide guest speakers with welcome kit which would comprise of IIMU branded merchandises.

### **MessComm – IIM Udaipur**

The Mess committee (MessComm) is an integral part of the Indian Institute of Management Udaipur community and aims at providing homely and nutritious food to the students and the staff. MessComm sets menu for all the different meals of the day (breakfast, lunch, evening snacks and dinner). IIM Udaipur has students from all the parts of the country and satisfying the different pallets is a challenge. We ensure that the menu has variety to cover food habits of different regions of India. Food quality is monitored on a consistent basis. Surprise checks are made in the mess to check the ingredients used for cooking and the inventory position. Special menu is served every Sunday and Wednesday. The menu has a special vegetable for vegetarians and a non-veg dish for the non-vegetarians.

Messcomm has tried to make the process of feedback smoother and faster. The committee has also received some positive comments and appreciations for the same. It has been brought into practice to take a poll before introducing any major changes in the menu.

Along with regular Mess management activities, MessComm also collaborates with various other committees such as the Cultural committee to provide special food during various festivals such as Holi and Diwali. Besides, the committee even helped to organize lunch for the delegates which visited our campus.

MessComm conducts an annual food festival. The food festival spans over five days and popular regional cuisine is served on different days. Unique theme of the food festival was that juniors served the senior batch. The table below shows the menu of the food fest conducted.

Days	Type of Cuisine
Day 1	Bengali
Day 2	Rajasthani
Day 3	Maharashtrian & Gujarati
Day 4	South Indian
Day 5	Lucknowi & Punjabi

### **MiiC – Media and Industry Interaction Cell**

Media and Industry Interaction Cell (MiiC) is the media and industry relations committee of IIM Udaipur. MiiC plays the role of liaison between the institute and the corporate world. As per the name, it has two sub-groups under its paradigm, namely, Media & Industry Interaction Cell (IIC). Media Cell strives to facilitate public relation initiative to promote IIMU and its activities. IIC's main focus is to provide an interface for students to interact with the business leaders.

MiiC is the face of IIM Udaipur. MiiC makes sure that all the activities happening in and around the campus are communicated to the outside world. Team MiiC organized The Leadership Summit 2013, the flagship event of IIM Udaipur, which serves as a platform for corporate leadership to share their opinions and views on select themes through an engaging panel discussions. MiiC members were also involved in organizing the 'Excursus Series: E-Commerce, Analytics & SCM'. Two MiiC members were part of the ad-hoc teams formed to organize each of the Excursus events. MiiC was heavily involved in the execution of Spandan, Arthsamvaad and the Udaipur Leapday Lit Fest, as well. MiiC handled the internal as well as external marketing communication related to the events.

As part of the Industry interaction, MiiC conducts 'Confab by the Lakes' which gives students an opportunity to learn from the lives of speakers who have trodden a variety of career paths. The speakers that visited the campus for events conducted by MiiC include Mr. Ashok Chawla (Chairman CCI), Mr. Rajkumar Jha, Mr. Ajoy Chawla and many more.

MiiC also takes care of the social media presence of IIMU. MiiC maintains and updates the official blog. It also makes sure that the IIMU website is regularly updated. MiiC maintains the official IIMU channel on various media platforms like Facebook, twitter, YouTube, Wordpress, MbaSkool, LinkedIn, PagalGuy, InsideIIM, CoolAvenues, MBAClubIndia, MBAUniverse and Career360.

### **MiiC Events**



### **PiE- the economics club of IIM Udaipur**

PiE, the economics club of IIMU, is a forum for discussing issues in the field of business, economics, government and public policy. The club aims to instill and develop the subject knowledge amongst the student community and spread awareness related to the field of economics.

The club has two faculty mentors that provide guidance in achieving the goal of helping the student community and creating a conducive environment that gives rise to a quality learning experience.

### **Tathya - Magazine of PiE**

Tathya is the flagship magazine of PiE. It features articles on different topics in the discipline of economics and public policy. The magazine thrives to provide insights into economic scenarios and theories from business school perspective. The magazine is circulated among all the premier B-Schools and several corporates. All articles are reviewed by a dedicated editorial board; comprising of club members and quality is of paramount importance. 2 Issues of Tathya have been released.

### **Ecologue - Newsletter**

Ecologue is a newsletter published fortnightly portraying the latest happenings across the world. The write-ups on Ecologue depict the news followed by the author's understanding and analysis of the event. This is strictly within the institute and aims at improving the economic knowledge base of the students and keeping them updated with the latest events across the globe.

### **PIECE of PiE**

Club circulates one page write ups to students on various topics in economics to apprise them of current issues and basic concepts in economics.

