



IIMU

भारतीय प्रबंध संस्थान उदयपुर
Indian Institute of Management Udaipur



IIM Udaipur's **SUMMER PROGRAM** IN MANAGEMENT (SPM)

Designed for MBA Aspirants

“ Unique opportunity to experience the life of a student and study management at IIM Udaipur ”

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► Pre-MBA Summer Program in Management (SPM) at IIM Udaipur for College students

- First ever Pre - MBA Summer Program in Management offered by an IIM
- Unique opportunity to experience campus life, study, and learn at an IIM
- Designed to give a peek into how students learn management at an IIM
- Get exposure to the Case Method of teaching
- Practice the art of healthy debate and learn to communicate with clarity
- Immerse into a transformative academic environment
- Opportunity to learn alongside peers from around the country
- Great opportunity to network with faculty, MBA students, and fellow participants
- Explore the historical city of Udaipur

The 'U' Advantage

4th amongst only 7 Indian B-Schools Ranked in Financial Times (FT) Top 100 Master in Management (MIM) Ranking 2022.
Youngest B-School in Asia

Youngest B-School in the world to be listed in QS 2022 MIM World Rankings.

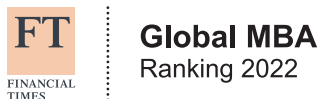
Youngest B-School in India to have gained either AACSB or EQUIS Accreditation

Ranked 4th in Research in India as per UT Dallas Ranking Methodology

Alumni working in 17+ countries globally

04 Centers of Excellence

45+ Permanent Faculty



Message from the Chairperson



Prof. Rajesh Agrawal
Chairperson, Summer Program
in Management, IIM Udaipur

Welcome to the Summer Program in Management

We are very excited to offer the first ever Pre-MBA Summer Program in Management by an IIM, which is specifically designed for those students who aspire to study MBA in future. This program provides a unique opportunity to experience campus life, study and learn at a prestigious IIM.

The program is designed to give you a peek into how students learn management and expose you to the case method of learning.

Over a period of ten days, alongside your peers from around the country, you shall get the opportunity to practice the art of healthy debate, learn to communicate with clarity, and immerse into a transformative academic environment. This will also give you the opportunity to network with faculty, MBA students, and fellow participants, and explore the historic city of Udaipur.

In this program, the student's study management concepts in various functional domains and get an appreciation of the courses related to the field of digital and entrepreneurship. The program design lays considerable emphasis on peer-to-peer learning, problem-solving, and decision-making. The courses are taught by the world-class faculty of IIM Udaipur as well as senior industry practitioners.

As the chairperson of the program, I am very excited to welcome you to the first ever Summer Program in Management, as you embark on your life changing journey at IIM Udaipur!



Introduction

Summer Program in Management (SPM) at IIM Udaipur is an academically rigorous on-campus program for those ambitious college students and graduates who want to explore the possibility of doing an MBA. The program provides the students a unique opportunity to learn from the distinguished faculty of IIM Udaipur, visiting industry experts, and their peers in a dynamic, supportive, and thriving academic environment. This program is for students who would like to experience student life at an IIM, as a build-up to applying for an MBA program as well as those interested in a one-time learning experience. Students will also get an opportunity to network with faculty and MBA students of IIM Udaipur on campus and get a tour of the historic city of Udaipur.



What is unique about Summer Program in Management (SPM) at IIM Udaipur?

- ▶ **Great opportunity to learn without the pressure of exams and grades:**
You will be challenged by eminent scholars as you immerse yourself in the process of learning, without the pressure of exams and grades.
- ▶ **Enjoy a meaningful and balanced life:**
You will experience the rigour of learning and the joy associated with socializing, studying, and living together with new friends from across the country at IIM Udaipur campus. And take time to have fun and get to know your peers.
- ▶ **Explore your true passion:**
The Program gives you a unique opportunity to think through what really excites you. Whether you are undecided about potential areas of study or want to take a deeper dive into a subject you love, the program can help you find what really excites you.
- ▶ **Create Lifetime Memories:**
Every moment of the Summer program will create memories that will last a lifetime, whether it is engaging in a debate in a classroom or exploring the City of Lakes!

