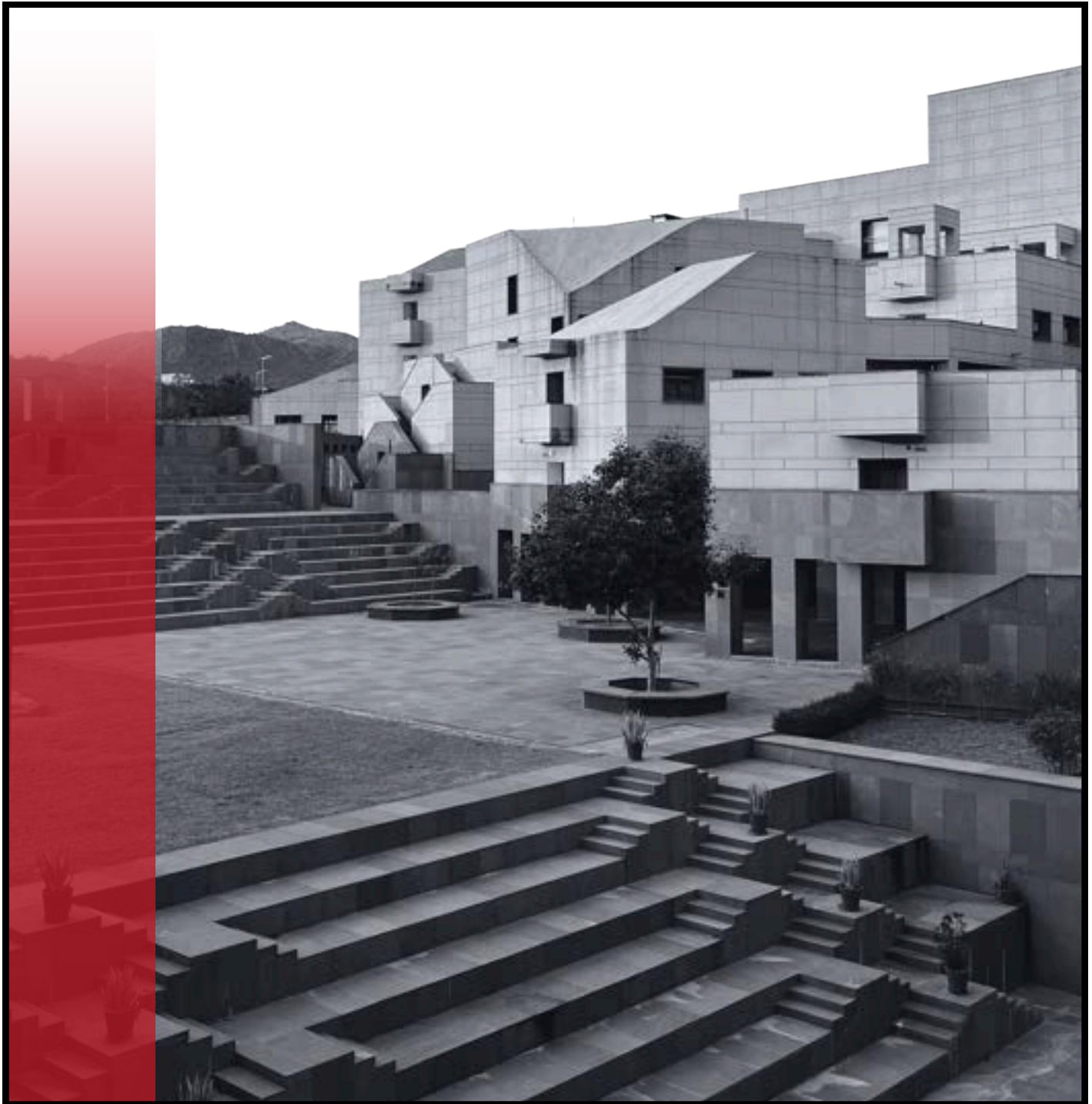


ALUMNI AND ALLIES ASSOCIATION

PRESENTS

# THUMP 12.0





Prof. Ashok Banarjee,  
IIMUdaipur

## MESSAGE FROM THE DIRECTOR

The next two decades are crucial for India to progress toward becoming a developed economy. By the time independent India celebrates its centenary, experts predict the country's GDP to range between \$26 trillion (EY) and \$55 trillion (as per a former Chief Economic Advisor). As alumni of IIMUdaipur, you have a significant role in helping India realize this economic vision. Business leaders must recognize key trends and factors that will influence the nation's growth trajectory. Economic expansion can either mitigate or exacerbate income inequality,

depending on the nation's developmental stage and strategic priorities. To become a developed nation and a model for other emerging economies, India must focus on five key areas:

### 1. Inclusive Growth:


Sustained domestic consumption growth is essential for achieving an annual GDP growth rate exceeding 7%. This requires significant government investment in infrastructure and corporate efforts to expand capacities beyond tier-1 cities into smaller towns. Inclusive growth also depends on boosting rural spending, which may involve providing tax incentives for businesses that generate employment. While the government currently provides free meals to nearly 800 million people, this is not a long-term solution. Instead, prioritizing widespread job creation will not only reduce dependency but also contribute to more inclusive stock market growth.

### 2. Enhancing Intellectual Capital:

India's investment in research and development (R&D) is currently inadequate, standing at just 0.65% of GDP in 2020, compared to Israel's 5.56% in 2021. Increasing expenditure on high-quality research is imperative. The private sector, through Corporate Social Responsibility (CSR) initiatives or other means, should also support academic institutions. Strengthening R&D capabilities will enable India to attract talent and commercialize cutting-edge innovations.

### 3. Promoting Tourism:

Tourism significantly contributes to employment, income generation, and foreign exchange. However, India's vast potential in this sector remains underutilized.



Although India boasts 43 UNESCO World Heritage Sites, foreign tourist arrivals peaked at just 11 million in 2019. Comparatively, Dubai, with no World Heritage Sites, attracted 16.7 million tourists the same year and continues to grow.

India's decision to close overseas tourist offices and reduce tourism promotion budgets was a misstep. While domestic travel is booming, neglecting international tourism could mean missed opportunities for economic growth.

#### **4. Developing as a Manufacturing Hub:**

India aims to establish itself as a global manufacturing hub, but this vision is challenged by geopolitical risks and the growing trend of nations prioritizing domestic production. While attracting global manufacturers is important, India must also focus on emerging sectors. Leveraging its established IT expertise, India should build capabilities in advanced fields such as quantum computing, semiconductors, and deep-sea technologies.

#### **5. Caring for the Climate:**

To achieve desired GDP growth rates of 7% annually over the next two decades, India must integrate economic growth with sustainability. Investments in smart infrastructure, green energy, and incentives for eco-friendly practices are essential for achieving the goal of net-zero carbon emissions by 2070.





Prof. Rajesh Nanarpuzha,  
IIMUdaipur

## MESSAGE FROM THE DEAN PROGRAMS

Dear Alumni,

Our institute continues to make progress toward lofty goals that we have set for ourselves in Vision 2030. We continue to be guided by the twin objectives of doing high quality research and providing a transformative experience for our students. In this, the second decade of our existence, we are focused on growth.

For IIMU, sustainable growth is only possible if all our stakeholders are invested in the growth process. A critical stakeholder, who will decide the success of our journey, is you. In the past, your support has been unconditional and ever-present. It is always a joy to know that you are there, whenever needed. Through student mentoring, providing internship and placement opportunities, giving guidance on institutional changes - you have stood by IIMUdaipur. This is a bond that is precious and we all need to work toward strengthening it.

Going forward, I expect that there will be many such opportunities where IIMUdaipur will look for your support and guidance. I am confident that you will heed the call, as you have always done. As we grow, we look forward to you to create and sustain a 'giving culture'. We will continue to lean on you to influence internship and placement opportunities in your own organisations. We will seek your counsel for guiding IIMUdaipur in the important, next phase of your journey. And we will seek your advice to understand what IIMUdaipur can do to strengthen our bond.

I also ask you to come back to IIMUdaipur and visit all of us, whenever an opportunity arises. It is always a joy to see you. It also gives you an opportunity to see how things have progressed, and what has endured from your time. The new library is a joy to be in, and you should come and see it!

I wish you great personal happiness and great professional satisfaction in 2025.

Thank you!



Prof. Anirban Adhikary,  
IIMUdaipur

## MESSAGE FROM THE DEAN FACULTY & RESEARCH

Dear IIMUdaipur Alumni:

Greetings from your alma mater! Walking through the halls of IIM Udaipur, we are constantly reminded of the strong foundation you helped build. Connecting with you is not only a privilege but also an opportunity to reflect on our shared commitment to advancing research and its practical applications.

Over the past year, our faculty have diligently contributed to respected academic journals and engaged actively in global academic forums. Your enduring influence is evident in these sustained efforts and the vibrant intellectual environment fostered here.

Your contributions as collaborative researchers, workshop leaders, and guest speakers have been invaluable. These efforts have significantly enriched our academic community and extended our reach into global academic and professional networks.

The Centre for Healthcare has taken a significant step forward with a project in partnership with Basic Healthcare Services, supported by a \$1.7 million grant from the Indian Council of Medical Research and the Bill & Melinda Gates Foundation. This project, part of the EQUIP-HWCs initiative, aims to enhance healthcare delivery in Rajasthan's Salumbar district over the next three years.

Similarly, the Centre for Development Policy and Management has secured a CSR grant of 60 lakh from Rajasthan State Mines and Minerals Ltd. for operational enhancements, supporting broader research efforts including two major projects focused on food security and skills development funded by the Indian Council of Social Science Research (ICSSR).

Other research centres at our institute, such as the Centre for Digital Enterprise, Centre for Supply Chain Management, Incubation Centre, Centre for Teaching and Learning, and JM Financial Centre for Financial Research, have continued to make substantial contributions to their respective fields.



This year, we were proud to host MathSport Asia 2024 and the 8th JAAF-ATP India Symposium 2025, drawing leading scholars and researchers from around the world. We are also looking forward to celebrating our first Research Day on 28th February, highlighting our commitment to research excellence.

As we move forward, we remain dedicated to enhancing our research infrastructure and initiating new projects that promise to broaden our knowledge base and impact. Upcoming international collaborations will further enhance our global presence.

Thank you for your ongoing support and for playing a pivotal role in our journey towards excellence. Our collective efforts continue to transform IIM Udaipur into a centre for academic and research excellence.

Your legacy at IIM Udaipur is enduring and deeply valued. We look forward to your continued involvement and support.

With warm regards and heartfelt appreciation,

Anirban.





Prof. Debanjan Mitra,  
IIMUdaipur

# MESSAGE FROM THE CHAIRPERSON TWO-YEAR MBA PROGRAMS

Dear Alumni of IIMUdaipur:

it is wonderful to get a chance to reach out to you once again. I hope all of you are doing well, and are in good spirits. The world is going through hard times indeed, and that is the best reason for you to keep your spirits up!

The way of social life has always required joining hands with others. But in our times, the idea and requirement of collaboration is not restricted to just social life anymore. The human race progresses through facing challenges, and the nature of modern challenges we face are such that in contemporary science, engineering, management, and society, collaboration has become inevitable. By collaboration, here I imply meaningful contributions to a common cause according to one's own credentials and expertise.

Take climate change, for instance. If governments, industries, scientists, and above all people do not join hands and contribute to this cause, can there be any hope to find a way out? Or personalised medicine. Its practice is only possible when biologists, bio-technologists, biomedical engineers, statisticians, and many others collaborate. Tackling modern engineering and industrial challenges are no different in nature.

At personal levels for all of us, in addition to the joy of facing real challenges together, collaboration also offers a great opportunity: to understand our fellow humans better. It is the trust, love, understanding, and care we develop for each other and for others in this process that take us a long way, perhaps the farthest!

Let us hope that the new year would see people to be more kind to others than they had been earlier. Let us also hope that in this new year, we would explore the limitless possibilities of joining hands with others in all aspects of life. Let the experience be as beautiful as the music that was once created by the collaboration of Pandit Ravishankar in Sitar and Ustad Ali Akbar Khan in Sarode!

Thank you everyone.



Prof. Rajesh Agrawal,  
IIMUdaipur

# MESSAGE FROM THE CHAIRPERSON ONE-YEAR MBA PROGRAMS

## Greetings to the IIMUdaipur alumni and family:

As we gather for Flashback XII, it fills me with immense pride to witness the unveiling of THUMP 12.0—a magazine that truly embodies the spirit of collaboration and innovation that defines IIMUdaipur.

This year's theme, "Reinventing Connections: The Power of Collaboration," beautifully captures the essence of teamwork and the resilience that binds us together as a community. It serves as a powerful reminder of how shared efforts and collective wisdom drive progress and innovation.

In alignment with this theme, we have recently undertaken a thorough and thoughtful revision of the curriculum for our One-Year MBA programs in Digital Enterprise Management (DEM) and Global Supply Chain Management (GSCM). True to the spirit of "Reinventing Connections," this process involved extensive collaboration among alumni, industry experts, and faculty. Their diverse insights and experiences have been instrumental in making these programs future-ready and equipping our students to excel in the dynamic business environment.

These enhancements, informed by industry consultation and stakeholder feedback, will ensure that our students gain the cutting-edge knowledge and practical skills needed to address emerging challenges in technology-driven domains.

As alumni, you have been integral to this journey. Your feedback, experiences, and achievements inspire us to constantly evolve and uphold the high standards of excellence that IIM Udaipur represents. I take this opportunity to express my gratitude to you for being our guiding force and brand ambassadors, and I look forward to witnessing the continued success of this incredible community.

Let us celebrate the power of collaboration and the connections that make IIMU not just an institution but a family.

Warm regards,

Prof. Rajesh Agrawal.





Prof. Probal Mbjumder,  
IIMUdaipur

## MESSAGE FROM THE CHAIRPERSON PHD PROGRAMS

In a world that grows increasingly interconnected, the power of collaboration holds the key to redefining progress and innovation. The theme for this year's edition of THUMP, **Reinventing Connections - Power of Collaboration**, resonates deeply with the essence of our doctoral program at IIM Udaipur. Research, at its core, thrives on the fusion of diverse ideas, perspectives, and disciplines—a testament to the transformative potential of collective efforts.

The Ph.D. program at IIM Udaipur exemplifies this spirit by fostering an environment where scholars from varied backgrounds come together to address pressing questions of our times. By connecting theory with practice and individual expertise with collective inquiry, we ensure that our research not only contributes to academia but also offers impactful solutions to real-world challenges.

As scholars and contributors to a global knowledge economy, it is our ability to forge meaningful collaborations that will determine the depth and reach of our impact. Let this be a reminder that every partnership, whether academic or industrial, has the potential to expand boundaries and break new ground.

On this occasion of Milestone and Flashback, I extend my heartfelt gratitude to our alumni, students, and faculty who continue to uphold IIM Udaipur's tradition of excellence. Your contributions inspire us to explore uncharted territories and reinforce our belief in the transformative power of collaboration.

Wishing you all a year of reinvention, connections, and extraordinary achievements.

Prof. Probal Mbjumder.



# MESSAGE FROM THE ALUMNI COUNCIL

## A New Year, A New Chapter: Reinventing Connections at IIMU:

Dear Alumni,

As we step into 2025, I extend my warmest wishes to you and your loved ones. May this year bring renewed energy, fresh opportunities, and success in all your endeavours.

Reflecting on 2024, it was a year of challenges and transformations for many of us. From economic turbulence to significant job losses across industries, and the struggles faced during campus placements, the past year tested our resilience and adaptability. Yet, amidst these adversities, there were stories of grit, innovation, and triumph that showcased the indomitable spirit of the IIMU community.