### **Vaad-Vivaad**

Vaad-Vivad is the inter-college debate competition organized by PiE. The stimulating economic topics of the debate are designed to provide the participants as well as the audience a broad view of the economic scenario and tries to present both sides of the topic - which may be missed out on an article or write-up. Vaad-Vivaad competitions were held on 14<sup>th</sup> and 28<sup>th</sup> July, 2013.

### **Potpourri**

Potpourri, the literary and quizzing club of IIM Udaipur, began its calendar with **Satan Trifecta** – a 2-day 3-event welcome show for the PGP1s. The event saw healthy participation from PGP1. This was followed by the **Independence Day quiz**, **Republic Day quiz** and the **LQ quiz**. The in-house quizzes saw massive participation from both students as well as faculty. The LQ Quiz was conducted in association with Learning Quotient, and this event saw participation from various national institutes including other IIMs.



Later in 2013, **Tell-a-Tale**, a story-chain event, kicked off with a lot of buzz. This event too saw the participation of the faculty and alumni along with current students. The content of the event got positive feedback from the participants.

The third semester saw Potpourri go all out, conducting events that garnered truckloads of attention, participation and applause from the entire community. The first event was the **Udaipur Amazing Race** which saw students participate in good numbers and eventually 8 teams went through to the final round, which went on for a whole day. Participants were taken on a ride all around Udaipur and its historical landmarks.

As a crowning glory for Potpourri, the 2<sup>nd</sup> edition of the **Udaipur Leapday Litfest** was conducted with much buzz and bustle. Artist Sidharth, singer Vidya Rao, MBA-turned-authors Nikhil Sachan and Chetan Mahajan and a photography session (plus a high tea) treated the audience to an evening full of deep thought processes, beautiful memory walks and super-high tea! The ULLF saw participation from not just the IIMU community, but also students from various colleges in Udaipur and also other guests from Udaipur. As a curtain raiser for the

ULLF, Potpourri paved way for the first complete theatre production – ‘**Kanjoos**’ an adaption of a famous hindi play.

Finally, in the 2<sup>nd</sup> semester, Potpourri came out with IIMU’s first complete event based newsletter ‘**Balicha Bugle**’. This was a fortnightly and was sent out to the entire community @ IIMU and even had a special year-end edition.

### **PRAYATNA- the social responsibility club**

'PRAYATNA' the social responsibility club strives to sensitize the future business leaders of the institute towards social responsibilities. It works hard to empower underprivileged society and simultaneously empowering the IIM Udaipur community by involving them in the decision making.

Prayatna attempts to proactively bring about momentous changes in the society through interactions at the grass root level with regards to various sectors including

- Education
- Healthcare
- Environment

### **UDAAN (Education)**

Udaan is a programme which is trying to take a step and help the underprivileged bright students, who could not pursue higher education due to fee constraint, to pursue their dreams.

Udaan is a CSR initiative of Terapanth community and TT Textiles. They have collaborated with IIM-U (Prayatna) to build tie-ups with the educational institutions in Udaipur, to help them pledge vacant seats from various institutes, for this cause. Various colleges have been identified where eligible student can pursue higher education without feeling the financial burden.

### **Navonmesh (Education)**

This is an initiative taken up by the members of the club to provide education in an innovative and intuitive way that broadens the scope of thinking of the young minds. It encourages them to ponder over and find out the rationale instead of mugging up things from the textbook. The initiative has been started in just one school, teaching the students of class 6th, 7th and 8th, but Prayatna plans to expand this in other schools as well.

### **Campus Connect 3.0 (Education)**

The motive was to set a platform where students could connect, interact, and be part of the mentorship programme. Three campus connect programme s have been conducted successfully in which the third edition of Campus Connect catered to the needs of Delhi Public School, Udaipur.

### **Blood Donation Camp 2013 (Healthcare)**

On the occasion of India's 67th Independence Day, Prayatna organized a blood donation camp in the institute premises in collaboration with the Rotary Club Meera of Udaipur. In total, 63 units, i.e., about 22 liters of blood were donated to the Maharana Bhupal College (Government Hospital) in Udaipur for the aid of the needy.

### **Udbodhan (Health)**

Udbodhan, meaning illumination, is an initiative under which Prayatna organizes social events with different themes every year and the first event organized under the banner of Udbodhan was "I Care".

### **Share Your Joy 2.0 (Community Development)**

On the auspicious day of Diwali, i.e., November 02, 2013, the IIM Udaipur family went to Jeevan Jyoti Child Home to share a few moments of happiness with the children. Jeevan Jyoti Child Home is a Govt. run boarding school for children belonging to poor families from in and around Udaipur.