Certificate

All students who successfully complete the program will earn an IIM Udaipur - Summer Program in Management - Certificate of Participation.

Duration and time

- Total 10 days
- May 02 to May 12, 2023
- The program will be held at IIM Udaipur Campus
- Single Room (Air-conditioned) and board arrangements will be at IIM Udaipur Campus

Application and Program Fees

- Application fees (non-refundable): Rs. 500 payable online
- Program fee:
 - Early Bird fee is Rs. 95,000 (inclusive of GST @ 18%):
For applications submitted by March 31, 2023
 - Regular fee is Rs. 1,25,000 (inclusive of GST @ 18%):
For applications submitted on April 1, 2023, and onwards
- Program fee is payable within 7 days after receiving offer of admission
- The program fee includes tuition, program materials, room and board, laundry, city tour, and other costs related to the program.
- In case a student withdraws from the program latest by April 30, 2023, by informing over email to spm@iimu.ac.in, 50% of the program fees will be refunded. Any withdrawal from the program after this date will not be eligible for any refund of program fee.

Admission Process

Eligibility Criteria:

The following students are eligible to apply:

- Students should be at least 18 years of age on the date of application
 - Students in a graduate program (in any discipline) except those who are currently in their first year,
- or

Graduates (in any discipline)

Notes:

1. Students must have finished at least the first year of graduation and should submit a copy of the mark-sheet for their first-year graduate exams or a copy of the admit card for the first year graduate exams.
2. Students in their second, third, or fourth year in a graduate program, are welcome to apply.

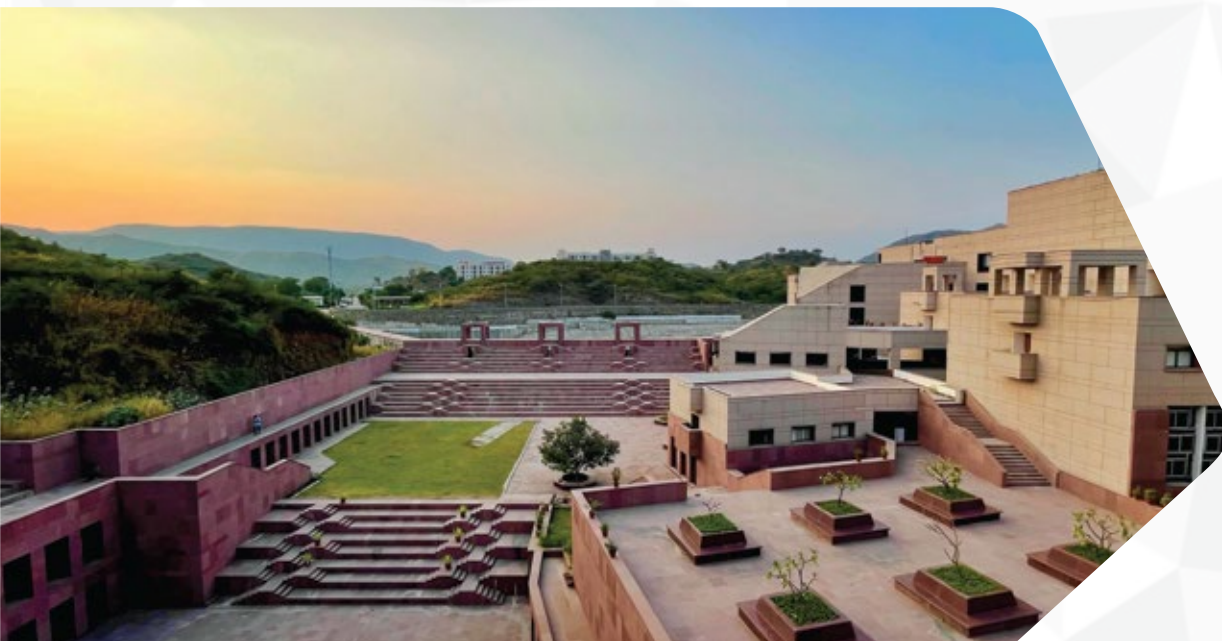
Application Process:

- Interested candidates must:
 - Fill in an online application form <https://apply.iimu.ac.in/>
 - Submit a Statement of Purpose (not exceeding 300 words)
 - Deposit a non-refundable fee of Rs. 500, payable online
- The Admission Committee shall review the applications and decide on admission

Deadline for Application and communication of results:

- Application Start Date: February 21, 2023 (Wednesday)
- Application Deadline: April 21, 2023 (Friday)
- Communication of Admission: Within 15 days of the submission of the application

Note: In view of the limited seats available, we recommend that interested students apply early.



Program Contents: *

A. Understanding Business Environment

- a. Global Economic & Political Environment
- b. Financial Perspectives in Organisations
- c. Data Analytics for Decision Making
- d. Corporate Strategy
- e. Marketing in a Digital Era

B. Innovation & Entrepreneurship

- a. Building Innovative Mindset
- b. Challenges in Scaling a Business
- c. Raising Money for Early-Stage Ventures
- d. Leadership for Growth

C. Digital Transformation

- a. Managing Businesses in Digital era
- b. Data Science and Artificial Intelligence
- c. FinTech

D. Business Communication

- a. Science and Art of Communication
- b. Developing a Communication Strategy

E. Social Events

- a. City tour
- b. Interaction with IIMU MBA Students
- c. Campus Social Evening

** Subject to change*



Frequently Asked Questions

APPLICATION

When is the application deadline?

- Application Fee: Rs. 500
- Application Start Date: Wednesday, February 01, 2023
- Application Close Date: Friday, April 21, 2023 by 11:59 PM IST
- Decision Release Date: Within 15 days of the application

Note: We recommend that the students apply as early as possible, as the program has limited seats.

What is the admission committee looking for?

Applications are reviewed holistically, which takes into consideration your academic records, statement of purpose, and other achievements.

Is there a minimum Marks/ GPA requirement?

There's no minimum Marks/ GPA requirement. You are required to input your cumulative Marks/ GPA on your application, but there's no minimum Marks/ GPA for admission to Summer Program in Management.

What are the steps in applying for the Summer Program in Management?

You need to fill in the online application form and deposit Rs. 500 application fee (non-refundable). Your application shall be reviewed by the Admission Committee and if selected, you shall be required to upload your academic credentials online and pay the program fee.

What should I include in the Statement of Purpose?

You should describe your reasons and motivations for pursuing a Summer Program in Management at IIM Udaipur. Describe briefly experiences that shaped your personality and career objectives.

Do I need CAT score to apply for Summer Program in Management?

CAT scores are not required to apply for this program.

Are application fee waivers available?

Unfortunately, application fee waivers are not available for the program. This fee goes toward the cost of processing the application.

Is application fee refundable?

Once you submit your application and pay the application fee of Rs 500, this is non-refundable.

ELIGIBILITY TO APPLY

Who is eligible to apply in the Summer Program in Management?

The following students are eligible to apply:

- Students should be at least 18 years of age on the date of application
- Students in a graduate program (in any discipline) except those who are currently in their first year,
or
Graduates (in any discipline)

Note:

1. Students must have finished at least the first year of graduation and should submit a copy of the mark-sheet for their first year graduate exams or a copy of the admit card for the first year graduate exams.
2. Students in their second, third, or fourth year in a graduate program, are welcome to apply.

Should the student have any prior-work experience before applying in the Summer Program in Management?

No prior work experience is required to apply in the program.

Frequently Asked Questions



ACADEMICS & COURSES

Will you have online courses?