This spirit resonates strongly with the theme of this year: Reinventing Connections – The Power of Collaborations. It reminds us that in times of uncertainty, our greatest strength lies in coming together as a community. As alumni of IIMUdaipur, we share a bond that transcends geographies, a bond that has the power to create opportunities, spark ideas, and foster growth.

## Networking: Strengthening Our Alumni Ecosystem:

One of the key pillars of this theme is networking among alumni. Whether it is offering career advice, sharing job opportunities, or simply lending a listening ear, the power of our alumni network cannot be overstated. I urge each one of you to actively participate in this ecosystem. Reach out to a fellow alum, attend local networking events, or engage with alumni initiatives. Your small actions can make a big difference to someone else's journey.

## Entrepreneurship: Building Together:

Entrepreneurship has always been close to the heart of IIMU's ethos. For those of you venturing into the startup world, remember that collaboration can be a game-changer. Many of your fellow alumni are eager to invest, mentor, or partner with you on your entrepreneurial journey. Let's harness this collective potential to build ventures that make a difference.





## Extending a Hand in Tough Times:

The challenges of 2024 have highlighted the importance of supporting one another. Whether you're navigating a career transition, seeking mentorship, or simply looking for guidance, the alumni network is here for you. Let's pledge to be there for each other, reinforcing the sense of belonging that makes IIMU so special.

## Exciting Initiatives for 2025:

As we move forward, the Alumni Council is thrilled to announce several new initiatives designed to strengthen our community:

1. Alumni-Alumni Mentorship Program: A platform to connect experienced alumni with those seeking guidance in their careers, startups, or personal growth
2. Dedicated Alumni Website: A one-stop platform for updates, resources, job postings, SIGs, and event announcements, making it easier than ever to stay connected
3. Subsection Elections: To ensure better representation and engagement, we'll be introducing elections for regional alumni subsections, encouraging leadership and active participation
4. Local Networking Meets: We'll be promoting city-wise alumni meets to facilitate deeper connections and collaborations. Stay tuned for announcements in your region!

## Looking Ahead

As we embark on this journey of reinventing connections, let us remember that the strength of our alumni community lies in our shared experiences and mutual support. Together, we can create a network that not only uplifts individuals but also contributes to the greater good of society.

I invite you all to embrace this spirit of collaboration and actively participate in the initiatives planned for this year. Let's make 2025 a year of growth, innovation, and unbreakable bonds.

Wishing you all a year filled with success, happiness, and meaningful connections.

Warm regards,

Alumni Council.





Rahul Dsouza,  
President



Nikhil Bonde,  
Vice President  
(Two Year MBA)



Kartik Msra,  
Vice President  
(One Year MBA)



Amit Rebala,  
Secretary



Ravi Chaithanya Aravind,  
Treasurer



Nikhil Nan,  
Member



Kshitij Prabhu,  
Member



Ankur Joshi,  
Member



Sumit Chakravorty,  
Member



Nilesh Mali,  
Member



# MESSAGE FROM MILESTONE X & V BATCH POC

## Milestone X

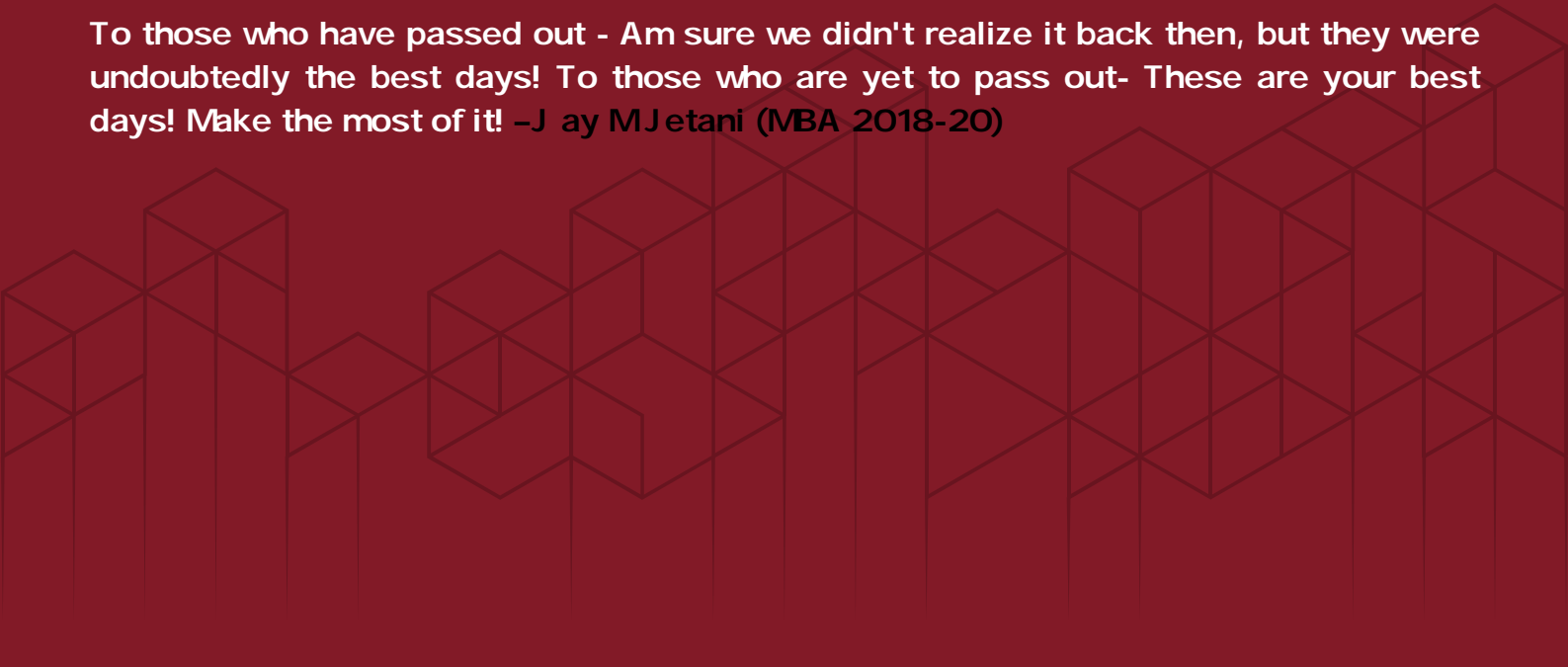
Two years program has transformed me in ways deeper than formal education. My personality, approach to problem solving and networking skills have improved so much that it changed the way my friends and family see me post my MBA program. Friends on campus, were more than friends, they were mentors and influencers in more ways than they could imagine. Esteemed Director, mighty professors, friendly admin staff, beautiful MLSU campus (ours but not ours), presentations, case study debates, field projects. Early morning classroom runs or cycle rides in heat or rain nothing mattered, mid-day naps, evening discussions, snacks outings, club meetings, night case study discussions and late night submissions and very late night maggi catchups. Forever memories are Marclan and IRIS clubs, Lake visits on cycles, SFM, section wars, Rural Immersion Program, IBP Dubai, 2nd year trips, evening badminton games. Times that will never come back and moments that will never be forgotten.. That is those two years for me – Bhargav Kundem (MBA 2013-15)

## Milestone V

To our shared journey together, to the ups and downs, to our adventures, parties, late night study sessions, of being up in the middle of the night and trying to spot the leopard in the campus, and to the back-to-back lectures. Here is to 5 years to our graduation – Kartik Misra (One Year MBA 2019-20)

While the life happens all around remember that there is a place called 'Balicha' you can always call home – Pratyush Om Shukla (MBA 2018-20)

To those who have passed out - Am sure we didn't realize it back then, but they were undoubtedly the best days! To those who are yet to pass out- These are your best days! Make the most of it! –J ay MJ etani (MBA 2018-20)





MBA 2015

ONE YEAR  
MBA 2020



ONE YEAR  
MBA 2020



ONE YEAR MBA  
2020



ONE YEAR  
MBA 2020



ONE YEAR  
MBA 2020





ONE YEAR MBA  
2020



MBA 2020



# NOTE FROM THE EDITOR

“ *Alone we can do so little; together we can do so much.*”

– *Helen Keller*

”

Dear Readers,

It is with great pride that we bring you the twelfth edition of THUMP magazine, the annual magazine of the Alumni and Allies Association (A4), IIM Udaipur. This year, as we celebrate the theme “Reinventing Connections: The Power of Collaboration,” we reflect on the immense potential that emerges when individuals come together with a shared purpose.

The past year has been a remarkable journey for IIM Udaipur, marked by milestones that reflect our unwavering commitment to growth, innovation, and community. Under the visionary leadership of our esteemed Director, Prof. Ashok Banerjee, the institute has continued its ascent on the global stage. From achieving yet another year of recognition in the QS MIM rankings to fostering research, IIM Udaipur is a testament to what can be accomplished through collaboration and shared vision.

Helen Keller’s words beautifully encapsulate the essence of this year’s theme. At IIM Udaipur, collaboration is not merely a buzzword; it is the foundation of everything we do. From students working together in teams to tackle complex challenges, to faculty and industry experts co-creating knowledge, to alumni joining hands to build ventures, every success story has its roots in the power of collective effort.

This edition of THUMP is a celebration of these stories. In the following pages, you’ll find inspiring narratives of partnerships that have redefined possibilities, innovative projects that exemplify the synergy of teamwork, and reflections that highlight the enduring bonds within our IIMU community. Each article is a testament to the spirit of collaboration that fuels our community’s journey toward excellence.

THUMP is an annual edition magazine released during “Flashback – The Annual Alumni Meet of IIM Udaipur.” This year holds particular significance for the cohorts PGP 13-15 and PGPX 14-15, marking the celebration of their momentous 10th graduation anniversary. Cohorts PGP 18-20 and PGPX 19-20 are celebrating their 5th graduation anniversary. We seize this moment to extend our heartfelt congratulations to all our alumni for reaching this significant milestone.





# NOTE FROM THE EDITOR

We are deeply grateful to Prof. Ashok Banerjee, our esteemed Director, whose guidance and support have been instrumental in shaping the institute's vision and nurturing its values. We also extend our heartfelt thanks to our distinguished faculty, alumni, students, dedicated staff and all contributors to the magazine. Lastly, we thank the Alumni Council and Alumni Relations for their commendable initiatives in strengthening the alumni network.

As you immerse yourself in the stories and experiences shared in this magazine, we hope you feel a renewed sense of connection and pride in being part of the IIM Udaipur legacy. Let us continue to build bridges, strengthen relationships, and embrace the transformative power of collaboration.

Warm Regards,

Shruti Sharma | Piyush Taneja | Anushpraveen

Team A4



An aerial photograph of a modern building complex, likely a university or corporate campus, set against a backdrop of hills and a clear sky. The building features a prominent glass facade and a central entrance. A large red rectangular overlay is positioned in the center of the image, containing the text 'IIM U CENTRE' repeated five times. The text is white, with the third instance being bolded.

IIM U CENTRE

IIM U CENTRE

**IIMU CENTRE**

IIM U CENTRE

IIM U CENTRE

## Shaping the Future of Finance:

JM Financial Centre for Financial Research. The JM Financial Centre for Financial Research at IIM Udaipur continues its transformative journey, bridging academia, industry, and policymakers. Since its establishment, the Centre has been steadfast in promoting actionable research and fostering industry connections to address the evolving challenges of the financial sector.

## Advancing Knowledge and Empowering Students:

A key highlight is the Centre's twelve Bloomberg terminals, which are instrumental in providing students and researchers with real-time global financial data, fostering hands-on learning. Workshops and events such as the Bloomberg Online Workshops and Global Trading Challenge 2024 have allowed participants to gain invaluable insights and practical skills in financial analytics and investment strategies.

## Research and Knowledge Dissemination:


The Centre has actively conducted Research Talks, creating a platform for academicians and industry leaders to share cutting-edge insights on critical financial themes. This effort aligns with the Centre's mission to advance scholarly research and inform practice.

An Annual Report showcasing the Centre's research endeavors, including themes like climate finance, ESG reporting, and the corporate debt market, will be tentatively released on January 31, 2025.

## Industry Engagement:

The Centre remains committed to fostering industry-academia dialogue. This year's Industry Roundtable is scheduled for January 31, 2025. The theme for the roundtable is "India @ 2047: The Role of BFSI," which will explore the crucial role of the Banking, Financial Services, and Insurance (BFSI) sector in shaping India's economic ambitions for 2047.

Similarly, our collaboration with Finomina and Mosaic Asset Management has enabled the Bankruptcy Case Writing Competition, equipping students with a deeper understanding of corporate financial crises.



## Academic Collaborations and Events:

The 8th Journal of Accounting, Auditing, and Finance (JAAF) – Accounting Theory and Practice (ATP) India symposium will be hosted by the Centre at IIMUdaipur on January 11 - 12, 2025.

It aims to provide exposure to young researchers in India and emerging countries in accounting, finance, economics, and related fields.

## Disseminating Knowledge:

The Centre has introduced innovative ways to engage stakeholders, including LED screen boards displaying curated financial news and regulatory updates. Our LinkedIn page serves as a platform for sharing research highlights, policy insights, and event announcements.

## Looking Ahead:

The JMFinancial Centre remains dedicated to driving impactful research and fostering meaningful collaborations. With a vibrant ecosystem of faculty, students, and industry leaders, the Centre is poised to set benchmarks in financial innovation and thought leadership.





# ADHIGAM THE LEARNING CENTRE

ADHIGAM is the learning center of IIM Udaipur. It was inaugurated and opened for the community in March 2024 to support teaching, learning and research. ADHIGAM is the architecturally spectacular focal point of the campus, providing not just a study space but a hub for dynamic interactions – cubicles for group meetings, discussion rooms and state of the art AV and multimedia support. Its inviting spaces and expansive views will create the ideal environment for reading, research, study and reflection.


This state-of-the-art structure will support both current and future information needs and promote lifelong learning. More than 200 users can sit and read in the library. The learning center spans 14,000 square feet, with an additional 8,500 square feet set aside for future growth on a steel bridge that links the residence halls with the academic building.

The space is situated on the 6th floor of the building, offering a strategic and easily accessible location. This thoughtful architectural design not only enhances accessibility for students, researchers, and visitors but also ensures a smooth transition between the academic and research zones of the building. The connection underscores the integration of academic pursuits with a user-friendly infrastructure, making it a vital part of the overall campus design.

The learning center at IIM Udaipur is an indispensable resource that provides comprehensive and authoritative information on subjects relating to management, business and allied areas as well as a selection of material on the social sciences and topics of general interest.

It offers an extensive collection of physical and digital resources comprising books and e-books, print and e-journals, an exhaustive range of databases, reference titles, case studies, DVDs/CDs and other materials.

The learning center is organized into distinct areas, catering to specific academic and research needs. Below is a classification of the various functional areas within the learning center, highlighting their unique features and contributions to the overall learning experience.





# ADHIGAM THE LEARNING CENTRE



**Stack area-** The Stack Area is a dedicated space designed to provide access to a wide collection of 6,000 print books. This area is thoughtfully arranged to ensure convenience and comfort for readers. It features 12 individual reading carrels, offering a quiet and serene environment for focused study or research. Each carrel is equipped with essential modern amenities, including laptop charging points and LAN connectivity, ensuring seamless integration of technology with traditional reading practices. This combination of resources and facilities makes the Stack Area an ideal place for academic exploration and productivity.