### **Jaipur Foot Camp (Healthcare)**

Prayatna- the Social responsibility Club of IIM Udaipur organized Jaipur Foot Camp in collaboration with Shree Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS), Udaipur on 16th Feb, 2014 at ST Hostel, IIM Udaipur. Other associated partners were Social Justice & Empowerment Department (GOI- ADIP and Udaipur Administration) and Rabindra Nath Tagore Medical College, Udaipur.

### **Prayatna Events**



### **Saksham- The Entrepreneurship Club Of IIMU**

Saksham – the E-cell of IIMU, shares this vision and is working towards fostering the spirit of entrepreneurship within the student community at IIM Udaipur and the society at large, by enabling ideas to translate into successful ventures. Since, its inception in November 2012, the club has conducted Business-plan competitions, guest talks with entrepreneurs, business idea sharing and mentorship sessions as well as organized its first pan-India flagship event “Prarambh - 2014”.

Saksham conducted two major events, “Ideate” and “Prarambh”. Ideate 1.0 and Ideate 2.0 were intra-college B-plan competitions. Around 20 students participated in this event each year and got an opportunity to interact with great entrepreneurs like Sanjay Anandaram (venture partner with Seed Fund) and Pranay Gupta (CEO, 91 spring board) who were the judges for this event. Along with Ideate, an Ideation workshop was conducted by Rajneesh Bhandari, President, TIE Rajasthan, Opportunity evaluation workshop was conducted with Mr. Sharad Babu (CEO, FoodKing) and a B-plan making workshop was conducted with Dr. Radha Iyer (Entrepreneurship head, KJ Somaiya Institute of Management). Also, a few guest talks were also organized with eminent entrepreneurs like Ms. Preeti Singh, Mr. Gaurav Mantri, Mr. Pranay Gupta and Mr. Sanjay Anandaram.

Saksham also released two editions of its e-magazine Avance in which inspiring articles on entrepreneurship were shared with the IIM-Udaipur community.

Last but not the least, the greatest achievement of Saksham was Prarambh 2014. An innovative event in which budding entrepreneurs from all over India gathered to pitch ideas, formed teams



around the ideas and with the guidance of industry mentors built working prototypes of their business plans in just 32 hours.

Some remarkable achievements of the event were:

- Free incubation space by Microsoft ventures and 91 Springboard to winning teams.
- Long term sponsorship for Saksham by TiE and RAIN.
- Best debutant E-cell in north zone award by NEN.

An open house session with Prof. Janat Shah, Mr. Joel Xavier, Mr. Gaurav Mantri held on the next day of the event in which aspiring entrepreneurs discussed their inhibitions and Saksham is now looking forward to addressing each one of them by connecting the students with the right people.

Saksham, together with EDC initiative, entrepreneurship elective and various other initiatives by the college is looking forward to see entrepreneurs emerge from our college every year.

### **Saksham Events:**



**Ideation Workshop**



**Ideate 2.0**



**Prarambh-2014**



## **Silvertongues**

**Introduction:** Silvertongues is the Toastmasters Chapter of Indian Institute of Management Udaipur. Apart from being a Toastmasters Club, Silvertongues acts as the Public Speaking and Leadership development club of IIM Udaipur. The mission of a Toastmasters club is to provide a mutually supportive and positive learning environment in which every individual member has the opportunity to develop oral communication and leadership skills, which in turn foster self-confidence and personal growth.

May 2013: Silvertongues became a distinguished Toastmaster's club

May 2013: Two members, Piyush Singh and Bhuvan Prashanth, of PGP 2011 batch completed their Competent Communicator Projects by finishing their 10 prepared speeches.

May 2013: Two members from PGP 2012 batch, Aashima Priye and Harish Kotagiri, completed their Competent Leadership Projects.

Aug 2013: Workshop on Public speaking and Humor was conducted by Mr. Chendil Kumar, an avid Toastmaster and mentor to many Toastmaster Clubs including the one in IIMB.

Nov 2013: Raghuvver P. won the Best Humorous Speech award at the District Level speech competition held at Gurgaon.

Dec 2013: Raghuvver P. won the Best Prepared Speech award at the Area Level speech competition held at Gurgaon

Dec 2013: Raghuvver P. represented Silvertongues at the National level speech competition held in Puri, Orissa

Feb 2014: The Area Governor of area J2, Anjul Hans visited the club in February 2014 to preside over the proceedings and helped improve the functioning of the Club

Major improvements:

Mar-Apr 2013: Silvertongues became a distinguished Toastmaster's club

Feb 2014: 4 members completed the officer's training. Training programme was held at Techno NJR institute of engineering.

March 2014: One member of the club, Raghuvver, is one speech away from being a CC.