For Summer Program in Management, all courses will be taught in-person at IIM Udaipur classrooms on campus.

How and when do I enrol in the Summer Program?

Students who apply and are accepted into the program will be issued an IIM Udaipur Letter of Offer within 15 days of their application.

Note: As there are limited number of seats in the program, it is advisable to apply early.

How do I determine what the workload will be during the program?

Typically, every day you shall have 4 classroom sessions (3 sessions before lunch and 1 after lunch). These sessions shall have a duration of 75 minutes each. There shall be a tea break for 15 minutes between the sessions.

The time commitment necessary to prepare in advance shall be approximately 2 hours for each session. However, this may vary depending on the topic and pedagogy. Students will be divided in small groups where they will be expected to discuss management cases in advance.

Which pedagogy will be used in the program?

Case study, lectures, and participant-centred learning pedagogies will be used in the program.

Will I be given any certificate upon the completion of the Summer Program in Management?

Yes. You shall receive an "IIM Udaipur - Summer Program in Management- Certificate of Participation".



PROGRAM

What is Summer Program in Management at IIM Udaipur?

Summer Program in Management (SPM) at IIM Udaipur is an academically rigorous on-campus program for those ambitious college students and graduates who want to advance their career and explore the possibility of doing an MBA. The program provides the students a unique opportunity to learn from the distinguished faculty of IIM Udaipur, visiting industry experts, and their peers from the entire country in a dynamic, supportive, and thriving academic environment.

This program is for students who would like to experience student life at an IIM, as a build-up to applying for an MBA program as well as those interested in a one-time experience.

Students will also get an opportunity to network with faculty and MBA students of IIM Udaipur on campus and get a tour of the historic city of Udaipur.

What is duration of the Summer Program in Management?

May 02 – May 12, 2023

Will the program be on-campus?

Yes, we are thrilled to have students on campus for Summer Program in Management. The program will formally start on Tuesday, May 03, and end on Friday, May 12.

Does attending IIM Udaipur Summer Program in Management improve my chances of being accepted at any of the MBA or other programs at IIM Udaipur?

Admission to Summer Program does not mean admission to IIM Udaipur.

IIM Udaipur does not have a preference for students who attend Summer Program in Management. The fact that you are participating in a given program, activity, or work is not in and of itself the value-add to your application. What is important to IIM Udaipur—and, for that matter, many other IIMs and management institutes is how you learn, grow, and contribute because of these experiences.

Frequently Asked Questions

What are the broad contents of the Summer Program in Management at IIM Udaipur?

- A. Understanding Business Environment
 - a. Global Economic & Political Environment
 - b. Financial Perspectives in Organisations
 - c. Data Analytics for Decision Making
 - d. Corporate Strategy
 - e. Marketing in a Digital Era
- B. Innovation & Entrepreneurship
 - a. Building Innovative Mindset
 - b. Challenges in Scaling a Business
 - c. Raising Money for Early-Stage Ventures
 - d. Leadership for Growth
- C. Digital Transformation
 - a. Managing Businesses in Digital era
 - b. Data Science and Artificial Intelligence
 - c. Design Thinking
- D. Business Communication
 - a. Science and Art of Communication
 - b. Developing a Communication Strategy
- E. Social Events
 - a. City tour
 - b. Interaction with IIMU MBA Students
 - c. Campus Social Evening

* Subject to change

PROGRAM FEE

What does the fee consist of?

This comprised largely of tuition fee, program material, air-conditioned single room hostel accommodation on IIM Udaipur campus, meals, laundry, city tour, and other costs associated with the program.

When is the program fee payable?

Program fee is payable within 7 days after receiving offer of admission

Is there any scholarship?

Unfortunately, there is no scholarship available for the program.

Does the program fee cover travel and other local expenses?

No, the program fee does not cover any other expenses, other than those mentioned above.

Will IIM Udaipur assist in arranging local transport at Udaipur?