The Informal Reading Area is a welcoming and comfortable space designed for relaxed yet focused reading, offering access to a range of essential resources for management professionals and enthusiasts. The area is specifically dedicated to exploring primary sources of management information, such as business insights and global trends, in a casual yet conducive environment.

The space is furnished with ergonomic and cozy furniture, encouraging prolonged reading sessions without discomfort. It is equipped with a computer workstation that enables users to search the online catalog for library holdings and access a wide range of e-resources, ensuring quick and seamless connectivity to digital content.

This area also provides an assortment of popular magazines, including The Economist, Harvard Business Review, and MIT Sloan Management Review, alongside other business magazines and daily newspapers. These materials cover a variety of topics, from global business trends and leadership strategies to cutting-edge innovations and industry analyses, making it a perfect spot for readers seeking to stay informed and inspired.

The Formal Reading Area, located on the 7th floor, is a dedicated silent zone designed to support focused study and research for students and scholars. This space provides an atmosphere of tranquility, making it ideal for in-depth academic work, data analysis, or thesis writing.

The area is equipped with 41 individual carrels, offering privacy and a distraction-free environment for each user. Each carrel is thoughtfully designed to meet the technological needs of researchers, featuring laptop charging points and LAN connectivity. This ensures uninterrupted internet access, allowing seamless exploration of online academic databases, e-journals, and other research tools.





# ADHIGAM THE LEARNING CENTRE

The Discussion Room section is a thoughtfully designed area to promote collaborative learning, group discussions, and research activities. It features four dedicated discussion rooms, each named after iconic figures: Chanakya, known for his ancient wisdom and strategies; Freda, symbolizing cross-cultural understanding and social impact; Leelavati, highlighting mathematical and scientific excellence; and Rumi, celebrating the essence of philosophy and creativity. These rooms are ideal for team-based activities, brainstorming sessions, or academic debates.

Each discussion room is equipped with a screen to facilitate presentations, video conferencing, or interactive learning sessions. The integration of technology ensures that participants have access to modern tools to enhance their discussions and effectively share ideas.

Additionally, the 7th floor houses a special Child Reading Area named 'Muskan', dedicated to school-aged children. Designed to be a cheerful and inviting space, Muskan offers a variety of age-appropriate books and engaging resources for young readers, allowing children to explore the joy of learning in a nurturing environment.

Thus, the blend of spaces caters to a diverse audience, from scholars and students to young learners, making it a hub of knowledge and creativity.





# CENTER FOR TEACHING AND LEARNING



## AACSB's 2020 Standards: Fostering Collaboration Across Academia, Industry, and Research

The Association to Advance Collegiate Schools of Business (AACSB) has redefined collaboration in business education with its revised 2020 accreditation standards, emphasizing partnerships that enrich learning, advance research, and drive societal impact. These standards champion alliances that transcend traditional academic boundaries, enabling institutions to address complex global challenges through innovative collaboration.


### Academic Collaborations

One of the hallmarks of the 2020 standards is the emphasis on partnerships that enhance the student experience and promote cross-disciplinary learning. Collaborative agreements such as dual degrees, study-abroad programs, and top-up arrangements allow students to gain diverse perspectives and specialized skills. For instance, dual-degree programs between institutions enable students to earn credentials from multiple schools, fostering global exposure and interdisciplinary expertise.

The standards have also made it easier for schools to pursue such partnerships by reducing reporting barriers. Schools can now collaborate without the burden of including partner institution metrics in accreditation reviews, provided quality assurance mechanisms are in place. These changes encourage innovative academic programs that integrate fields like STEM, healthcare, and the arts, preparing students to navigate multifaceted global challenges.

### Research Collaborations

The standards have also made it easier for schools to pursue such partnerships by reducing reporting barriers. Schools can now collaborate without the burden of including partner institution metrics in accreditation reviews, provided quality assurance mechanisms are in place. These changes encourage innovative academic programs that integrate fields like STEM, healthcare, and the arts, preparing students to navigate multifaceted global challenges.





# CENTER FOR TEACHING AND LEARNING

Collaborative research extends to international partnerships, enabling scholars to share diverse insights and methodologies. These alliances not only enhance the quality of research but also expand its global relevance, ensuring that findings address challenges across cultures and economies.

## Industry-Academia Partnerships

Perhaps the most transformative aspect of AACSB's 2020 standards is their focus on fostering industry-academia collaboration. Partnerships with corporations, non-profits, and government bodies provide real-world insights and opportunities for experiential learning. Programs that integrate internships, live projects, and case study development bridge the gap between theory and practice, preparing students for immediate industry impact.

For instance, the pharmaceutical and healthcare marketing program at Saint Joseph's University partners with organizations like the Philadelphia College of Osteopathic Medicine to offer students hands-on experience in the healthcare industry. Such collaborations ensure that students develop leadership, problem-solving, and cross-cultural skills.

## A Vision For Impact

By promoting partnerships across academia, research, and industry, AACSB aligns with its vision of business as a force for good. These collaborations drive innovation, foster lifelong learning, and prepare graduates to tackle pressing global challenges. AACSB currently accredits more than 900 institutions in more than 50 countries and territories. More than 275 additional schools currently are seeking initial accreditation. If these business schools can create unique new programs by partnering with other colleges—on another corner of the campus or in another part of the world—just imagine what kinds of opportunities, they could offer to their students. Just imagine how much impact those schools, and those students, could have on society.

AACSB's revised standards are not merely about adapting to change but about leading it. By fostering collaboration, they empower institutions to drive meaningful impact, shaping the future of business education and beyond.

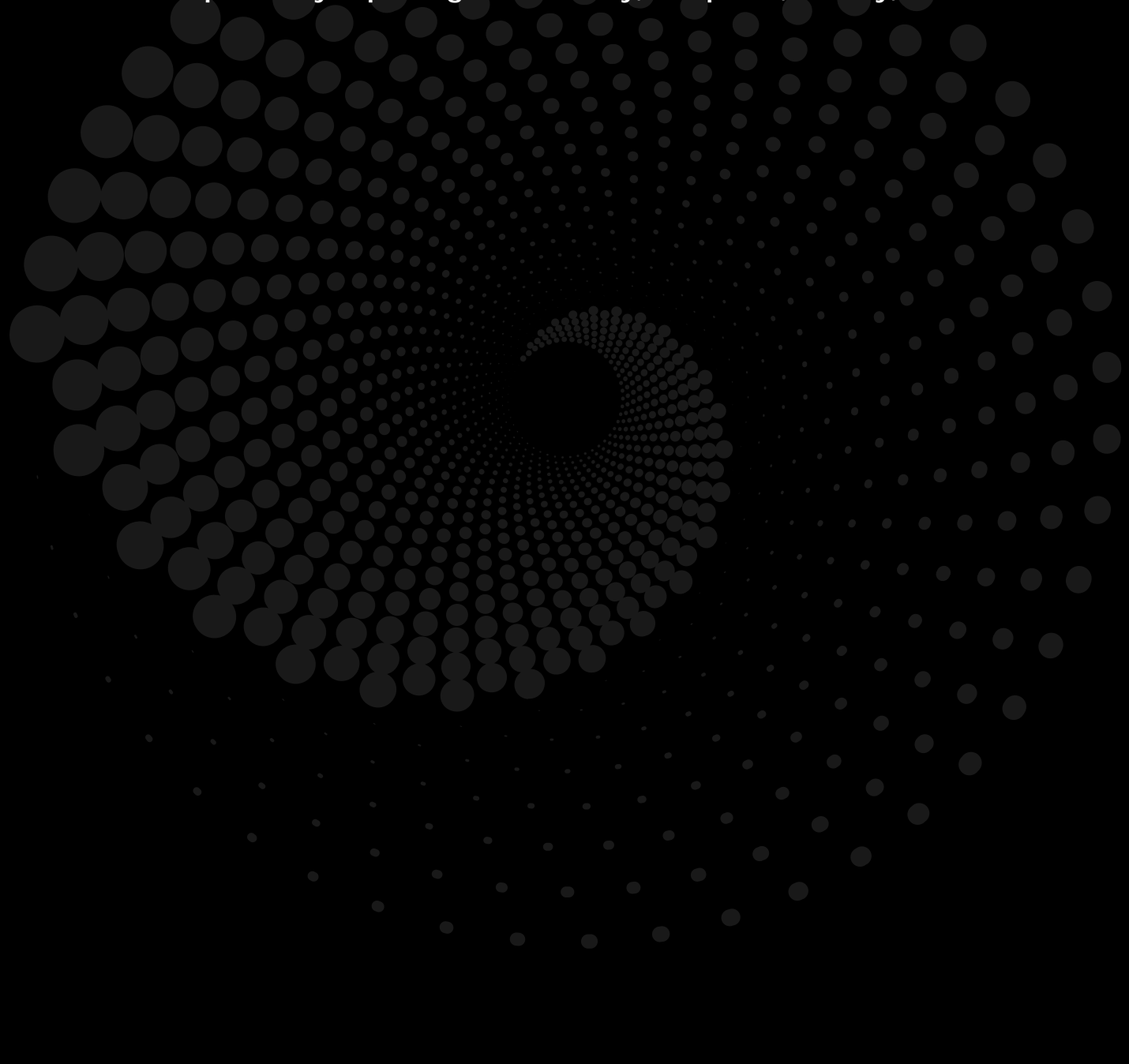


# CENTER FOR TEACHING AND LEARNING

## About AACSB

AACSB International (AACSB), a global nonprofit association, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. AACSB International is the largest business education network and global standard-setting body for business education.

In more than 100 countries, AACSB-accredited schools have addressed significant societal challenges, reporting over 700 initiatives between July 1, 2023, and June 30, 2024 aimed at positively impacting the economy, biosphere, society, and more.



## Reinventing Connections: The Power of Collaboration

Collaboration stands as a cornerstone of innovation and progress. By uniting diverse perspectives, resources, and expertise, collaborations enable individuals and organizations to achieve outcomes that might otherwise be unattainable. Reinventing connections through strategic partnerships is crucial for addressing pressing global issues. This principle is particularly evident in research, which thrives on collaborative efforts.


The Centre for Healthcare (CFH) at IIM Udaipur exemplifies the power of partnerships through its numerous projects in the primary healthcare domain. Collaborating with organizations such as Basic Healthcare Services (BHS), Karma Primary Healthcare, Aravind Eyecare Systems, and Homi Bhabha Cancer Hospital and Research Centre, Muzaffarpur, Bihar, the Centre has driven impactful initiatives to advance healthcare accessibility and equity.

CFH is also a founding and active member of the Equitable Healthcare Access Consortium (EHAC), a network of socially conscious individuals and organizations committed to promoting equity in healthcare. EHAC includes members working across diverse sectors, including education, agriculture, and women's empowerment. One notable member is the Sant Singaji Education Society, which operates the Sant Singaji Institute of Science and Management (SSISM) in Sandalpur village, Dewas District, Madhya Pradesh. Serving college-bound youth from three rural districts of Madhya Pradesh, SSISMeducates approximately 1,000 students annually.

## A Collaborative Initiative for Cervical Cancer Awareness

Recognizing the shared vision of CFH and SSISM—promoting equity in healthcare and education respectively—the two organizations collaborated on a project to increase the awareness of rural women on cervical cancer and the importance of early screening for prevention. This collaboration involved training 36 female students from SSISM in marketing research methods, equipping them with practical skills for data collection and community engagement.

The training included a day-long session on marketing research methods, hands-on experience with survey tools, and two days of field training to conduct surveys effectively.



The students then spent five days in the field, collecting data, showing educational videos on cervical cancer screening, and spreading awareness about one of the few preventable cancers. This joint effort not only provided CFH with valuable data for analyzing women's behavior and decision-making regarding preventive healthcare but also offered SSISM students real-world experience in research, data collection, and community outreach.

In another collaboration, the CFH partnered with the Homi Bhabha Cancer Hospital and Research Center (HBCHRC) in Muzaffarpur, Bihar, to use the insights generated earlier to design a randomized controlled trial aimed at promoting cervical cancer screening awareness among women. This collaboration led to doubling the current screening rates at HBCHRC and provided the CFH with critical insights for driving policy decisions related to cervical cancer screening awareness campaigns.

## Reinventing Connections for a Better Future

To fully harness the power of collaborations, it is essential to rethink how connections are built and sustained. The shared vision between CFH, SSISM, and HBCHRC demonstrates the potential of partnerships to drive meaningful change. By working together, organizations can address the challenges of our time more effectively and unlock opportunities for a brighter future.

The power of partnerships lies not only in achieving tangible results but also in their ability to inspire and transform. Collaboration fosters innovation, strengthens communities, and creates lasting impact. As we navigate an increasingly interconnected world, let us embrace collaboration as a vital tool for change, growth, and collective success.



# CENTER FOR HEALTHCARE





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## REINVENTING CONNECTIONS: THE POWER OF COLLABORATION

The world has changed a lot over the past few years and building connections in the workplace is not a choice but is now much needed. In the present times, it is a necessity of how we reinvent our connections for growth. It is now the time of yore, when people worked individually or in confined groups. Today, it has been replaced with collaborative efforts and communication. The power of reinvention lies in the collaboration of assorted minds working together.

During the shift to remote work, many teams faced the challenge of keeping employees engaged and maintaining company culture. Instead of resisting this change, companies took the opportunity to innovate by implementing virtual engagement activities, such as online workshops, wellness sessions, and virtual team-building events. By embracing these new methods, employee morale and productivity remained high, and companies saw a 25% increase in virtual participation compared to previous in-person events. This experience taught us that adapting to change is essential for fostering a resilient and thriving workplace.



MONIKA SHARMA  
SENIOR ASSOCIATE  
ONE YEAR MBA - PROGRAMS

Effective communication has always been a key for overcoming the challenges faced due to resistance with teams. The best way possible to face the challenge and achieve the greatest result is collaboration. It has always been a responsibility for a leader to create a safe space where the voices are heard, and conflicts can be addressed constructively. Setting goals can align relationships for successful collaboration.

The vision for any workplace is one where collaboration drives innovation, inclusivity, and efficiency. By fostering an environment where employees across all departments and levels feel empowered to share ideas, communicate openly, and work together toward common goals, a culture of continuous improvement can be created.

“

*Alone we can do so little; together we can do so much.”*

*- Helen Keller*

”

## FUTURE LEADERS IN PROCUREMENT AND ESG: THE ROLE OF IIM UDAIPUR

In today's rapidly evolving business landscape, procurement and Environmental, Social, and Governance (ESG) practices have transcended their traditional roles. They are no longer just operational necessities but strategic levers that drive value, resilience, and sustainability. As we stand at the intersection of technological advancement and global accountability, the role of AI in procurement and ESG cannot be overstated. This is where institutions like IIM Udaipur have a opportunity to shape the future leaders of these domains.

### The Growing Significance of Procurement and ESG:

Procurement has evolved from being a cost-control function to a key driver of business strategy. ESG, on the other hand, is no longer a box-ticking exercise but a core component of corporate strategy and reputation. Organizations today are judged not only on their financial results but also on their environmental impact, social contributions, and governance standards. Leaders who can seamlessly integrate these priorities are in high demand across industries.



SAMR KUMAR LUHA  
MBA 2016-18


### The AI Revolution in Procurement and ESG:

Artificial Intelligence is revolutionizing procurement and ESG in multiple ways. From predictive analytics for spend optimization to AI-driven supplier risk assessments and automated sustainability reporting, technology is enhancing transparency, efficiency, and decision-making. Future leaders must be well-versed not only in the technical aspects of these tools but also in their ethical implications and strategic applications.