### **SKEIN- The Operation And SCM Club of IIMU**

SKEIN, the SCM and Operations student body of IIMU is driven by the sheer passion of Strategic and Operational thinking. Inspired by the operations laden modern society, the club aims to serve as a platform for the student community to hone their knowledge in Operations and Supply Chain. The club continuously strives to boost the skills of students in the ever changing field of Operations by facilitating industry-student interaction and sharing of ideas. SKEIN catalyzes laminar flow of thoughts among students and keeps them informed of the issues that are faced by industries globally. The club also aims to showcase IIM Udaipur as a school which is focused to provide top management talents to the Operations and Supply Chain domain.

#### **Online Quiz**

SKEIN conducted SKEIN's Online Quiz based on supply chain management on the internet platform i.e., DareToThink.com in which all premier business schools had participated.

#### **Poster Competition**

SKEIN conducted a Poster competition as a part of the Excursus, where the PGP and PGPX students got an opportunity to prepare the poster on their understanding of a particular topic.

### **Samakhya- Article Submission Contest**

This was an article writing competition organized by the SKEIN club. The article writing was basically on the different topics being given to the contestants. It witnessed vibrant participation from all the institutes all over the country including IITs, other IIMs and other colleges. Total number of colleges that participated in the event was 24.

### **SCM Summit: e-Commerce Excursus**

This was the biggest event organized by the club last year. The aim of the event was to create a platform for the industry leaders in Supply Chain to share their rich experiences and expertise through engaging dialogues, to showcase IIMU and its students to the outside world and provide a unique learning opportunity to the students through interactions with the industry stalwarts.

### **CodeRED**

CodeRED was established to create a vibrant life for the students of IIMU. The club works with an aim to provide the students with some light and refreshing moments between their hectic academic curriculums. The purview extends from parties, races, games, quizzes to anything that helps students celebrate life and rejuvenate.

### **Summary of all events**

The club conducts events both as standalone entity as well as in collaboration with other clubs/committees.

July: Fresher's party for the third PGP batch at Rockwood.

September: Teacher's day celebration

November: Batch party in the hostel

January: Organized kite flying competition for the entire IIMU community

February: Organized "The Great Amazing Race" in collaboration with Potpourri

### **ConnectIT**

**ConnectIT** promotes and develops interest in information technology among the student community by providing world class IT infrastructure and at the same time equipping students with IT for better decision-making process.

**Website Revamp:** During the 1<sup>st</sup> semester the entire team was rigorously involved in the website up-gradation process. The entire team was responsible for updating the contents and providing technical support for the new website of IIMU.

**Website Release of LS:** The team was involved in designing and releasing the website for the Leadership summit 2013.

**Android app for LS:** Few members of the team were involved in creating an Android app for the Leadership Summit 2013.

**Newsletter/Mailers:** The team was responsible for sending frequent informative e- mailers to the entire community which were intended to keep the community up-to-date with various technology trends and happenings in the IT industry.

**Info-graphics:** In order to start up with basics of Analytics, the team decided to do an in-house project. We conducted a survey among the IIMU students. The data were synthesized in order to extract meaningful information. The outcome was finally presented in form of Info-graphics and was shared with the entire IIMU community.



**Implementation of Forums:** The team explored the feasibility of implementing free third party applications for forums. In the due process we came up with alternative options, however the plan is kept on hold since the new ERP implementation in the college will be providing the forum feature.

**Session on Excel:** We organized a workshop on Microsoft Excel. The workshop was taken by Prof. Viswanathan and useful techniques and functions of excel were taught to the students.

**Software releases:** Over the period of time we have introduced software's and tools like Microsoft Lync, IP Messenger that would assist IIM community.

**DC++ Implementation:** Over the last few weeks the team explored the feasibility of implementing DC++ for the student's community in order to reduce the load on share drive. It is currently tested within the team and would be rolled out to the community shortly.

### **Culcomm**

Cultural Committee aims to unite the IIMU community through its unique blend of cultures, arts, and languages. We aspire to become the committee that celebrates diversity and encourages initiatives among the young leaders of IIMU. The Cultural Committee of IIM Udaipur seeks to create an environment that provides the students with an opportunity to display creative talents in a variety of ways. The purpose of the club is to make the learning journey at IIM Udaipur a memorable one and ensure the holistic personality development of the students.

### **Ganesh Chaturthi**

IIMU cultural committee has organized Ganesh Puja celebrations on campus with high energy and fervor. The Lord Ganesha idol was welcomed into the campus with aarthi and pooja early morning in the presence of PGP1 students. Lord Ganesha was in the campus premises for 5 days and the last day saw the students executing the final formalities with Gulal celebrations and Idol immersion ceremony at Fatehsagar Lake.

