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भारतीय प्रबंध संस्थान उदयपुर

Indian Institute of Management Udaipur

IIM UDAIPUR Newsletter

MAY 2024

**IIM Udaipur
inaugurates its first
batch of Executive
Master of Business
Administration
(EMBA) Program.**



IIM Udaipur inaugurates its first batch of Executive Master of Business Administration (EMBA) Program

Indian Institute of Management Udaipur hosted the inaugural ceremony of the First batch of its Executive Master of Business Administration (EMBA) program for the academic year 2024-26.

The ceremony was presided over by Prof. Ashok Banerjee - Director IIM Udaipur, Prof. Rajesh Nanarpuzha - Dean (Programs), Prof. Tushar Agrawal - Chairperson of EMBA Program Committee, and Mr. Amithabh Mohanty - MD & CEO, JM Financial Asset Management Limited, was the Guest of Honour for the inauguration ceremony.

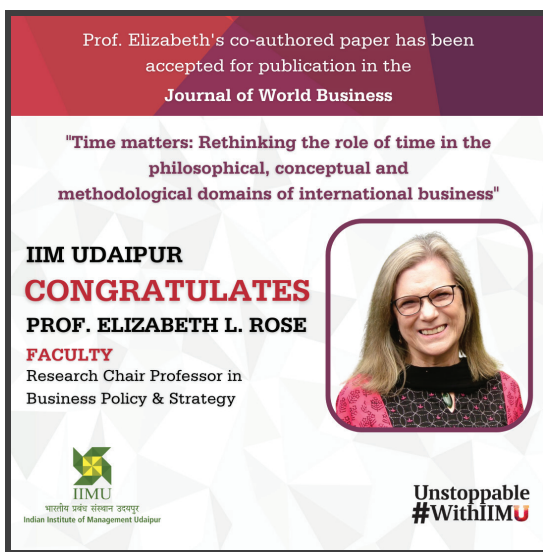
121 students enrolled in the EMBA program consisting of 25 female and 96 male candidates. The batch has a diverse student body with experience from various industrial backgrounds. This diverse range of backgrounds and experiences bring a wealth of knowledge to the program, and students can learn from each other's perspectives and expertise.



Faculty Achievements



IIM Udaipur congratulates Professor Elizabeth L. Rose as her recent paper was accepted for publication in the Journal: World Business



About Research Paper: We aim to initiate a dialogue about the important role of time in international business (IB) scholarship. While time is inherent in IB phenomena, it has, to date, received limited attention in IB research and theorizing. When IB scholars do account for time, they generally adhere to assumptions that represent time as linear and objective. We discuss the nature and importance of time in three domains of IB: philosophical, conceptual, and methodological. After defining each of these three interconnected domains, we problematize the dominant assumptions about time in each and suggest potential avenues for rethinking time in IB research.

CO Authors: Emmanuella Plakoyiannaki , Eriikka Paavilainen-Mantymaki , Melanie Hassett , Peter W. Liesch, Ulf Andersson

Journal: World Business

IIM Udaipur congratulates Professor Ankur Kapoor as his recent paper was accepted for publication in the Journal: Consumption Markets and Culture



About Research Paper: The dominant metaphors of “publication game,” “fast-food publishing,” or “pipeline/assembly-line” bear heavily on the ways we produce and appraise knowledge. This paper offers an alternate metaphor and re-visualizes the artefacts we produce in our academic journeys. The modest intention is that the metaphor and its associated typology can become a useful tool to reflect, reimagine, and (hopefully) realign our research goals. I discuss the ways in which the proposed way of seeing and doing can become relevant for different research stakeholders, along with providing a specific (perhaps utopian) toolkit for breaking the existing hegemonies.


Journal: Consumption Markets and Culture

IIM Udaipur congratulates Professor Nidhi Aggarwal as her recent paper was accepted for publication in the Journal: Economic Modelling


Prof. Nidhi's co-authored paper has been accepted for publication in the
Journal: **Economic Modelling**

"Do decreases in Distance-to-Default predict rating downgrades?"

**IIM UDAIPUR
CONGRATULATES
PROF. NIDHI AGGARWAL**
Faculty:
Finance and Accounting



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About Research Paper: Credit rating agencies have long been criticized for being slow to downgrade ratings, when the financial health of the firm deteriorates. This stands out in sharp contrast to how security market prices of the firm respond more rapidly, during the same time. In this paper, we ask whether this disparity between the two indicators can be bridged. We estimate a logit model for the probability of a rating downgrade, using a large dataset of firms in India which combines both high frequency market price data and lower frequency accounting data. We find that changes in measures such as the Distance to Default, in combination with firm characteristics such as ownership structure, can predict a higher probability of ratings downgrades, before they are announced. This will be particularly useful for regulated financial firms, which have to re-weight their portfolios to satisfy micro-prudential requirements, based on downgrades in credit ratings.


Journal: Economic Modelling

IIM Udaipur congratulates Professor Debanjan Mitra as his recent paper was accepted for publication in the Journal: Quality Engineering


Prof. Debanjan's co-authored paper has been accepted for publication in the
Quality Engineering journal

"A model for failure-time data with two dependent failure modes and prediction of future failures"

**IIM UDAIPUR
CONGRATULATES
PROF. DEBANJAN MITRA**
Faculty:
Operation Management, Quantitative
Methods and Information Systems



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About Research Paper: We present a model for reliability data with two dependent failure modes. Inferential methods for the proposed model are discussed. The efficacy of the methods of inference is assessed through a Monte Carlo simulation study, and it is observed that the model and methods perform satisfactorily. An issue of practical interest for reliability engineers is to predict field failures at a future time. Prediction methods are developed in this setting. For illustrative purposes, analysis of a real dataset on failure of a device is presented. In summary, the model and methods presented in this article provide a comprehensive treatment for analyzing reliability data with two dependent failure modes.