### Integrating Procurement, ESG, and AI into the Curriculum:

To prepare future-ready leaders, IIMUdaipur can consider the following steps:

- **Specialized Courses and Electives:** Introduce dedicated electives on procurement strategy, ESG integration, and AI applications in supply chain management.
- **Experiential Learning:** Partner with industry leaders to offer live projects and case studies focused on procurement excellence and ESG compliance.

- 
- **Interdisciplinary Approach:** Encourage cross-functional learning, combining finance, operations, and sustainability in project assignments.
  - **Industry Partnerships:** Facilitate collaborations with organizations leading in ESG and procurement technology to offer internships, research opportunities, and guest lectures.
  - **Focus on AI Literacy:** Equip students with the ability to understand and leverage AI tools, emphasizing data analytics and ethical AI practices.

### **The Way Forward:**

As an alumnus of IIM Udaipur, I have witnessed firsthand the institution's commitment to innovation and excellence. By embedding procurement, ESG, and AI into its core curriculum, IIM Udaipur can create leaders who are not only equipped to tackle contemporary business challenges but are also visionaries driving sustainable and ethical growth.

The future belongs to those who can balance efficiency with responsibility, technology with humanity, and profit with purpose. IIM Udaipur is well-positioned to be the breeding ground for such leaders, and I am excited to see the impact its graduates will create on a global scale.



## REFLECTIONS: GROWTH THROUGH CHALLENGES AND OPPORTUNITIES

“

*We do not need magic to transform our world. We carry all of the power we need inside ourselves already*

”

– J.K. ROWLING

Life after graduating from IIM Udaipur was a tapestry of transformation, woven with threads of joy, tears, challenges, and growth. Those two years of MBA were not merely a phase of education but a profound journey—one that sculpted me into a more resilient, adaptable, and evolved individual. It was a rollercoaster of experiences, each twist and turn leaving a lasting impact, helping me bloom into my fullest self.

Looking back, the memories flood my heart with warmth and nostalgia. Each day was a whirlwind of activity, beginning with packed lecture schedules. Tiring, yes, but also an opportunity to learn from some of the most esteemed professors, whose wisdom went far beyond textbooks. They shared lessons shaped by their vast experiences, offering us perspectives that reshaped the way we viewed the world. Discussions in class, often fueled by “DCPs” (the famed Desperate Class Participation moments), weren’t just debates—they were arenas where diverse ideas collided, igniting innovative solutions to case studies.

Then there were group projects. These were not merely academic exercises but mirrors of real-world teamwork—an opportunity to bond, adapt, and step into leadership roles. They taught us to navigate differences, compromise when needed, and inspire collective progress. Beyond academics, participating in student bodies like SCOs and SIGs brought with them the thrill of multitasking—planning events, meeting deadlines, and balancing personal goals. These responsibilities were challenging, yet they nurtured my ability to juggle priorities and think on my feet.

Of course, the MBA journey wasn’t without its moments of self-doubt and rejection. Summer internships and final placements were riddled with setbacks and disappointments. Rejection letters felt like stinging reminders of inadequacy. But amidst those moments of despair, I found a quiet strength. I learned to reflect, recalibrate, and rise again. The process taught me resilience—the invaluable skill of bouncing back, even when the odds felt insurmountable.



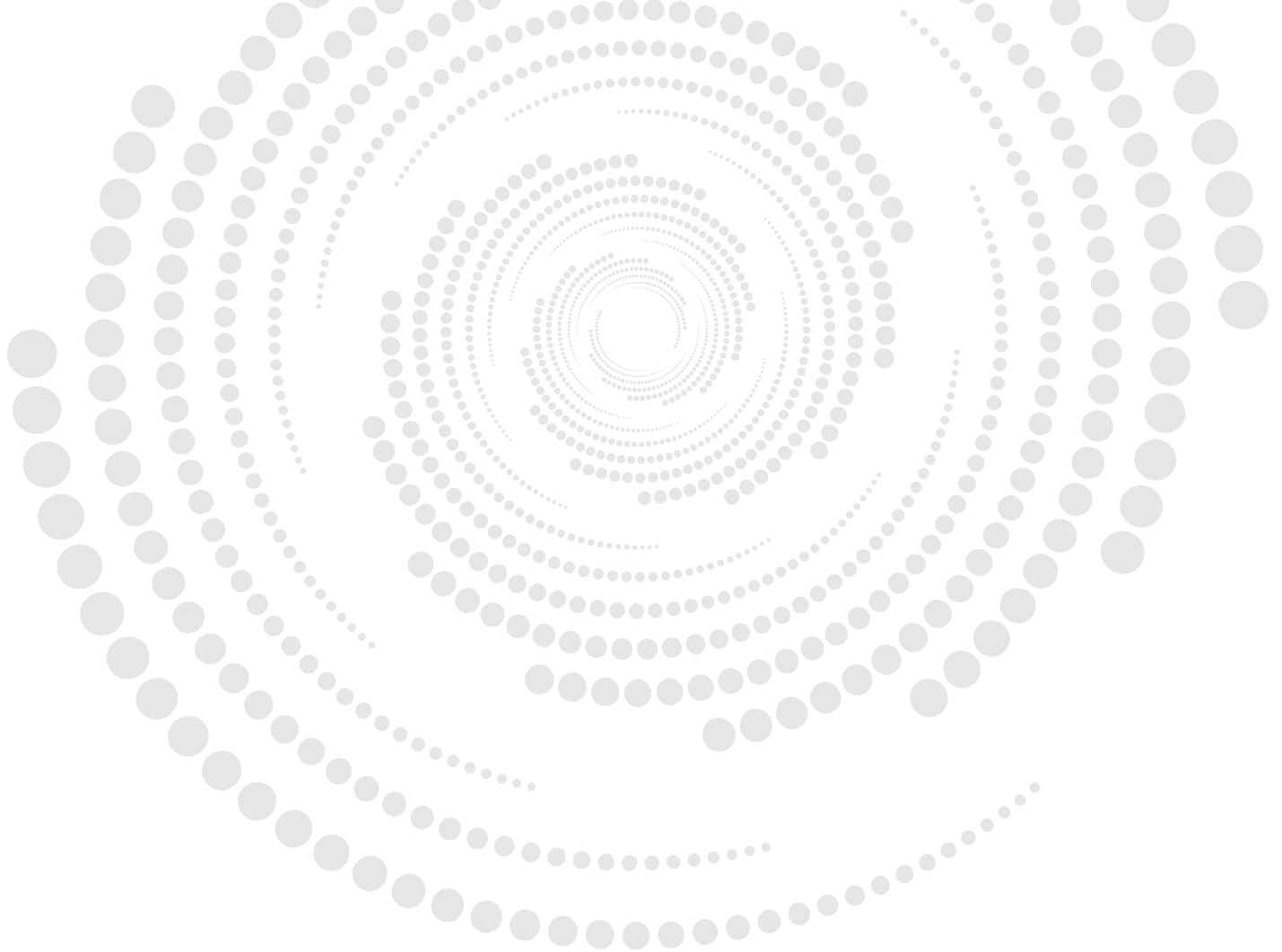
NITYA ANAND  
MBA 2022-24



Campus life, too, was a kaleidoscope of colours. Festivals and events added vibrancy, offering chances to step out of comfort zones and explore hidden talents. The campus buzzed with life, creating a cocoon of belonging, where every festival felt like home, and every competition kindled a new spark.

I often revisit the day I sat for the CAT exam, overwhelmed by the enormity of what lay ahead. At the time, the dream seemed almost unattainable. Yet, as I reflect today, I am filled with gratitude for the hurdles that tested me, the sleepless nights that stretched me, and the countless opportunities that shaped me. They taught me an invaluable truth: beyond every challenge lies a doorway to growth, a chance to transform and thrive.

The journey wasn't magical, but it didn't need to be. Every ounce of strength, every moment of determination, came from within—reminding me that the power to shape our world lies within us all.



## MY TALE WITH BALICHA AND BIKES

When I entered the maze of IIMUdaipur, tucked away in the arms of the serene Aravali Hills, I thought I was here to figure out life's puzzles—relationships, networks, and career moves. Little did I know, this campus wasn't about solving puzzles; it was about throwing new ones at you and watching you scramble with the most elegant panic you could imagine.

### A Practical Joke IIMU Played on Me:

The first slap of reality hit me like the unforgiving sun on Amphi stairs in peak summer—harsh and impossible to ignore. Picture this: presenting unprepared in front of 70 people, all silently judging you, while secretly planning what snacks to share at post-midnight gatherings. You think you're sharing an innovative idea, it turns out, you're just standing there, mumbling something between "value" and "proposition" while your brain is screaming, Run! Confidence here isn't about owning the room; it's about not passing out while owning your mess. Sure, my grades don't support these big words, but the experience? It's worth every cringe-worthy moment.



ARYA AGARWAL  
MBA 2020-22

### Change Is the Only Constant (Even If It Sucks Sometimes):

Our first TEDx theme—"Change is the only constant"—wasn't just a cliché here; it was a way of life. The change came at you like the Audi formals at 8:30 AM: sudden, unwanted, and utterly non-negotiable. But here's the thing about change: it can either make you or give you hilarious stories for gossip. Sometimes both. From navigating awkward networking events where everyone just wanted to exchange LinkedIn, to wearing business formals while sweating in Udaipur's heat—this place teaches you that discomfort is the fee you pay for growth. And honestly? It's just as difficult to believe now this as it's worth later.

### Cribs to Contributions:

I'll admit, I started as one of those people who complained about everything. Why are formals even a thing in summer? Why is the mess called the mess—is it a warning? And why, for the love of all things holy, does hunger strike at 3 AM when the entire world is asleep, and you don't even have some Maggie? Then one day, a switch flipped. "**Can I fix this?**" I thought. Turns out, I could.

## The Vending Machine Saga:

First up: midnight snacks. Whether it's a 3 AM high debate or your girlfriend craving chocolate while pulling an all-nighter, the food here was always playing hard to get. So, I took matters into my own hands, reaching out to vending machine providers, negotiating like my grades depended on it (they didn't), and getting one installed. Was it easy? Nope. Was it satisfying? Yes, absolutely. Because sometimes, the things you build aren't for you—they're for the countless people who come after you. I couldn't satisfy all her midnight cravings (which I would have loved to), but I sure got the satisfaction of knowing that now someone could.

## The Bike Rental Experiment:

Then came the bikes. If you've ever craved pani puri or just need to stock some snacks from Paras Chowk but hesitated at the thought of haggling with auto drivers or asking your friends for a favour, you'll understand why this is important. The lack of quick transport between the Balicha and the city is a persistent pain point—especially when trying to fit it into a tight class schedule. So, I asked myself, What can I do about it? With some motivation and a mix of curiosity and determination, I took the leap of faith. That's when I got valuable insights from Professor Rajesh Pandit - a constant source of support who helped me connect with our super seniors to learn from a similar failed attempt earlier. We connected with the veterans, identified the gaps, reworked the plan, and launched the bike rental service that was instant, accessible, and budget-friendly. It isn't perfect yet, but it addresses immediate problems effectively. Looking today at those bikes on campus isn't just about convenience; it's a reminder of what's possible when a common frustration is channelled constructively. And that's possible only in an environment like IIMU, with its support, resources, and mentors.

## Storms, Meltdowns, and the Aravali:

Here's the thing no one tells you about MBA life: it's like being tossed into a storm with no raincoat. Deadlines, sleepless nights, and mini-existential crises are all part of the package. But the storm clears, leaving behind fresh skies and—dare I say it—some epic resilience. Every meltdown taught me how to bounce back; every failure reminded me to laugh at myself; every heartbreak (yes, those too) made me grateful for the things that truly matter—like friends, chai, and the dogs who roamed this campus with a Zen we could only aspire to.

## Parting Advice for Balichans:

You're going to miss this place more than you think. Whether it's the late-night Maggi debates, those surprisingly tasty brownies, or the insane rush of trying to meet deadlines while building lifelong friendships—this campus will etch itself into your soul.

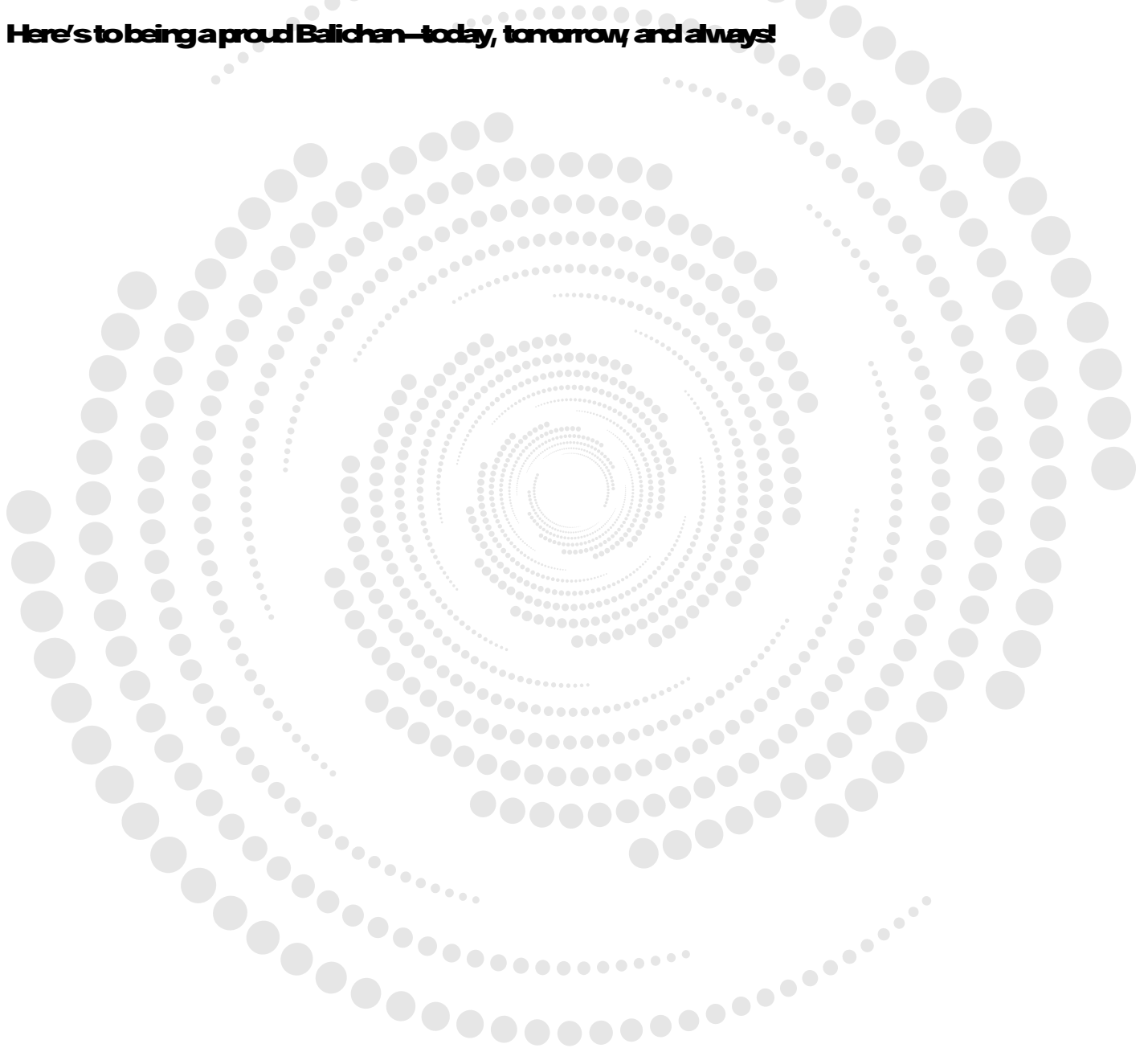


So, here's the summary of my two years at Balicha:

1. Stop cribbing and start creating. Every problem is a chance to leave your mark.
2. Embrace the chaos—it's your best teacher.
3. Hug a campus dog. Trust me, they're better therapists than your friends.