### **Dandiya Night**

Dandiya Night was organized in ST hostel amidst heavy rainfall which saw participation from PGP1, PGP2 and exchange students. All the students enjoyed themselves by dropping in garba costumes. The society of Dance have broken the ice with graba dance and made the floor open to everyone.

### **Navraatri and Ravan Dahan**

Navraatri celebrations were kicked off in the campus with Durga pooja and Dandiya night. Amid intense worshipping of Lord Rama, people engage in an age-old activity, called Ravan Dahan, where an effigy of the demon King Ravan is burnt. By act of burning the effigy, people across India mark the victory over the evil.

### **Diwali**

Diwali was celebrated at IIM Udaipur in a grand style on 31<sup>st</sup> October. The evening began with Culcomm arranging the stalls in the volleyball ground. Enthusiastic students had come up with different fun games in each stall and some with food stalls. Faculty, staff and students gathered outside the MDS mess and burst the crackers. Then a sumptuous Diwali dinner was served at mess. The fun was carried back to volleyball ground where the night ended with a comedy skit and dance performed by Culcomm members.

### **Christmas**

As a precursor to the event, UESI Udaipur chapter youth group was here on December 18<sup>th</sup> at MDS mess singing the Christmas Carol and sharing the joy of Christmas with all of us. Then on the eve of Christmas day, a Christmas tree was put up in academic block and decorated beautifully. On December 25<sup>th</sup>, the students were served with plum cake.

### **Lohri, Pongal and Makar Sankranti**

On January 13<sup>th</sup> and 14<sup>th</sup> Lohri and Pongal was celebrated. On 13<sup>th</sup> Jan, with Bon Fire being set up and hot popcorn being served the evening was fun filled. The next day Pongal was served for dinner in the mess and the evening saw people flying kites on the occasion of Makar Sankranti.

### **Republic Day**

The morning of 26<sup>th</sup> January, 2014 began on a different note in IIM Udaipur. The maddening rush to classes was replaced by a flavored celebration of the 65<sup>th</sup> Republic Day by the faculty, staff and students of IIMU with gusto. The event started with the flag hoisting by Director, Prof. Janat Shah followed by the National Anthem. Culcomm – The Cultural Committee of IIMU sparked the celebrations with a street play captivating the audience and singing performance by PGP students.

### **Salsa Workshop**

Society of Dance under the umbrella of Culcomm–The Cultural Committee of IIMU conducted a week long salsa workshop in IIM Udaipur starting from 21/01/2014 to 28/01/2014. The workshop saw an enthusiastic response from the student community willing to learn this innovative dance form.

### **Standup Comedy Show**

Culcomm and Marclan together invited Deepak Gopalakrishnan aka Chuck on March 2<sup>nd</sup> to perform Stand-up comedy show and Digital Marketing workshop. The show turned out to be a huge success and more than 60 students eagerly participated to watch the show.

### **Food Festival**

Culcomm and Messcomm organized a weeklong food festival as a token of love and gratitude for seniors starting from March 2<sup>nd</sup>. On the first day, Bengali food was served with the very famous Bengali style fish curry. Day 2 saw RajBhoj, the Rajastani cuisine and day 3, the Gujarati and Marathi food. South Indian dish was savored on day 4. And the food fest culminated with tasty Punjabi Chicken and delicious Lucknowi food.

### **LeapDay LitFest Drama**

The curtain raiser to the Lit Fest saw an evening filled with a dash of entertainment, drama and humor when the Society of Dramatics collaborated with Potpourri to present a satirical play, Kanjoos – a Hazrat Awara adaptation of a popular French Play by Moliere. Dramatics fans from Udaipur turned up in the campus for this sumptuous comic appetizer. The visual setting, audience cheering and applause set the right mood for the LitFest.

