

April 17th to
May 11th
2017

Management
Development Program for

Women Entrepreneurs 2017



▶ Selection Procedure

- Online application form
- Current/future business plan
- Telephonic interview

▶ Application Deadline

The deadline for submitting applications is March 12th, 2017.

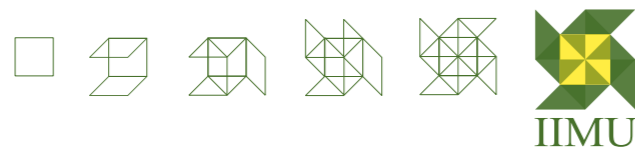
▶ For Additional Information, please contact

MDP Office

Indian Institute of Management Udaipur

Email: mdp@iimu.ac.in

<https://iimu.ac.in/programs/mdp-for-women-entrepreneurs/mdpwe-at-a-glance>



भारतीय प्रबंधन संस्थान उदयपुर
Indian Institute of Management Udaipur



IIMU
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Empowering Women Entrepreneurs

IIM Udaipur is pleased to invite applications for the Management Development Program for Women Entrepreneurs, 2017. The program takes place over four weeks at the IIM Udaipur campus and is organized by the Center for Innovation and Entrepreneurship of IIMU. The objective of the program is to encourage, empower and educate potential women entrepreneurs to create their own business or social enterprise and to help established entrepreneurs to grow their existing enterprises.



For Whom

The program is specifically designed to enable current and aspiring women entrepreneurs to identify viable business opportunities and to develop feasible and sustainable plans.

Curriculum

The program has sessions covering all areas of practical relevance to entrepreneurs including:

- Accounting & Finance
- Budgeting & Costing
- Business Law
- Business Planning & Strategy
- Communication & Negotiation
- Entrepreneurial Mindset
- Managing People
- Operations and Supply Chain Management
- Product Management
- Sales & Marketing

This will be supplemented with site visits as well as interaction with successful women entrepreneurs and a panel discussion on entrepreneurship.

Program highlights

All participants who attend a minimum of 90% of the scheduled classroom sessions will have the opportunity to present their Business Plan to the class and faculty. Those participants will receive a certificate of completion of the program from IIMU.

The presentations will be made to a panel of experts who shall evaluate them and may ask questions, seek clarifications and give feedback at the time of presentation. Written business plans will not be evaluated nor returned; however, feedback shall be provided when specifically asked for.

The participants will also have the opportunity to take part in an Alumnae meet where they can interact with other alumnae of this program. This will facilitate networking with entrepreneur sisters and help them gain valuable practical insights.

Duration

The program will be inaugurated on Monday April 17, 2017 at 9:30 a.m.

Classes will be held from April 17 to May 11, 2017

The program will be held at the Indian Institute of Management Udaipur. Participants will be provided single room accommodation in the IIMU Hostel Block

Program Cost

The program fee covers all program activities, materials, refreshments and lunch on all program days. The residential fee includes a single room accommodation in the IIMU hostel block on campus with breakfast and dinner during the program.

Participants	Non-residential	Residential
From Rajasthan	Rs. 25,000	Rs. 35,000
From other states	Rs. 30,000	Rs. 40,000

Kindly note that the applicable service tax will be charged in addition to the fee. Please also note that the program fee must be received at the Indian Institute of Management Udaipur before the program commencement date.

The fee can be paid by Demand Draft, payable at Udaipur or by a pan-India cheque payable at par.

Scholarships

Scholarships of up to 50% of the fee are available to deserving candidates from Rajasthan. Applicants must apply separately for this scholarship with a document (maximum of 500 words) detailing justifications for seeking the scholarship.