Above all, know that IIMJ doesn't fail the people who truly show up. It moulds you, challenges you, and then sends you into the world with a piece of Aravalli firmly lodged in your heart.

**Here's to being a proud Balicha—today, tomorrow, and always!**





## **BUILD THROUGH THE PROCESS: RESULTS ARE REWARDS**

In a bustling city known for its oranges and vibrant spirit, a young boy dared to challenge himself—not against others, but against his own limits. With dreams as vast as the sky and an unrelenting determination, he set his sights on conquering the Common Admission Test (CAT). It wasn't just about cracking an exam; it was about stepping out of his comfort zone and proving to himself that growth lies in the unfamiliar.

For over a year, he immersed himself in rigorous preparation—pouring countless hours into mock tests, analysing his mistakes, and perfecting his strategies. Each challenge brought new insights, and each setback was an opportunity to rise stronger. Then came the moment of triumph: a coveted interview call from IIM Udaipur, one of India's premier management institutions. With resilience honed over months of effort, he confidently faced the interview and emerged victorious.

Entering IIM Udaipur was like stepping into a world of infinite possibilities. The excitement of meeting bright minds from across the country, the thrill of exploring case studies that mirrored real-world challenges, where

collaboration and creativity merged—it all felt like an adventure. On the journey, I learned various concepts of marketing, strategy, finance, design thinking and product management. At the same time, I also learned how to work with people from diverse backgrounds. Every day presented a new challenge, and every challenge became a stepping stone to learning.

One of the proudest moments came when he joined the Placement Committee. The role wasn't just a responsibility; it was an opportunity to network with industry leaders, understand the dynamics of corporate relations, and gain invaluable insights into leadership and teamwork. Beyond the projects and committees, he focused on building essential skills—communication, strategic thinking, time management and adaptability—that would serve as lifelong assets.

What stood out throughout this journey was his unwavering belief that the process itself was the true treasure. The relentless hard work, late-night group projects, participation in think tank programs, engagement with industry leadership talks, and the thrill of tackling challenges head-on were the elements that truly shaped his growth. The results—an opportunity at IIM Udaipur filled with boundless learnings, a role in the Placement Committee, and the chance to build a network of remarkable peers and placements—were simply the rewards of wholeheartedly embracing the journey.



**PRAJWAL JOSHI**  
**MBA-DEM2024**

This story is a testament to the idea that life's true magic lies in the process. When you pour your heart into the journey, the results follow naturally. Growth isn't measured by the destination but by how much you evolve along the way. And for this young boy, proud student at IIMUdaipur, the process has become his most cherished reward.



## WE ALL HAVE STORIES

My story might resonate with a few of you. My MBA journey and CAT preparation were ignited by my cousin, who graduated from IIM Calcutta in 2012. He was my role model traveling from city to city, staying in luxury hotels, and occasionally flying internationally for work. It was a life that anyone would dream of having. Naturally, I wanted it too.

But here's the twist, academics weren't my cup of tea. All I could do was build conversations, convince people, and to an extent lead teams. It took time to realize that these skills are invaluable in the world of marketing. That drove me to explore marketing and sales during my undergraduate days through internships.

### The CAT Chronicles:

With clarity in my vision, getting into an IIM, specializing in marketing, and becoming the best I started my CAT preparation. Easier said than done, though. I appeared for the CAT three times. My initial attempts were laser focused on the holy trinity IIMA, B, and C. When that didn't happen. In my second attempt I recalibrated, targeting all the IIMs.



SANDEEP REDDY P  
MBA- GSCM2024


The journey wasn't smooth. Thanks to the sky high cutoffs, coupled with reservations. In my third attempt I decided and applied to private colleges as well, with aim to get into decent college letting go on my rigidity to get into IIMs alone fortunately my final CAT attempt yielded a respectable percentile, and also managed to crack a few prestigious private colleges. Yet I declined them, as my heart was holding on to my IIM dream.

I was waiting for the interviews results to realise that even the decent score wasn't good enough for the IIMs and my dream for IIMs didn't materialize,

Completely disheartened, I took time and decided to move on. After much thought, I decided to pursue an MBA abroad. Convincing my parents being their only child was a challenge, but I eventually got their support. Six months later, I was already ready with the required scores and took the leap. But just as I thought my path had been decided, life had other plans for me.

### The Unexpected U Turn:

One day, while scrolling Instagram, I stumbled upon the GSCM program at IIM Udaipur. Curious, I dove deeper and discovered they accepted the previous year's CAT score. Intrigued by the growing significance of supply chain management post pandemic, I saw the program's immense potential. I thought, "Why not give it a shot?"



I filled out the application and appeared for the interview, which went exceptionally well. A week later, I received the offer letter. Seeing my name on an IIM offer letter, a dream I had chased for years, was surreal.

I hadn't told my parents about this application until the results came in. They were as shocked as they were proud. I now stood at a crossroads of pursuing my plan to go abroad or accept this unexpected yet cherished opportunity.

After much introspection and my mom's gentle persuasion, I chose to stay. Looking back, this moment reinforced a life lesson I'll carry forever: what's meant for you will always find its way. Despite all the challenges, detours, and heartbreaks, my IIM dream had come true.

### The Learning Curve:

College life started with excitement and optimism. During the first few weeks, I applied for the placement committee, envisioning myself as an integral part of shaping our batch's career prospects. But I soon realized I wasn't taking it seriously enough. My casual approach cost me the opportunity, and I didn't make it.


At first, I was disappointed, but this incident became a learning point. It hit me that pulled me out of my fantasy overwhelmed state of getting into IIM that I was in. Goals demand focus, direction, and sheer conviction and it ain't going to be easy moving forward. This was my wake up call.

From that moment, I became more dedicated and intentional in everything I did academics, extracurriculars, and personal growth. This lesson, though tough, was pivotal in shaping my mindset.

### The Placement Perspective:

As the placement season begins, a wave of anxiety sweeps across the campus. Like everyone else, I aspire to secure a good placement, but more importantly, I want to take a step back and reflect on what I truly want to achieve in my career and life. It's easy to feel disheartened when you see your friends getting placed while you're still waiting for your turn. But this journey has taught me a valuable lesson, everyone has their time, and luck often plays a quiet but significant role in the outcomes we experience.

What's meant for you will always find its way sooner or later. Taking from my life example that's something I have learnt. My time at IIM has helped me understand that success is not just about the destination but also about the lessons learned along the way. This perspective keeps me grounded and hopeful, even in moments of uncertainty.





## Final Term:

Now, as I approach my final term, I find myself filled with excitement to take up marketing electives. Something I wanted to take up as majors ended up choosing as minors no complaints. This decision has given me a balanced MBA experience, equipping me with a robust understanding of supply chain management while allowing me to explore my passion for marketing.

This all around satisfaction is something I cherish deeply. It reminds me of how fulfilling the journey has been.

This journey has been nothing short of transformative. From the highs of hope to the lows of rejection, and finally, to embracing unexpected opportunities, I've grown in ways I couldn't have imagined.

I've learned that success is about adapting, persevering, and finding joy in the journey. I have no major regrets because everyone's journey is unique and uniqueness has its own learning and takeaways for life.

Today, As I enter the climax of my MBA journey, I would like to express my passion for storytelling and writing through this article.





ARTIST CORNER  
ARTIST CORNER  
**ARTIST CORNER**  
ARTIST CORNER  
ARTIST CORNER

# JOURNEY OF EXCELLENCE

A new dawn is upon us as IIMU completes 12 years of transformation and marches towards greater heights in pursuit of excellence. The scale of metamorphosis from a newly established institute in a temporary campus to one of the most scenic and huge professional campuses speaks volumes of the efforts put in place by all the stakeholders of IIMU. The meteoric rise in cutting-edge research and innovations along with leading pedagogy to enable a student's goal are commendable and noteworthy. The learnings I had as part of IIMU extends way beyond just academics. I would like to extend my sincere gratitude to the Institute for its effort to help me carve out a better version of myself.



AKARSH KOSURI  
MBA GSCM 2017

# MEMORIES...

Amidst the dark and chilling snow,  
There appears to be an incoming glow.  
Not sure whether to let it pass,  
Or hold onto it till the moment lasts.

Why does this feel oddly similar,  
Is her presence so familiar?  
But I've locked them in depths of my heart,  
So why do they come to me like a shooting dart?

The beautiful memories resurfacing again,  
From the abyss of pain driving me insane.  
Her beautifully serene face like a tranquil lake,  
Assuring me that this is not fake.

Guiding me through the dimly lit path,  
Calming a storm from an internally raging wrath.  
Her words resonating deeply within my soul,  
Embracing me, lifting the mental toll.

Always providing me an unwavering support,  
Bringing peace to a heart in drought.



SANIDHYA



# THE OTHER WING

Wished to be a twinkling star in the sky,  
Restless nights were how I navigated the way  
There the fate clipped one of my wings  
Making flight one of the struggling things  
Every flight was filled with pain  
Still, I endured through tears and strain,  
Believing the height was worth the pain!  
The other wing finally took me off to a high,  
Surviving the lows, I touched the sky!  
The other wing made me shimmer in the sky,  
Proving that dreams never die!



S DHARMASHREE SHETTY  
MBA 1 (2024-26)

# क्या है IIM UDAIPUR

IIM Udaipur

क्या है IIM Udaipur,,,  
एक पहचान जिसे पाना हो सपना,  
एक नाम जिसे जाना हो अपना।

राजस्थान की शान है जो, उदयपुर का मान है वो,  
अरावली की वादियों में, एक खूबसूरत सा जहां है वो।

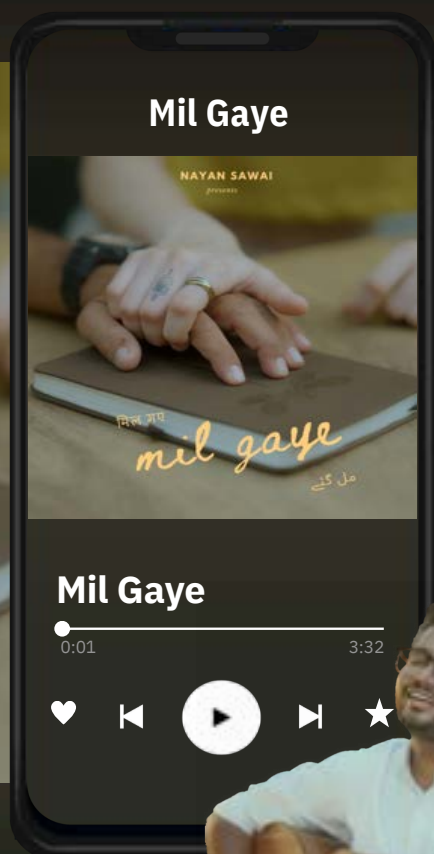
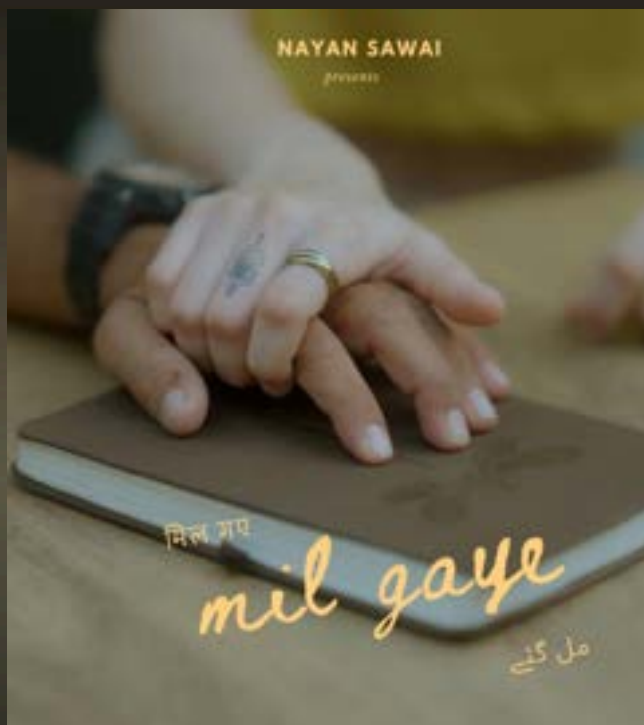
IIM उदयपुर की तो, बात ही कुछ और है,  
UnstoppablewithIIMU सफ़र का, सफ़र बेमिसाल है।  
Vision 2030 का, लक्ष्य भी महान है।

Audacity की चर्चा, पूरे राज्य में बेशुमार है।  
Udaipur run की तो, बात ही कुछ और है,  
IIM Udaipur की तो, बात ही कुछ और है....

पर्यावरण संरक्षण का, बेड़ा जो उठाया है, Sustainability@ IIMU का,  
परचम भी लहराया है,  
Solar energy से रोशन, IIM Udaipur जो हुआ है  
IIM Udaipur की तो बात ही कुछ और है  
IIM Udaipur की तो बात ही कुछ और है।



**AKSHAY SUTHAR,**  
**JUNIOR ASSISTANT GR 1**  
**ADMN OFFICE**



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[NAYAN SAWAI](#)





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MBA: 2022-2024



A AKANKSHA REDDY  
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SHRUTI SHARMA  
MBA 1 (2024-26)



NEHA ASHOK MADANKAR  
MBA 1 (2024-2026)



DEEPANSHI BARWA  
MBA 1 (2024-2026)



NEEKITA MANDAL  
MBA 1 (2024-2026)





SUBHASREE DAS  
MBA 1(2024-2026)





PRATHMESH DESHPANDE  
MBA 1 (2024-2026)



DEVENDRA SINGH RATHORE  
MANAGER ERP SERVICES

SCO & SIG

SCO & SIG

**SCO & SIG**

SCO & SIG

SCO & SIG





# PPC

## **PLACEMENT PREPARATION COMMITTEE**

### **REINVENTING CONNECTIONS: THE POWER OF COLLABORATION:**

In today's interconnected world, progress thrives on collaboration. This year's theme, "Reinventing Connections: The Power of Collaboration," aligns closely with the mission of the Placement Preparation Committee (PPC), which is dedicated to supporting students in their professional journeys. By fostering connections between students, mentors, and opportunities, the committee helps build a strong foundation for success.

One of the committee's key initiatives is conducting company-specific preparatory sessions. These sessions provide students with insights into the company's expectations and interview processes. To complement these sessions, detailed information sheets (Info Sheets) are prepared for each company, offering a concise overview that includes the company's history, products and services, operations, and key details. These resources are designed to help students prepare effectively in just a few minutes.

For these preparatory sessions, we usually coordinate with alumni who are currently working in the company or students who have interned in the same company. This collaboration ensures that students receive accurate and relevant insights, directly from individuals with firsthand experience.

The Student Internship Experience Program (SIEP) further enhances this preparation. Through workshops and mentorship programs tailored to domain-specific roles and companies, students gain targeted skills and insights. These workshops address identified skill gaps, equipping students to excel in their chosen fields.

Mentorship is a cornerstone of the committee's efforts. Key players in the mentorship program include both alumni and industry experts. Students are paired with professionals based on their job roles, descriptions, and target companies. These industry experts provide practical advice and real-world perspectives, giving students a competitive edge. Alumni also play a major role, sharing their experiences and guiding students on similar career paths.