## Industry Linkages

<b>Name</b>	<b>Designation</b>	<b>Company</b>	<b>Name of Event</b>
Roy Cherian	CEO, Founder	Marketelligent	Excursus - Analytics
Gaurav Vohra	Co-Founder	Jigsaw Academy	Excursus - Analytics
Dripto Mukhopadhyay	Vice President - Projects	Indicus Analytics	Excursus - Analytics
Ashit Panjwani	Executive Director – Sales, Marketing & Alliances	SAS Institute (India)	Excursus - Analytics
Rajbir Singh	Global Head - Customer Centric Solutions	HCL	Excursus - Analytics
Amar Saxena	Head - Anaytics	Royal Bank of Scotland	Excursus - Analytics
Arun Kumar Ghosh	Lead-India Supply Chain Manager	Microsoft Corporation	Excursus- SCM
Kalyana Krishnan	Head - Global Supply Chain	Ranbaxy	Excursus- SCM
Ramadesikan Srinivasan	Vice-President - Sourcing & Commercial	Reliance Home Products	Excursus- SCM
Siva Periasamy	Procurement Head	Wipro	Excursus- SCM
Ankur Bhandari	Partner	E&Y	Excursus- SCM
Moti Gyamlani	Global SC & Management Board Member	Airtel	Excursus- SCM
Rajesh Pednekar	Head – Distribution	Pfizer	Excursus- SCM
Pranay Chulet	Founder, CEO	Quikr	Excursus - E-Commerce
Hitesh Oberoi	MD & CEO	Naukri.com	Excursus - E-Commerce
Manish Godha	CEO and Founder	Advaiya Solutions Pvt. Ltd	Excursus - E-Commerce
Pradeep Bhargava	Managing Director	Cummins Generator Technologies India	Confab- By the Lakes
Ganesh Ramachandran	Partner	Accenture Consulting	Confab- By the Lakes
Hardeep Singh	Sr. VP, Logistics & Supply Chain	Bharti Wal Mart	Leadership Summit 2013
Ashok Chawla	Chairman	Competition Commission of India	Leadership Summit 2013
Siva Nagarajan	MD	Mother Dairy	Leadership Summit 2013
Ashish Bhatia	COO, Rajasthan Circle	MTS India	Leadership Summit 2013
RajKumar Jha	Ex-National Creative Director	Ogilvy Action	Leadership Summit 2013
Muralikrishna	COO	Sagar Ratna	Leadership Summit 2013
Sanjeev Singh	Head Supply Chain (Wire Division)	Tata Steel	Leadership Summit 2013
Ajoy Chawla	CSO	Titan	Leadership Summit 2013
Y.Sudhir Kumar Shetty	COO - Global Operations	UAE Exchange	Leadership Summit 2013
Piyush Srivastava	MSME Activist & Expert	Zee News	Leadership Summit 2013

<b>Name</b>	<b>Designation</b>	<b>Company</b>	<b>Name of Event</b>
T. C. A.Ranganathan	Chairman & MD	EXIM Bank	Leadership Summit 2013
Amit Thawani	ED	Nomura	ArthSamwad 2013
Satya Srinivas Baratam	MD	Kriscore Financial Advisors	ArthSamwad 2013
V. S.Sundaresan	CGM	SEBI	ArthSamwad 2013
Sunil Mishra	CEO-Private Wealth	Karvy	ArthSamwad 2013
V. Srinivasa Rangan	ED	HDFC	ArthSamwad 2013
R. Satya Narayanan	Founder & Chairman	Career Launcher	ArthSamwad 2013
Imtiazur Rahman	CFO	UTI Mutual Fund	ArthSamwad 2013
Sourav Mallick	Sr. ED & Head M&A	Kotak Investment Banking	ArthSamwad 2013
Krish Ganesan	VP-HR	TCS	Spandan 2013
Kevin Freitas	Director-Global C&B HR Operations	InMobi	Spandan 2013
Ashok Reddy	President	Infotech	Spandan 2013
Pallab Bandyopadhyay	Director HR	Citrix Systems	Spandan 2013
Ganesh Ramakrishnan	Senior Director-HR	Oracle Financial Services Software Limited	Spandan 2013
Medha Jain	Head-Learning and Development	DuPont India	Spandan 2013
Bomi Manekshaw	President-HR	Cadila Pharmaceuticals	Spandan 2013
Rajendra Ambekar	VP-HR	Wipro	Spandan 2013
Amrut Rath	VP-HR	Bajaj Auto	Spandan 2013
Suma Podival	Associate GM HR	Vedanta	Spandan 2013
Kavita Kurup	Head-Learning and Development	ING Vysya	Spandan 2013
Souvik Chakraborty	Chief Talent Officer	Reliance Industries	Spandan 2013

## Globalization

**Dual Degree in Global Supply Chain Management:** PGPX is unique among Indian one year MBA : It is a full partnership between IIMU and the prestigious Krannert School of Management at Purdue University in the United States and is the only one year programme that offers a specialization in Global Supply Chain Management. The 15 month PGPX provides students with the same solid foundation in management theory and practice as a two year MBA combined with a thorough grounding in all aspects of Global Supply Chain Management. Students graduate with dual degrees – an MS from Purdue and a PGPX from IIM Udaipur.