Yes. IIMU can facilitate the local transportation arrangements (airport or railway station to IIM Udaipur campus and return), if requested, which will be payable additionally by students.

What is the Summer Program in Management Fee refund policy?

In case a student withdraws from the program latest by April 30, 2023, by informing over email to spm@iimu.ac.in, 50% of the program fees will be refunded. Any withdrawal from the program after this date will not be eligible for any refund of program fee.

Frequently Asked Questions



HOUSING, ARRIVAL, AND DEPARTURE

Is there campus housing available?

Yes. All students will be provided a single room air-conditioned hostel accommodation during the entire duration of the program.

Will there be separate accommodations for boys and girls?

Yes. Accommodation arrangements for boys and girls shall be made in separate hostels. These hostels shall have male and female security guards respectively. Boys and girls are strictly not allowed to visit each other's hostel during the entire stay.

Am I allowed to leave IIM Udaipur campus anytime during the Summer Program?

No. You are not allowed to leave the campus during the entire duration of the program. All your needs related to the program, board, and lodge will be met inside the campus.

When should I plan to reach IIM Udaipur?

The program inauguration and classes shall begin on Wednesday May 3, 2023. You should plan to reach IIM Udaipur campus on May 2, 2023 by 6:00 pm. We shall host a welcome dinner at 7:00 pm at the IIM Udaipur Campus Plaza. In case reaching on May 2, 2023 is not convenient, you may plan to reach here on May 1, 2023.

When should I plan to leave IIM Udaipur?

The program will be over on May 12, 2023 by 5:00 pm. You can plan to leave the campus any time after this, but not later than 10:00 pm on May 13, 2023.



PROGRAM POLICIES

Can Summer Program students have overnight guests?

All students must sleep in their assigned room overnight every night. No overnight guests are permitted in the campus. Parents and legal guardians are not allowed to visit the students during the program duration.

Can the students leave the campus during the program?

No. All students have to stay on the campus during the entire duration of the program. IIM Udaipur shall have all the necessary arrangements for the students with respect to accommodation and meals.

What are the (Covid 19) vaccination requirements to attend?

All Summer Program students must be fully vaccinated (initial vaccine and the booster shot).

What are the disciplinary policies of IIM Udaipur?

The students will be governed by the rules of IIM Udaipur. The institute has the right to ask a student to leave the program anytime, if there is any misconduct or unruly behaviour. No refund will be permissible.



IIMU Campus

Located in pristine 300 acres, IIM Udaipur's campus has been awarded GRIHA's 5 Star LD rating which is the highest level of rating for large developments. In addition to conserving power and water, the campus has been planned to be a zero-waste facility. The overall design reflects the traditional fortress architecture that is a significant part of Rajasthan's history and culture. The Academic Block is at the heart of the campus with lakes on two sides and many courtyards (inspired by Udaipur's chowks) on different levels to take advantage of the multitude of views. An imposing plaza next to the water provides a central meeting place as well as a backdrop for large events.

Udaipur City of Lakes

IIM Udaipur is located in the Aravalli Hills at Balicha in the outskirts of Udaipur - the crown jewel of the state of Rajasthan. It was set up in 1559 by Maharana Udai Singh II as the nascent capital of the Mewar Kingdom. It is surrounded by the beautiful Aravalli Hills in all directions. This 'Venice of the East' has an abundance of natural beauty, striking lakes, architectural temples, museums, galleries, traditional festivals and rich culture. Located in a valley and surrounded by four lakes, Udaipur has natural offerings with a grandeur multiplied by human effort, to make it one of the most enchanting and memorable tourist destinations.





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IIMU is located at Balicha on Udaipur-Ahmedabad Highway.

Airport:

IIM Udaipur campus is convenient to reach from the Maharana Pratap Airport. Daily flights to/from various cities in India are available.

Railway station:

IIM Udaipur campus is convenient to reach from the Udaipur City Railway Station. It is well-connected to major cities in India.

For further information,
please contact

Summer Program in Management
(SPM) Office

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