PLACEMENT PREPARATION COMMITTEE PLACEMENT PREPARATION COMM  
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Collaboration lies at the heart of these initiatives. Group activities, like mock interviews and case studies, emphasize teamwork and mutual learning. Students exchange ideas, challenge each other, and develop a broader perspective. These interactions foster a collaborative spirit, showing that success is often achieved through collective effort.

Think of this collaboration as a symphony, where each individual contributes their unique talent, creating a harmonious melody of success. By nurturing these connections, the committee transforms individual aspirations into shared achievements.

Challenges are an inherent part of any journey, but collaboration turns them into opportunities for growth. Through support and guidance, students learn to navigate obstacles, build resilience, and develop innovative solutions. The committee's role is akin to a lighthouse, guiding students through uncertain waters and helping them stay on course.

The impact of these efforts extends beyond immediate placements. By fostering meaningful relationships and emphasizing continuous improvement, the committee helps students build networks that support lifelong learning and adaptability. This approach ensures that students are not only prepared for today's challenges but are also equipped to thrive in tomorrow's dynamic landscape.

In embracing the theme of "Reinventing Connections," the Placement Preparation Committee underscores the transformative power of collaboration. By uniting students, alumni, the admin team, mentors, and opportunities, it creates an ecosystem where success is a shared endeavor. Together, we celebrate the strength of connection and the potential it unlocks.





# FINOMINA

**THE FINANCE AND INVESTMENTS CLUB**

## PRIVATE CREDIT: THE NEXT BIG OPPORTUNITY IN INDIA :

In the bustling landscape of India's financial markets, a quiet revolution is taking place. As traditional banks tighten their lending criteria, businesses are increasingly turning to private credit as a viable alternative. This shift is not just a trend; it represents a fundamental change in how companies secure financing, especially in a rapidly evolving economic environment.

## THE RISE OF PRIVATE CREDIT:

The private credit market in India has witnessed remarkable growth in recent years. According to a report by EY, private credit investments surged to an all-time high of \$6 billion in the first half of 2024 alone, marking a 22.4% increase compared to the same period in 2023. This surge is significant, as it reflects the growing demand for flexible financing solutions tailored to the unique needs of businesses that often fall outside the purview of traditional banking.

This growth trajectory positions India as a leader in the Asia-Pacific region's private credit market, outpacing other asset classes such as venture capital and private equity.

## FILLING THE GAPS IN TRADITIONAL LENDING:

One of the primary reasons for the rise of private credit is its ability to fill gaps left by traditional lenders. Banks often shy away from providing loans to small and mid-sized enterprises (SMEs) due to perceived risks and regulatory restrictions. Private credit steps in where banks hesitate, offering tailored financial solutions that cater to businesses with irregular cash flows or unique funding needs.

For instance, major players like Reliance Logistics and Vedanta Semiconductors have emerged as significant borrowers from private credit, securing substantial amounts: \$697 million and \$301 million, respectively. These transactions highlight how private credit can support large-scale operations that require immediate capital infusion without the lengthy processes typical of bank loans.

## MARKET DYNAMICS AND TRENDS:

A closer examination of the private credit market uncovers a variety of significant trends:

- **Increased Participation from Domestic Funds:** Traditionally dominated by foreign investors, the private credit landscape is witnessing a shift towards domestic funds. Local expertise and a better understanding of the Indian market are enabling these funds to gain traction and market share.
- **Sector Focus:** The real estate sector continues to dominate private credit transactions, followed closely by infrastructure and healthcare. In the first half of 2024, real estate transactions made up 40% of the total deal value in the private credit market, indicating strong investor confidence in this sector despite broader economic uncertainties.
- **Emerging Opportunities:** With projections suggesting that private credit investments could reach between \$5 billion and \$10 billion over the next year, there is a palpable sense of optimism among fund managers. Approximately 91% of them expressed confidence about near-term investments, underscoring the potential for innovation and growth within this space.

## Challenges Ahead:

While the outlook for private credit is largely positive, it is not without challenges.

- **Systemic Risk Concerns:** The interconnectedness between private credit, banks, and non-banking financial companies (NBFCs) raises concerns about systemic risks. As more businesses rely on private credit for their financing needs, stakeholders must closely monitor these relationships to prevent potential financial instability.
- **Regulatory Scrutiny:** With the rapid growth of private credit, regulators are increasingly concerned about lending standards and practices. The Reserve Bank of India (RBI) has highlighted risks stemming from opaque deal structures and riskier credit profiles of borrowers, prompting calls for greater oversight.
- **Dilution of Lending Standards:** As competition intensifies within the private credit space—73% of fund managers noted an increase in deal competitiveness—there is a risk that some lenders may dilute their underwriting standards to secure deals. This could lead to higher default rates and increased financial risk.

There is a pressing need for innovative solutions that can differentiate offerings and attract borrowers. This could include enhanced personalization and better risk assessment models. While many platforms exist, they often provide generic loan products that may not cater to the specific needs of individual borrowers.



By leveraging data analytics and AI, lenders can create more personalized loan offerings based on a borrower's financial history, preferences, and repayment capabilities. This could involve customized interest rates, flexible repayment schedules, or tailored loan amounts that align with the borrower's unique situation. Offering flexible loan structures tailored to specific industries or business models can also attract a wider range of borrowers. For example, providing seasonal repayment options for agricultural businesses can meet their unique cash flow needs.

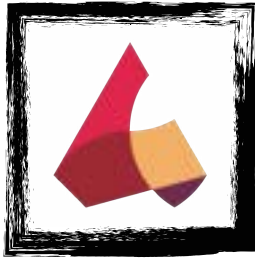
### Conclusion:

The rise of private credit in India represents not just an alternative financing option but a transformative shift in how businesses access capital. With significant growth projected in this sector and increasing participation from domestic funds, there has never been a better time to explore opportunities within private credit.

As future managers prepare to navigate this evolving landscape, understanding the intricacies of private credit will be essential for driving innovation and success in their careers. By embracing this burgeoning field, they can play an integral role in shaping India's financial future while meeting the diverse needs of businesses across various sectors.

In conclusion, as we stand on the brink of what could be a pivotal moment for private credit in India, it's clear that those who engage with this dynamic market will find themselves at the forefront of financial innovation and opportunity.





# ACAD

**THE COMMITTEE OF ACADEMIC AFFAIRS  
AND DEVELOPMENT**

## REINVENTING CONNECTIONS: THE POWER OF COLLABORATION:

In the bustling corridors of progress and innovation, one enduring truth emerges: connection is the cornerstone of all human endeavours. As we navigate an increasingly complex world, the ability to reinvent connections and embrace collaboration has never been more crucial. Here, we, team ACAD, reflect on our journey of transformation, the lessons gleaned from challenges, and our vision for IIMUdaipur's future as a hub of collaborative excellence.

Challenges, as daunting as they may seem, are often the catalysts for growth. At IIM Udaipur, the rigorous academic environment initially felt overwhelming. Balancing coursework, extracurricular activities, and personal aspirations required a level of discipline and resilience we hadn't yet mastered. Yet, in those moments of struggle, we discovered the power of community. Study groups became lifelines, and peer discussions illuminated perspectives we hadn't considered. Each late-night brainstorming session, heated debate, and collaborative project taught us the value of diverse viewpoints and the strength of collective effort. Challenges, we realized, are not roadblocks but stepping stones—opportunities to learn, innovate, and emerge stronger.

As we reflect on our time at IIM Udaipur, our vision for its future is one of interconnectedness and innovation. We envision an institution where collaboration isn't just encouraged—it's ingrained in the very fabric of our culture. Imagine an interdisciplinary hub where management students partner with engineers, designers, and social scientists to tackle real-world challenges. Picture a global exchange program that not only facilitates academic learning but also fosters cross-cultural collaborations, equipping students to thrive in an increasingly globalized economy. Visualize a mentorship network that bridges the gap between alumni and current students, creating a cycle of guidance and growth that benefits all. By fostering these connections, IIM Udaipur can continue to evolve as a beacon of excellence, not just in management education but as a catalyst for transformative change in society.

*In the tapestry of life, threads intertwine,  
Each connection - a story, a spark, a sign.  
Challenges loom, like shadows they fall,  
But together we rise, standing tall.*

*Through the lens of collaboration, horizons expand,  
Ideas converge, like grains in the sand.  
A future envisioned, bright and clear,  
Built on the foundation of those we hold dear.*

As we conclude, we are reminded that reinvention is not a one-time act but a continuous journey. Collaboration—with its power to transform, inspire, and unite—is the thread that weaves us into a cohesive whole. Whether through tales of transformation, the resilience gained from challenges, or the shared dreams of a better future, the essence of progress lies in our ability to connect. For IIM Udaipur and for each of us, the power of collaboration holds the key to unlocking boundless possibilities. Let us embrace it, celebrate it, and, most importantly, live it.





# PRODCAST

## **THE PRODUCT MANAGEMENT CLUB**

Building on the foundation laid by the ProdCast team last year, the Product Management Club at IIM Udaipur has continued its journey of inspiring and guiding students towards understanding product management concepts and tools. This year, the club has introduced several exciting initiatives that are nurturing product management knowledge and fostering a thriving community of PM enthusiasts within the institute.

One of the standout initiatives is ProdShot, a series of engaging posts that break down product management concepts into simple, easy-to-understand content. These posts are shared across Instagram, LinkedIn, and Twitter, ensuring that the knowledge reaches a wide audience. The aim is to simplify complex ideas and make them accessible, continuing the club's mission to clear up confusion and spark curiosity among students.

Another innovative effort is the launch of "The Essentials of Product Management" series. In this initiative, product management enthusiasts from the IIM Udaipur community share their insights through 30-60 second Instagram reels. These concise videos are not only informative but also engaging, making it easier for students to imbibe practical knowledge in a fun and relatable manner.

Taking a step further in aiding placement preparation, the club has developed a comprehensive Casebook on Product Management. This casebook is a valuable resource, covering essential PM frameworks and guesstimates. It provides students with the tools they need to understand the concept and confidently navigate product management challenges during interviews.

Adding to the vibrant list of activities, the club hosted Prod-A-Thon, an event designed for 1 year MBA students. This competition was centered around products and featured a diverse array of inventive and forward-thinking presentations. Prod-A-Thon not only allowed students to showcase their creativity but also offered them a platform to practice applying product management concepts in real-world scenarios. Encouraged by its success, the club is planning to organize a similar event by the end of this year.

Continuing its successful Product Teardown Series, the club has been analyzing and deconstructing existing products to understand their design, functionality, and business strategy. This series provides students with a hands-on approach to learning product management by exploring real-world examples and drawing valuable insights.

These initiatives have cemented the Product Management Club's reputation as a hub of growth, learning, and collaboration. Like the mentorship program introduced earlier, where experienced alumni guide students through the intricacies of product management, these new activities emphasize practical application and a community-centric approach. The club's commitment to addressing doubts and fostering a friendly environment remains steadfast, ensuring that every student's curiosity and questions are valued.

In its simple and friendly way, the Product Management Club continues to tell a story of growth, learning, and being part of a community. With initiatives like ProdShot, "The Essentials of Product Management," the Casebook, Prod-A-Thon, and the ongoing Product Teardown Series, the club is shaping confident product managers ready to start their careers. As the sun sets over the hills of Udaipur, the club's journey continues to inspire, encouraging students to approach product management with excitement and purpose, leaving as graduates who are ready to make their mark in the industry.





# SKEIN

**THE OPERATIONS AND SUPPLY CHAIN CLUB**

## CATALYSTS OF CONNECTION: FORGING A COLLABORATIVE FUTURE IN OPERATIONS AND SUPPLY CHAIN

The SKEIN Club, the Operations and Supply Chain Management Club at IIMUdaipur, is a vibrant community committed to fostering excellence and innovation in the dynamic fields of operations and supply chain management. As a hub of creativity and learning, SKEIN bridges the gap between industry and academia through a diverse array of initiatives. From thought-provoking competitions to insightful summits, the club's mission is to inspire students to become industry-ready leaders while nurturing a spirit of collaboration and resilience.

## UNMESH: THE OPERATIONS AND SUPPLY CHAIN SUMMIT

Held as part of Solaris, the annual management fest of IIMUdaipur, Unmesh brought together industry stalwarts and aspiring managers to explore the theme, "**Changemakers: Transforming Indian Business.**" This summit featured captivating talks by Mr. Vinod Mathur, VP of Product Management at Blue Yonder, and Mr. Ananya Singhal, Joint MD of Secure Meters and Managing Partner at Studio SAAR. Mr. Mathur's session, followed by an interactive classroom discussion, provided students with deep insights into innovation in product management. Secure Meters, the sponsor for Solaris, demonstrated the importance of corporate-academic collaboration in fostering transformative ideas.

## SCM SUMMIT: THE FLAGSHIP EVENT DRIVING CUSTOMER-CENTRIC EXCELLENCE

The 12th edition of the SCM Summit, held on December 15, 2024, stands out as SKEIN's most impactful event of the year. This year's theme, "**Customer-Centric Supply Chains: Aligning Operations to Expectations,**" captured the essence of modern operational excellence. The summit brought together esteemed speakers, including Mr. Mayur Chhabra (Head of Supply Chain, JKCement), Mr. Amartya Guha (VP, Supply Chain Operations, SUGAR Cosmetics), Mr. Ratnesh Verma (Founder and CEO, Pidge), Ms. Tannistha Ganguly (Global Head, WMS at Kimberly Clark), and Mr. Sampath Raghavan (Head of Exim and Logistics, Raymond Lifestyle), who shared their expertise on topics such as agility, predictive demand planning, and adaptive logistics.

The event also celebrated student achievements through the Ops Quiz prize distribution and concluded with the grand reveal of SKEIN's Annual Magazine. With over 300 participants and an agenda that bridged theory with practical insights, the SCMSummit reinforced its reputation as a premier platform for exploring the future of customer-centric supply chains.

### Ops DEst: A Strategic Challenge:

In July 2024, SKEIN organized Ops DEst, a demand estimation game designed to give students a break from their rigorous academic schedules while honing their strategic decision-making skills. This intuitive and competitive event attracted 93 participants and showcased the importance of quick thinking and collaboration in real-time problem-solving. Ops DEst was a refreshing blend of learning, fun, and camaraderie, leaving a lasting impression on all attendees.

### OpsSamasya 2024: A National Case Competition:

OpsSamasya 2024, held under the banner of Solaris, attracted participation from 268 teams across premier B-schools in India. This national-level case study competition provided a platform for students to tackle real-world challenges in operations and SCM. The event culminated in a grand finale judged by industry veterans Mr. Sandeep Chatterjee (Domain Expert, IBM) and Dr. Avijit Raychaudhuri (Former Chairperson, PhD Program, IIMUdaipur). The winning team, "**BrownMunde**" from IIMUdaipur, exemplified the power of collaboration and innovative thinking.

### Ops Quiz: Celebrating Knowledge:

As part of the SCMSummit, SKEIN conducted Ops Quiz, an on-campus competition that tested participants' knowledge in operations and SCM. The winners, Adarsh Goyal, Janmejaya Mugal, and Rishabh Omprakash Tivari, were recognized during the summit's prize distribution ceremony, reinforcing the value of healthy competition and continuous learning.

### Ops Enigma 3.0: A Simulation Challenge:

Ops Enigma 3.0, our national-level simulation challenge, took participants out of the classroom and into the realm of real-life business scenarios. This competition encouraged B-school students to don the hat of a manager, make strategic decisions, and prove their mettle in the competitive domain of operations and supply chain management. With cash prizes worth 18,000, Ops Enigma provided a platform for practical learning and showcased the spirit of collaboration among future business leaders.