**Joint Research and Faculty Exchange:** Research Consortium for IIM Udaipur and Duke University supported grants on topics focused on various aspects of development in Rajasthan at IIM Udaipur. The Center for Development Management (CDM) has a MoU with Duke University's Sanford School of Public Policy for joint research and faculty exchange. The CDM is a research center that seeks to address development challenges in India by bringing management skills and social science knowledge together in order to enable qualitative social transformation.

**International Business in Practice (IBP):** The International Business in Practice course is one of the second year electives. Approximately one-third of the class opt to work on short duration consulting assignments at locations in Thailand and the U.A.E.

**International Corporate Internships:** A number of students have undertaken their compulsory summer internships at international locations.

**Student Exchange Programme (STEP):** IIMU has agreements with leading schools in Germany and France for reciprocal student exchanges. Scholarships are available to defray some of the costs of these exchanges.

**Global Business Project (GBP):** IIM Udaipur represents India in the Global Business Project, a unique, four month action-based learning course with participation from twelve leading business schools across the globe.

**International Visiting Faculty:** We have visiting Faculty from the United States of America, Europe and Asia who are either from academia or from industry.

**Summer School Programme for Future Leaders in Development:** IIM Udaipur collaborates with the Sanford School of Public Policy at Duke University to offer a two month long Summer School programme which brings together students from Duke, Post Graduate Development Management students from some of the top schools in India and young practitioners from NGOs across the country. The singular objective of this Programme is to create the next generation of leaders in this domain who will positively impact the development management sector in the years to come.

## Infrastructure

### Library

The library provides search engine where users can search their physical and electronic data. The library selects, acquires, organizes, maintains and provides access of print and non-print material including e-Resources that is required by the users and organization needs. During the year library added the following to its collection:

#### Library Collection:

Collection Type	Number of Items	Total Collection as on 31/03/2014
Books	565	3103
Working Papers	14	67
CDs (Books, Database, Training etc.)	03	57
E-Resources	22	33

#### E-Resources:

The Library subscribes to a number of company and Industry database, bibliographic database, and E-Journals.

#### Company/Industry/Country Database/Subscribed:

CAPITALINE, CMIE-CAPEX, Economic Outlook, Industry Analysis Service, Prowess, Euromonitor (GMID), CRISIL, MIMI/MICA, IndiaStat, FT, AceEquity, ISI Emerging Market (EMIS-Asia), Bloomberg database etc.

#### E-Journal Databases/ Subscribed:

ABI/ Inform Complete, EBSCO Business Source Complete-Management Research Databases, Entrepreneurial Research Database, News Paper Collection (NPD-PressDisplay), Environment Awareness Database, Science Direct (Elsevier) (3 subject collection), JSTOR, INFORMS Pub suit with Archive, Wiley Online (10 Journals collection), Emerald Full Text, INSIGHT, Journal Citation Reports, Sage HSS Collection, EconLit etc.

- E-Book Database: Ebrary (Proquest-1.2 lakh collection)
- Legal and other database: World Bank E-library, World Bank Data, World Development Indicators, Bowker - Books In Print, etc.
- Specialized search software used.

360 core EBSCO A to Z, facility of Remote Login-Athens for use of E-Resource by authorized users.

#### Membership:

AICTE-INDEST, INFLIBNET, NASSCOM

#### Services:

- Circulation, Online Public Access Catalogue, Online Reservation facility.
- Reading Facility, Reprography, Scanning.
- Inter-Library Loan, Database Search Service, Document Delivery and Mail Alert Service, SDI & CAS.

## Computing Facilities At IIM Udaipur

Computing facilities at IIMU consist of several servers hosting a variety of operating systems (Linux and Windows Server 2003/2008) offering services to more than 250 PC nodes located all over the campus. Almost every workplace in the campus including all hostel rooms, faculty offices, classrooms, Bloomberg lab and administrative offices, have dual network connectivity (wi-fi and Gigabit LAN). Through this campus network, students also have access to a server of IIMU library offering databases subscribed to by the institute, Domain controller, internet, Intranet and other campus software. The campus network is a switch-based network with UTP CAT-6 cabling, offering high band width and a smooth operating environment. The campus users have access to the Windows-based Office suites consisting of spread sheet, data management, word-processing and presentation software systems. In addition to this, students are provided with Bloomberg lab with over 12 high-end nodes which offer several language processors, statistical, math programming, simulation, project management, CASE, ERP and client-server database software packages.

**Networking:** IIMU has the network spread in the academic block as well as student's hostels. The entire network is a single unit. All the locations are covered with wi-fi as well as Gigabit Ethernet LAN on CAT 6 infrastructure. The campus wi-fi is a seamless mobility solution for complete mobility. All the hostels are connected through high end External Radio Bridges with 250 Mbps devices. Every Hostel room has got the I/O port for connecting laptops though they can use the wi-fi as well.