CO Authors: Aakash Agrawal, Ayon Ganguly

Journal: Quality Engineering

IIM Udaipur congratulates Professor Pradeep Kumar Hota as his recent paper was accepted for publication in the Journal: Information and Organization.



IIM UDAIPUR
CONGRATULATES
PROF. PRADEEP KUMAR HOTA
Faculty:
Business Policy and Strategy

His co-authored paper has received:

- 2022 Best Paper Award in 'Information and Organization'
- Nominee for best Grounded Theory Methodology paper published in any IS Journal and a finalist at ICIS-2023
- Best Grounded Theory Methodology paper published in 'Information and Organization'

Paper Title:
"Knowledge commoning: Scaffolding and technocifying to overcome challenges of knowledge curation."

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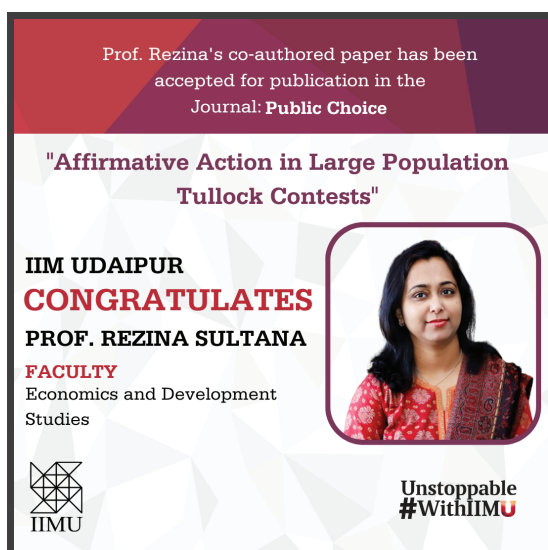
About Research Paper: This award-winning paper addresses a very important issue concerning the ICT support and use by farmers working across developing countries. Over half of the population in rural areas rely on agriculture for livelihood and employment. A big challenge concerns the use of ICTs to connect and reach more farmers at a lower cost, provide reliable and efficient access to information, increase farming productivity improve market access. The data collection for this longitudinal case study is impressive; spanning nine years of field work, including 747 semi-structured interviews with individuals and group settings, and with local farmers. The authors develop a process model on what they coin knowledge commoning. This refers to a process through which latent knowledge of agricultural practices from high-yield farmers are embedded in their social context and made available as a commons. The paper offers valuable implications for increasing agricultural productivity in rural areas and argues for capturing locally relevant knowledge available within rural farming communities.

This paper is an exemplar of meaningful research which addresses an important topic in ICT4D research, is comprehensive and rigorous in methodology, rich in contributing new concepts and process models, and has the potential for significant practical impact for a large population.

CO Authors: Prof. Israr Qureshi (Australian National University), Prof. Babita Bhatt (Australian National University), Dr Rishikesan Parthiban (Indian Institute of Management Tiruchirappalli), Dr Ruonan Sun (Monash University), and Dr. Dharendra Shukla (Indian Institute of Management Lucknow)

Journal: Information and Organization.

IIM Udaipur congratulates Professor Rezina Sultana as her recent paper was accepted for publication in the Journal: Public Choice



Prof. Rezina's co-authored paper has been accepted for publication in the Journal: **Public Choice**

"Affirmative Action in Large Population Tullock Contests"

IIM UDAIPUR
CONGRATULATES
PROF. REZINA SULTANA
FACULTY
Economics and Development Studies

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About Research Paper: In this paper, we compare equal treatment and affirmative action policies in Tullock contests. Equal treatment means that agents who exert equal effort have an equal probability of success. In affirmative action, agents who incur an equal cost of effort have an equal probability of success. Finite player contests with non-linearities in impact and cost functions cannot be solved in closed form. Instead, we approximate them with large population contests with measure zero agents. Affirmative action reduces aggregate effort in such contests, which can be solved. However, it ensures equality without any significant loss of aggregate welfare. We verify these findings for finite player contests through numerical simulations. For a sufficiently large number of players, the numerical simulations support the results of the large population analysis.

CO Authors: Ratul Lahkar (Ashoka University, India) and Rezina Sultana (Indian Institute of Management Udaipur, India).

Journal: Public Choice



About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognised B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes, such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School.

IIM Udaipur is ranked 16th by the National Institutional Ranking Framework (NIRF) Rankings 2023 of the HRD Ministry. IIM Udaipur is the only IIM in the Top 100 of the prestigious FT Masters In Management World Rankings consecutively for 5 Years since 2019. Ranked #5 amongst IIMs in the list of 2023. Indian Institute of Management Udaipur featured in the prestigious Masters in Management (MIM) QS World University Rankings 2024 for the fifth consecutive year. IIMU is also currently ranked 4th in India, after ISB, IIM Ahmedabad and IIM Bangalore, for research in management according to the methodology used by UT Dallas, which tracks publications in the leading global journals.



For Media Queries, please contact

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