## Ops-Hunt: An Article Writing Competition:

Ops-Hunt, an article writing competition, invited students to explore the theme, "**The Rise of Resilience: How Companies are Re-engineering Supply Chains.**" Open to business and engineering students across India, the competition received insightful entries that delved into topics like global disruptions, agile logistics, and resilience metrics. The top three entries will be published in SKEIN's Annual Magazine, celebrating intellectual collaboration and thought leadership.

## A Year of Reinventing Connections:

This year, SKEIN has exemplified collaboration and innovation within the operations and supply chain management landscape. By connecting students with industry leaders and fostering peer-to-peer learning, our events have encouraged critical thinking, decisive action, and resilience. Competitions, summits, and strategic challenges have transformed dynamic business concepts into opportunities for growth and excellence.

The values reflected in our logo resonate deeply with these initiatives. From OpsSamasya to the SCM Summit, each event has embodied principles like agility, collaboration, and sustainability. Much like the interlocking gears of our logo, SKEIN has seamlessly connected academia, industry, and students to drive meaningful progress.

Looking ahead, we are dedicated to empowering future leaders who will shape resilient, efficient, and innovative systems. The SKEIN community stands united, committed to fostering a collaborative and forward-thinking future in operations and supply chain management.







# MARCLAN

## **THE MARKETING CLUB**

MarClan is a vibrant space for students who are enthusiastic about marketing. It focuses on the improvement of marketing knowledge and skills and promotes an approach that is both theoretical and practical.

As a club we engage the IIMU community in case study competitions, workshop, and guest lectures by people from the industry. We also conduct inter-college competitions focusing on marketing arena. This provides the students with a deeper insight into marketing strategies and trends around the world. MarClan also stresses experiential learning, providing live project opportunities in collaboration with leading organizations. These are projects that let students face live business problems and thus increase their experiential learning of marketing principles.

MarClan competitions are a feature of the year that cultivate creativity, innovation and strategic thinking. Not only do they provide an opportunity to display skills, but they also prepare students to succeed in the competitive market of marketing. Our events like GTM strategy makes students placement ready, whereas events like Auctionnaire, Stakes and Ladder, M-Carnival activities help MarClan to create an excellence culture, motivating its members to keep abreast in this ever-changing field.

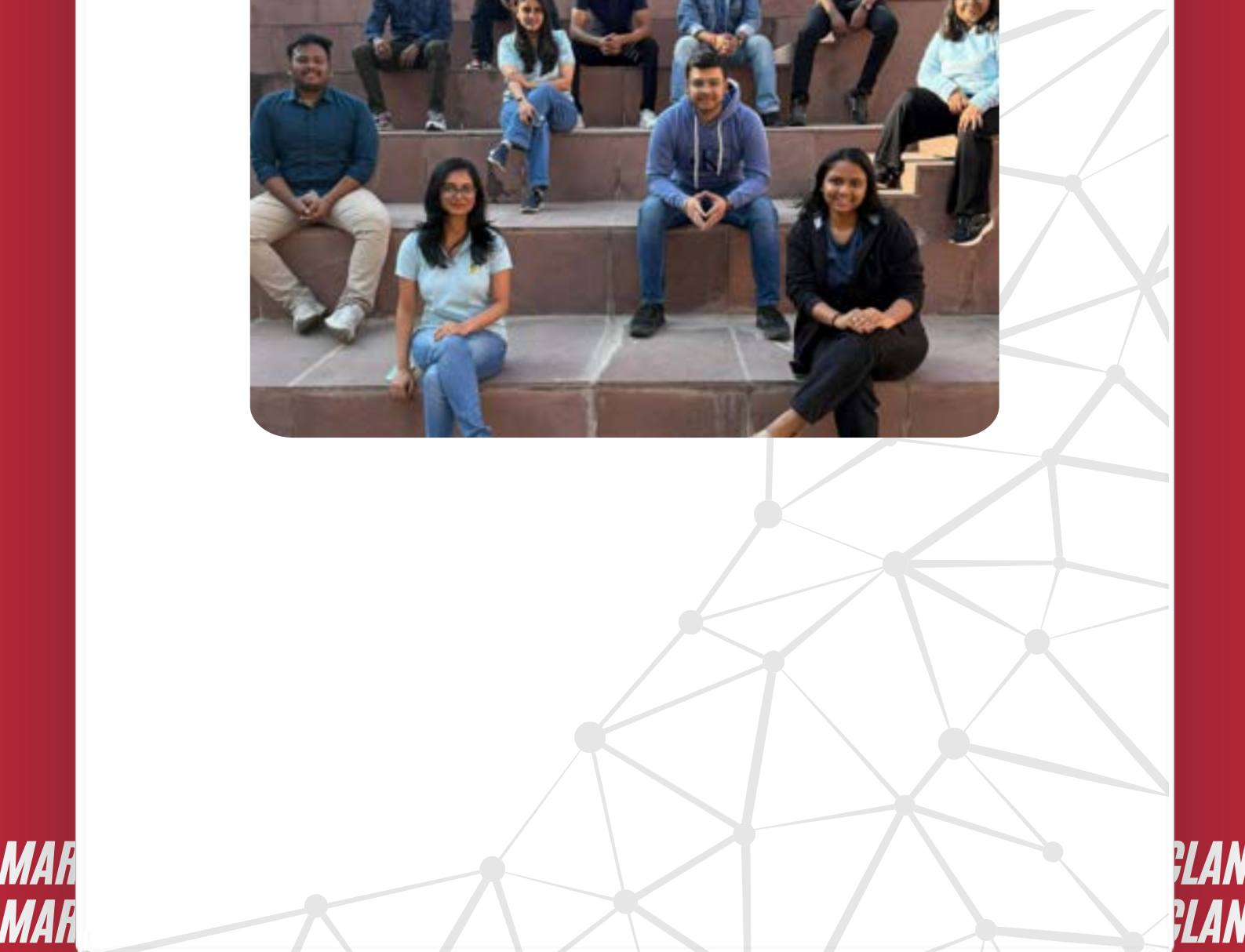
This way, the club works very importantly in attaching the students to the industry while a bridge between academic study and professional necessity. MarClan motivates its participants to acquire the collaborative capabilities, critical capabilities, and hands-on expertise required by modern marketing to face such contemporary challenges.

MarClan is the tradition at IIMUdaipur to mark academic and professional excellence in marketing, therefore developing future leadership.

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# TECHNALYTICS

## **THE ANALYTICS AND IT CLUB**

Collaboration is the cornerstone of progress, transforming ideas into impact and fostering relationships that shape a better tomorrow. At the Indian Institute of Management Udaipur (IIMU), the spirit of collaboration is deeply embedded within its community and its vibrant alumni network. Together, these pillars create a synergy that exemplifies the power of shared vision and collective growth.

In today's rapidly evolving digital landscape, the fusion of technology and analytics has become a cornerstone for innovation and progress. At the Indian Institute of Management Udaipur (IIMU), Technalytics embodies this synergy, fostering a collaborative environment where students can delve into the realms of technology and data analytics.

### ABOUT TECHNALYTICS:

Technalytics is a professional club at IIM Udaipur dedicated to bridging the gap between technology and analytics. The club serves as a platform for students to explore, learn, and apply technological and analytical concepts, preparing them for the dynamic demands of the modern business world. The club organizes a variety of events, workshops, and guest lectures aimed at enhancing students' understanding and application of technology and analytics. These initiatives provide practical exposure and foster a culture of continuous learning and innovation.

### THE POWER OF COLLABORATION:

At its core, Technalytics thrives on the power of collaboration. Events like Data Duel create opportunities for students from diverse backgrounds to come together, share ideas, and solve real-world challenges. This collaborative spirit fosters innovation and enhances the learning experience, preparing students to excel in the ever-evolving digital landscape. Through its various initiatives, Technalytics equips students with the necessary skills and knowledge to excel in the fields of technology and analytics. The collaborative projects and hands-on experiences offered by the club prepare students to tackle real-world challenges effectively.

### LOOKING AHEAD:

As our committee continues to evolve, its focus on reinventing connections through collaboration remains a central tenet. The committee is increasingly leveraging technology to build global networks that connect students, faculty, and alumni from across the world. Virtual events, webinars, and digital platforms are creating new opportunities for interaction, ensuring that the bonds formed at IIMU are not limited by geography.

Furthermore, the relationship between our committee and its alumni continues to grow stronger as both parties recognize the mutual benefits of collaboration. Through alumni engagement, the institute gains insights into the changing business environment, while alumni have access to the fresh perspectives and innovative ideas emerging from the next generation of leaders.

### CONCLUSION:

The power of collaboration in Technalytics—both within the committee and with its alumni—has created a dynamic ecosystem where individuals can thrive, learn, and contribute. As the committee looks to the future, its commitment to fostering these connections will continue to play a crucial role in shaping the leaders of tomorrow. By fostering a collaborative environment, the club not only enhances students' technical skills but also prepares them to be innovative leaders in the ever-evolving digital landscape.

For more information about Technalytics and its initiatives, visit their official page: [Technalytics at IIMU](#).





# CREART

## THE ART CLUB

### CREATING CALMIN CHAOS: CREART'S ART WEEK:

At CreART, the Art Club of IIM Udaipur, we've always believed in the power of creativity to bring people together and create moments of peace. With the relentless pace of MBA life, we felt there was a need to offer something different—something that could help our peers step away from their hectic routines, even if just for a while. And with the success of the mandala workshop, we knew this would be something that the students really enjoyed. That's how Art Week was born.

The idea was simple: let's create a space where people can unwind, express themselves, and rediscover the joy of creating something with their hands. Over the week, we organized workshops that ranged from bookmark making—cute and tiny paintings—to painting with leaves, where participants turned nature into their paintbrushes. We also introduced thread painting, a playful exploration of patterns, painting on old bottles, and upcycling other items into wonderful pieces of art, transforming ordinary objects into beautiful keepsakes. Students got to participate in a digital art contest as well, where expression met technology. The week ended with a great day where everyone painted whatever they wanted!

What surprised us most was the response. Despite tight schedules and mounting deadlines, people showed up in droves. Lecture halls and study rooms gave way to spaces filled with colors, chatter, and laughter. It was heartwarming to see classmates, who claimed they weren't "artistic," immerse themselves in the process. The intricate lines of a mandala, the playful strokes of leaf art, or the satisfaction of turning a plain bottle into a piece of art—each activity brought a sense of calm and focus.

For us at CreART, this wasn't just about conducting workshops. It was about creating an experience—a break from the chaos of deadlines and assignments, where people could reconnect with themselves and each other. Seeing everyone so engaged and at peace reaffirmed why we do what we do.

Art Week became more than just an event. It was therapy for a campus that's always running on overdrive. It reminded us that even in the busiest phases of life, there's value in slowing down, embracing imperfection, and simply enjoying the moment.

At CreART, we're proud to have provided this oasis of calm. Art Week was our way of showing that creativity isn't just for artists—it's for everyone. It's a way to forget the chaos, live in the present, and find joy in the little things. And judging by the incredible turnout, we think we succeeded in doing just that.

Here's to many more moments of color, calm, and creativity!





# FOOTWORX

**THE DANCE CLUB**

## DANCING THROUGH THE YEAR WITH FOOTWORX :

At FootworX, dance is not just a performance; it's an expression of who we are. It's where stories are told, emotions are conveyed, and connections are forged. As the official dance Special Interest Group (SIG) of IIM Udaipur, we've made it our mission to spread the joy of movement, one beat at a time. This past year has been a beautiful journey of discovery, growth, and unforgettable memories, and we're thrilled to share it with you.

## FOOTWORX: MORE THAN JUST A DANCE TEAM

At its heart, FootworX is a family bound together by a shared love for dance. It's a space where everyone is welcome, whether you're a seasoned performer or someone taking their first step onto the dance floor.

We believe dance is not just about technical perfection but about expressing yourself unapologetically. It's about breaking free from the monotony of routines, finding your rhythm, and experiencing a sense of liberation that only music and movement can bring.

Our events and workshops are designed to provide that escape and help students channel their creativity. Whether it's mastering the intricate moves of Garba during our **Navratri Workshop** or joining others in a thrilling **Flashmob**, FootworX ensures there's something for everyone.

## HOW DANCE CHANGES LIVES:

Dance is powerful. It has a way of transforming even the most mundane days into something extraordinary. At FootworX, we've seen how it helps students relieve stress, especially amidst the rigors of an MBA. For a few minutes—or hours—it allows you to forget deadlines, assignments, and exams, and just be in the moment.

It's also a fantastic way to build confidence. Many of our members have shared how their involvement in FootworX has helped them come out of their shells, speak more confidently, and engage better with their peers.

Dance also fosters connection. Every performance, whether it's for **Independence Day**, **Diwali**, or **Teacher's Day**, brings our team closer together. The shared laughter during rehearsals, the collective adrenaline before stepping on stage, and the pride in delivering a great performance—these moments create bonds that last a lifetime.

### THE YEAR IN MOTION:

This year, we've danced through festivals, celebrations, and community-building moments. During the **Teacher's Day Celebration**, our performances were a heartfelt tribute to the professors who guide us. The **Independence Day Celebration** reignited our patriotism as we paid homage to the freedom fighters and soldiers of our nation.

The **Diwali Celebration** saw us perform with unmatched energy and joy, spreading the festive spirit through our vibrant choreography. Similarly, our **Christmas Dance Performance** added a touch of warmth and celebration, filling the winter night with cheer and unity.

One of the standout moments of the year was our participation in **Kala Utsav**, part of **Solaris**, IIM Udaipur's annual management fest. Our performances celebrated the diversity of art and culture, enthraling audiences and showcasing the sheer passion of our team.

Additionally, during **Move to Grooves**, held as part of the **Flashback** homecoming event for alumni, all clubs and committees came together to perform. The FootworX team brought the stage alive, ensuring the event was a spectacular showcase of talent and nostalgia.

The **Garba Workshop** also brought the community together in celebration, strengthening the bonds among students and making the festivities even more meaningful.

### DANCE IS FOR EVERYONE:

One of the things we love most at FootworX is seeing how dance has the power to bring people together. It's a universal language that needs no translation. Whether it's a Garba beat, a Bollywood number, or a contemporary piece, dance speaks to everyone.



As we've grown, we've made it a point to ensure that every Balichan feels included in what we do. Our workshops and events are open to all, and we actively encourage participation, even from those who think they "can't dance." Spoiler alert: Everyone can dance—you just have to try!

Through FootworX, we've discovered that dance is more than an art form. It's therapy, it's celebration, and it's a way to find yourself. For many of us, it has become an integral part of our MBA journey, giving us moments of pure joy in the midst of academic pressure.

At FootworX, we don't just dance; we create memories, forge bonds, and celebrate life—one beat at a time.

With love, Team FootworX





# LAKESIDERS

## THE SPORTS CLUB

Collaboration is the lifeblood of sports, forming the foundation of success across diverse games. At IIM Udaipur, where sports like badminton, volleyball, throwball, football, cricket, table tennis, chess, frisbee, and esports bring energy and vibrancy, the importance of teamwork is evident in every match and tournament.

In badminton, while it may seem individualistic, collaboration comes alive in doubles, where players synchronize their movements, complement each other's strengths, and strategize together to outwit opponents. Similarly, in volleyball and throwball, the synergy between players is critical. Smooth coordination during serves, passes, and spikes ensures seamless gameplay, where every point is a testament to the team's unity.