**Internet:** The campus is connected with 1 GBPS optical fiber link provided by BSNL and 100 MBPS fiber link provided by National Knowledge Network (NKN). Two separate internet links facilitate redundancy in-case of failure in any one link. There is also a backup 5 mbps leased line for emergency use. The same connectivity is provided at hostels via Radio Bridge. The entire network inside IIMU is protected with a UTM box. IIMU also provides VPN connectivity to the students/faculty traveling on request to access the internal resources as well as the e-journals subscribed and having access through IIMU campus. All the activities and traffic going through the box is logged for legal compliances.

**Server for Research:** A new Server has been procured for research in the area of Advanced Computing. It is used by faculty members. The server is equipped with 2 Xeon processors (4 cores, 2.4 GHz) 32 GB memory and 300 GB storage.

**ERP System:** IIMU has its own ERP System built to cater the needs of the institute. ERP makes it efficient and easier for data to be collected, managed and presented as per the requirements. Our ERP System is hosted on our on-premise high end servers equipped with redundant storage and network to recover automatically in an event of failure. The system is deployed over the advanced virtualization technology for efficient resource management and fault tolerance.

**Printers:** Few high end network printers are provided in the academic block and a number of low end network printers are provided in hostels for the students. Students are charged a nominal amount based on the number of prints.

**Domain:** The entire campus IT infrastructure is managed through a central Domain that is responsible for authentication and authorization. The Group policy is used to deploy printers on the systems dynamically as they connect to the Domain. The prints are to be provided through shared printers and are accounted by the server.

**E-mail:** The mailing solution is deployed on Google apps and all the facilities default to Google apps is accessible to the students. This includes Mails, Google drive, Google calendar and so on. E-mail can be accessed from within the campus or outside the campus on Gmail servers.

**Video conferencing:** IIMU has Video conferencing facility in conference rooms as well as classes to communicate with faculty as well as others from the outside world. The devices are connectable from Skype so as to provide the facility to people who are on the move.

**Microsoft Campus Agreement:** The Entire campus is covered under the campus agreement from Microsoft. All the students get the Latest Operating system (Professional version) from Microsoft along with the MS office package. Besides this Microsoft also provides CAL's to connect to the server infrastructure. Almost all the packages used in IIMU are compatible with MS windows OS.

**IIMU website:** The IIMU website is managed by the students group (ConnectIT). The same can be accessed at <http://www.iimu.ac.in>.

Networking at IIMU is based on a variety of technologies including Novell Netware, TCP/IP, Unix, Linux and Windows NT. Linux and Novell servers provide file, print and many other value-added services like email and electronic notice boards. Every user in the campus is provided an account on a server and has access to email facility.

Classrooms are equipped with high-end PCs and computer projection systems. These PCs are connected to the campus network through which instructors and students can access their accounts on their servers.

### **Bloomberg Lab**

A separate lab has been established in the campus with Bloomberg terminals. The same is connected to Bloomberg network to provide live market information including stocks and financials.

In the world of Finance, Bloomberg data services are widely used and hugely respected. With 12 Bloomberg Terminals, IIM Udaipur hosts one of the largest such facility in the country. Ever since its inception, the lab has been used for following purposes:

- Retrieving Financial Information in forms ranging from Excel to Pdfs.
- Leveraging the inbuilt Analytics Functionality of the Bloomberg to arrive at meaningful patterns.
- Training grounds for preparation of Bloomberg Aptitude Test (BAT). Two of our students have figured amongst top five in Asia Pacific Region (October and November 2013).



Indian Institute of Management Udaipur has procured software to assist faculty members, students and research staff.

MAPLE	MAPLE software is a computer algebra system and primarily use for Econometric Analysis. This software is used by faculty from Economics.
MATLAB	MATLAB software is used for numerical computation, visualization, and programme ming as well as developing algorithms and Mathematical Computation. This software is used by faculty member in operation research areas.
SAS	SAS is a business analytics software used for various type of Statistical Analysis.
SPSS	SPSS is used for Statistical Analysis, primarily for questionnaire analysis. This software is used by faculties in marketing, strategy, operation management area, students and research staff.
AMOS (SPSS)	AMOS is an add on for SPSS for conducting Structural Equation Modeling.
TURNITIN	Turnitin software is popular, reliable software to detect Plagiarism. It is used by almost all faculty members.
MOODLE	Moodle is a Learning Management System. It is used by most faculty members in their courses.
Library Software	Library database
ENDNOTE	Bibliographic Software used by most faculty members and research staff.
AUTODESK	Used by the project office for architectural purpose.
PHOTOSHOP	Used by the project office for architectural imaging.