Football and cricket, with their larger teams, highlight the importance of role clarity and trust. On the football field, defenders, midfielders, and strikers work in harmony, while in cricket, bowlers, batsmen, and fielders collaborate to build momentum and achieve victory. These sports teach players to balance individual brilliance with the team's overarching objectives, showing that the sum of the parts often exceeds the whole.

In table tennis, although matches are typically individual, team championships like doubles or mixed doubles require an acute sense of partnership. Players must anticipate each other's moves, strategize in real-time, and provide constant support. Chess, often perceived as a solo pursuit, also exemplifies collaboration in team tournaments, where players align strategies to maximize collective outcomes.

Fast-paced sports like frisbee demand instant collaboration and mutual trust. Players need to read each other's intentions quickly, ensuring fluid passes and tactical plays. In the evolving arena of esports, collaboration transcends the physical realm, relying on communication, real-time decision-making, and shared strategies to outmaneuver opponents.





# OCTAVES

## THE MUSIC CLUB

### THE POWER OF COLLABORATION IN THE MUSIC INDUSTRY:

The music industry has always thrived on collaboration, a dynamic force that sparks creativity and drives innovation. From iconic duets to groundbreaking producer-artist partnerships, collaboration remains one of the most vital elements in shaping the music we love.

Collaboration offers artists a chance to blend different styles, perspectives, and experiences. When musicians come together, they create a unique synergy that often results in groundbreaking work. Think of David Bowie and Queen's "Under Pressure" or A.R. Rahman's global projects, where Indian classical elements blend seamlessly with Western genres, showcasing how distinct sounds can merge into unforgettable music. These partnerships push boundaries, allowing artists to explore genres and ideas they might not tackle alone.

Producers and songwriters also play a crucial role in the collaborative process. Behind every hit song lies a team of creative minds. In India, Bollywood's music scene exemplifies this. Legendary composer-singer duos like Lata Mangeshkar and R.D. Burman or contemporary collaborations like Arijit Singh and Pritam have created timeless tracks that resonate across generations. This team dynamic fosters a supportive environment where creativity can flourish.

In recent years, technological advancements have revolutionized how collaborations unfold. Virtual studios and online platforms enable artists from different parts of the world to work together seamlessly. Indian artists like Prateek Kuhad have collaborated internationally, recording tracks that bridge cultural gaps and redefine global music.

Collaboration extends beyond creating music. Cross-promotions between artists introduce audiences to new sounds and cultures, broadening the industry's horizons. Festivals like NH7 Weekender in India or global platforms like Coke Studio have celebrated collaborations, offering fans a taste of extraordinary and unexpected musical fusions.





# IRIS

**THE PHOTOGRAPHY CLUB**

## IRIS: CAPTURING THE ESSENCE OF IIM UDAIPUR THROUGH THE LENS OF CREATIVITY

In a world where moments fly by, IRIS, the Film & Photography Club of IIM Udaipur, preserves memories with passion and creativity. Founded on 25th February 2013, the club captures the essence of campus life, from corporate events to lush landscapes and Udaipur's cultural beauty. Named after the Greek goddess of the rainbow, IRIS symbolizes diversity and storytelling through photography, creating a vibrant space for exploration and expression.

IRIS plays a vital role in campus events, immortalizing occasions like summits, cultural festivals, and sports through photos and videos. It manages media coverage, collaborates with clubs, and ensures smooth operations with technical support. The flagship photography competition reveals hidden talents, inspiring students to embrace photography and hone their skills, all while contributing to the institute's visual legacy. One of its signature projects includes creating a heartfelt farewell video for graduating batches, capturing their emotional journey and preserving cherished memories.

Beyond event coverage, IRIS fosters a community of learning and creativity. Workshops sharpen skills, while outings offer breaks from academic life, letting members connect with nature and refresh their perspectives. Open to everyone—from beginners to seasoned photographers—IRIS encourages exploration and camaraderie, making photography accessible and enjoyable.

With a vision to inspire artistic expression and storytelling, IRIS continues to enrich IIM Udaipur's cultural fabric. By capturing emotions and moments, the club creates lasting memories, shaping the institute's vibrant narrative. For anyone seeking to see the world differently, IRIS offers the perfect lens to explore creativity and celebrate life.









# SAKSHAM

**THE ENTREPRENEURSHIP CELL**

## SAKSHAM 2025: IGNITING INNOVATION AND ENTREPRENEURSHIP

This year's SAKSHAM showcased the creativity, resilience, and entrepreneurial passion of IIM Udaipur's vibrant community. The flagship events—Saudagar, Chakravyuh, and Jigyasa—each brought a unique flavor to the celebration, reflecting the evolution of ideas and fostering collaboration among students.

### Saudagar : Redefining the Business Plan Contest:

Saudagar, Saksham's flagship B-Plan competition, brought innovation and strategy to the forefront. The event opened with a high-energy quiz round, testing participants' entrepreneurial knowledge and business acumen.

The second round introduced the ever-thrilling auction phase, where teams bid strategically on curated topics provided by the Saksham team. This stage challenged participants to think on their feet, ensuring their selected topic aligned with their entrepreneurial vision.

In the finale, the top teams presented their meticulously crafted business plans to an esteemed panel of judges, which included IIMU professors and leading industry experts. Plans were evaluated for creativity, feasibility, and market understanding, and teams impressed with their sharp insights and innovative solutions. Saudagar 2025 stood as a testament to the entrepreneurial spirit, leaving participants inspired and ready to transform ideas into action.

### CHAKRAVYUH : TESTING STRATEGIC THINKING AND INNOVATION:

Chakravyuh combined intellectual rigor with creativity, creating a memorable platform for budding entrepreneurs. The event kicked off with a knowledge-packed quiz, testing participants' understanding of entrepreneurship, business trends, and emerging innovations.

Advancing teams dove into the B-Plan submission phase, crafting comprehensive plans that reflected their strategic thinking and analytical capabilities. Evaluations were conducted by Saksham on parameters like innovation, clarity, and feasibility, pushing participants to deliver their best.

This year, Chakravyuh celebrated the power of teamwork, resilience, and ideation, providing an opportunity for students to embrace challenges, grow through feedback, and explore their potential as future leaders in the entrepreneurial landscape.

### Jigyasa : A Celebration of Creativity and Curiosity:

Jigyasa embraced the theme of curiosity, pushing participants to think beyond traditional boundaries. Starting with a quirky entrepreneurship quiz, the event sparked enthusiasm and energy among participants, creating a dynamic atmosphere.

The second phase added a creative twist by challenging teams to develop business plans inspired by historical contexts. Participants were tasked with integrating modern tools and ideas with these historical themes, creating unique and thought-provoking solutions. Armed with chart papers, sketch pens, and a wealth of imagination, the teams turned abstract ideas into vibrant visual representations.

The event culminated in engaging presentations, where teams impressed the Saksham panel with their innovative solutions, teamwork, and problem-solving skills. Jigyasa 2025 was not just a competition—it was a journey of exploration, creativity, and fun, leaving participants with unforgettable memories and new perspectives.

### LOOKING AHEAD:

Through Saudagar's strategic intensity, Chakravyuh's problem-solving challenges, and Jigyasa's creative exploration, SAKSHAM 2025 showcased the entrepreneurial essence of IIMUdaipur. As we continue to cultivate innovation and drive among our students, we extend our gratitude to the alumni who laid the foundation for this legacy.

This year's SAKSHAM was more than just a collection of events—it was a celebration of the ideas, efforts, and energy that define the IIMU spirit. To our alumni, your support and inspiration continue to guide us in building a brighter, entrepreneurial future.

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Here's to nurturing innovation, fostering growth, and achieving greater milestones together.



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# PLACEMENT COMMITTEE

## ONE YEAR MBA

### PIONEERING PATHWAYS:

In the dynamic ecosystem of IIM Udaipur, the Placement Committee emerges as the linchpin connecting students with the professional world. With an unwavering commitment to fostering successful careers, the committee plays a pivotal role in shaping the institute's placement landscape.

### Bridging Academia and Industry:

The Placement Committee acts as the bridge between the academic excellence of IIM Udaipur and the corporate realm. Through proactive networking with industry leaders, we bring thought leaders to campus for insightful leadership talks, ensuring that students are abreast of the latest trends and challenges in the industry.

Our Industry Captain Series stands as a hallmark of this endeavour, where eminent leaders share their journeys and insights on hot topics, offering a unique perspective on industry dynamics. These sessions not only broaden horizons but also showcase the rich talent and diversity of IIM Udaipur, paving the way for stronger campus engagement.

"We inaugurated our first-ever Product Conclave, 'Innovus,' with a focus on product management. This event brought together industry experts for panel discussions, offering students a unique platform to interact with leaders and gain valuable insights."

### FACILITATING PLACEMENTS WITH PRECISION:

Engaging with CHROs and HR leaders is at the core of our efforts to organise seamless placement drives. The committee ensures that recruiters find the right fit for their organisations while students discover opportunities that align with their aspirations.

Placement drives are meticulously planned, keeping the interests of all stakeholders in mind. From pre-placement talks to interview coordination, the committee ensures a smooth and professional experience for companies and students alike.

### EMPOWERING STUDENTS WITH SUPPORT:

The Placement Committee is more than a facilitator; it's a trusted guide. Whether it's answering placement-related queries or providing essential details, the committee stands as a reliable resource for every student.

### Driving Excellence Together:

As torchbearers of career development, the Placement Committee at IIM Udaipur exemplifies dedication, professionalism, and strategic vision. By blending industry engagement with robust student support, we strive to ensure that every student is prepared to embark on their professional journey with confidence and purpose.

From inspiring talks to seamless placements, the committee's work is a testament to IIMUdaipur's commitment to excellence. Together, we not only build careers but also inspire possibilities, setting the stage for a future of unparalleled achievements.



PC-DEM  
2024-25



PC-GSCM  
2024-25



# A4

## **ALUMNI AND ALLIES ASSOCIATION**

### WE CONNECT "U"

Alumni And Allies Association is a registered society under the Rajasthan Society Registration Act, 1958. It started in 2013 and has organized several events with alumni over the years and across the spread of the curriculum. Currently, A4 has more than 2000 alumni members. We perform various events to engage the alumni community and enhance their interaction with the IIMU community.

### Milestone X, Milestone V and Flashback XI:

In the year 2024, Alumni and Allies Association organized Milestone X, Milestone V and Flashback XI. The former event was dedicated to the 10 years and 5 years of graduation anniversary of PGP 2012-14, PGPX 2013-14 and PGP 2017-19 , PGPX 2018-19 batches. The later one was the eleventh edition of the annual alumni meet - 'Flashback'. The day started with planting saplings for the Milestone batches. The event was conducted in collaboration with Prayatna, the social responsibility club of IIMU. In the afternoon, a General body meet was conducted which was addressed by Prof. Ashok Banerjee A4's significant achievements were presented by the current secretary. The GBM was concluded by unveiling our annual magazine THUMP, followed by a cake-cutting ceremony.

During this event, students from various SCOs and SIGs got an opportunity to interact with their respective alumni. These interactions helped the alumni of the respective SCOs and SIGs to share their experiences with the current representative and left them with a feeling of nostalgia. The Sports Committee of IIMU, Lakesiders, organized cricket and football matches for the alumni and students to give them the essential feel of back to campus life. Carrom, TT, foosball, and other sports were also open for the alumni on that day. The fabulous fun-filled day ended with a fun celebration.

## SAMPARK XII:

Sampark, an annual event, aids first-year MBA students in preparing for their Summer Internship Placements. Esteemed alumni of IIM Udaipur interact with students, take mock interviews, and share insights on a variety of job roles. This helps students stay one step ahead and make better judgements about their future career routes. This year, Sampark XII was conducted online from 3rd September to 15th September 2024 and saw the participation of 110+ alumni mentors and 100+ enthusiastic MBA1 students making it a massive success.

## Adhyay:

Adhyay meets are the annual City Chapters Meets organized by A4 of IIM Udaipur to establish strong liaisons between alumni and the institute. This year Adhyay was held in Delhi, Mumbai, Hyderabad, Bangalore and Dubai. They provide a platform for the alumni residing in the same city to gather to interact with each other and rekindle relationships. The meetings are made even more spectacular by the presence of our adored instructors. The Adhyay City Chapter Meet in Bangalore was held on October 19, 2024. The event was graced by the presence of Prof. N. Viswanathan, Faculty of Finance & Accounting, who provided updates on FT MIM, NIRF Rankings, Executive Education Programs, and other developments at the institute. The event witnessed the participation of over 80 alumni from various batches.

The Adhyay City Chapter Meet in Delhi, also held on October 19, 2024, began with an address by Dean of Programs, Prof. Rajesh Nanarpuzha. The event saw attendance from 55+ alumni.

The Adhyay Chapter in Dubai took place on September 7, 2024, with 16 alumni actively participating.

## SAHYOG:

Sahyog, the alumni engagement initiative, aims to offer mentorship and guidance on curriculum, electives, live projects, and placement-related queries. For the 2024-25 session, the program garnered tremendous support from 70+ alumni. It followed a structured roadmap to address key areas such as students' aspirational roles, guidance on projects and certifications, interview preparation, and post-MBA career prospects.

With enthusiastic participation from over 110 students of the GSCM and DEM 2024-25 batch, along with unwavering support from the alumni network, the program empowered students to make well-informed career decisions. The positive feedback from both students and alumni underscored the success of Sahyog in fostering meaningful connections and providing invaluable guidance to future professionals. Students expressed heartfelt gratitude for the chance to learn from experienced alumni and receive tailored advice for their academic and professional journeys. Alumni mentors also found the experience fulfilling, sharing that they were inspired by the students' dedication and enthusiasm for their careers.

### Industry Core Group(s):

The Industry Core Group (ICG) 2024, organized by A4 student members, focused on nurturing industry expertise, fostering alumni connections, and offering mentorship programs to enhance student placements. The event featured distinguished alumni, including Deewakar Gupta (PGP 2013-15), Anurag Nagpal (PGP 2014-16), Pritha Sao (PGP 2016-18), Bhavik Vachhani (PGP 2015-17), Thangaraju Gnanajothi (PGP 2017-19), Kaushal Kumar (PGP 2015-17), Piyush Singh (PGP 2011-13), Mhina Chadha (PGP 2011-13), Ankush Prasad (PGP 2017-19), Aman Agarwal (PGP 2011-13), Kshitij Prabhu (PGP 2015-17), Udit Agarwal (PGP 2015-17), Angelene Jyrwa (PGP 2012-14), and Shobhika Mathur (PGP 2014-16). Through boot camps and one-on-one discussions, students gained valuable insights into industry roles and essential skills. With enthusiastic student participation, ICG continues to strengthen industry ties and support career growth.



**AAYUSH SHAH, RIDDHIMAN SANYAL, ANKUR SAHU, DEEPTI ANBARASU, ASHWINI, MOHD KASIM, ARUN PRACASH, AISHWARYA KADAM, RITIKA, AFHAM, MARK SHELDON**





**ANSHUL BAGADE, ANUSH PRAVEEN, AKHILESH BASWAGALLA, HARSHA SAGAR, ANUSUA DAS, DIVYANSHI AGARWAL, ANIKET, SHREEKANT DASHORA, STENIL JACOB, SUBHASHREE DAS, SHRUTI SHARMA, KIRAN PUROHIT, VISHAKHA, SAUMYA SINGH, RAMYAWRIK BANERJEE**

**ONE YEAR MBA**



**JAYSHREE**



**DIVYESH, PIYUSH**

BUILDING **U** TOGETHER



THUMP T2.0

THUMP T2.0

THUMP T2.0